

OTHER PERSON'S REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

1. Full Name and Address of Political Committee

EDUCATION REFORM NOW ADVOCACY
276 5th Ave.
Suite 704 #915
NEW YORK, LA 10001

OFFICE USE ONLY

Report Number: 113911

Date Filed: 10/3/2023

Report Includes Schedules:

Schedule A-1

Schedule D-1



2. Date of Primary 10/14/2023

This report covers from 1/10/2023 through 9/24/2023

3. Type of Report:

- | | |
|---|---|
| <input type="checkbox"/> 180th day prior to primary | <input type="checkbox"/> 40th day after general |
| <input type="checkbox"/> 90th day prior to primary | <input type="checkbox"/> Annual/Supplemental |
| <input type="checkbox"/> 30th day prior to primary | |
| <input checked="" type="checkbox"/> 10th day prior to primary | |
| <input type="checkbox"/> 10th day prior to general | <input type="checkbox"/> Amendment to prior |

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

5. a. Name of Person Preparing Report MARY C HOFFMAN

b. Daytime Telephone 225-337-4720

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 3rd day of October, 2023.

EDUCATION REFORM NOW ADVOCACY
Signature

646-354-9625
Daytime Telephone

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
PRESTON CASTILLE P.O. Box 2471 Baton Rouge, LA 70821	BESE 08	Democrat	Support
TRAVIS JOHNSON P.O. Box 1342 Ferriday, LA 71334	HD 21	Democrat	Support
DADRIUS LANUS P.O. Box 1651 Baton Rouge, LA 70821	HD 62	Democrat	Support
ED LARVADAIN, III P.O. Box 8501 Alexandria, LA 71306	HD 26	Democrat	Support
ANDREA MANUEL 444 Fairfield Ave Gretna, LA 70056	HD 85	Democrat	Support
RAVIS MARTINEZ P.O. Box 92384 Lafayette, LA 70509	HD 44	Democrat	Support
SHAUN MENA 819 N. Rendon St. New Orleans, LA 70119	HD 23	Democrat	Support
DUSTIN MILLER 1565 S. Market St. Opelousas, LA 70570	HD 40	Democrat	Support
TERRANCE VINSON P.O. Box 36903 Shreveport, LA 71133	HD 2	Democrat	Support
JOY WALTERS 1807 Hunter Cir. Shreveport, LA 71119	HD 4	Democrat	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 121,605.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3a + 3b)	\$ 121,605.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. TOTAL RECEIPTS (Lines 4 + 5 + 6)	\$ 121,605.00

DISBURSEMENTS	This Period
8. Expenditures (Schedule D-1)	\$ 375,355.00
9. Other Disbursements (Schedule D-2)	\$ 0.00
10. Loan Repayments Made (Schedule B)	\$ 0.00
11. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11)	\$ 375,355.00

FINANCIAL SUMMARY	Amount
12. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for filer)</small>	\$ 253,750.00
13. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 7 above minus line 2 above)</small>	\$ 121,605.00
14. <i>Less</i> total disbursements this period <small>(Line 11 above)</small>	\$ 375,355.00
15. <i>Less</i> in-kind contributions this period <small>(Line 2 above)</small>	\$ 0.00
16. Funds on hand at close of reporting period	\$ 0.00

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
17. Of funds on hand at beginning of reporting period (Line 12, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
18. Of funds on hand at close of reporting period (Line 16, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
19. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
20. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
21a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 or Line 3a above)	\$ 0.00
21b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 or Line 3b above)	\$ 0.00
22. Expenditures from petty cash fund (Must also be reported on Schedule D-1)	\$ 0.00

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE E. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
EDUCATION REFORM NOW ADVOCACY - NATIONAL 276 5th Avenue Suite 704 #915 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/21/2023	\$21,605.00	\$21,605.00
ANNIE PROIETTI P.O. Box 2030 Bentonville, AR 72712 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/18/2023	\$100,000.00	\$100,000.00
4. SUBTOTAL (this page)		\$ 121,605.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 121,605.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)	\$ 0.00	TOTAL (complete only on last page of this schedule)	\$ 0.00

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Terence & Vinson	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Joy Walters	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Travis Johnson	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Shaun Mena	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Ed Larvadain, III	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Dustin Miller	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Ravis Martinez	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
3. SUBTOTAL (optional)			\$ 49,000.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Dadrius & Lanus	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Andrea Manuel	09/22/2023	Digital advertising placement: Display and Video	\$ 7,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Terence & Vinson	09/22/2023	Digital advertising production: Display and Video	\$ 2,973.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Joy Walters	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Travis Johnson	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Shaun Mena	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Ed Larvadain, III	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
3. SUBTOTAL (optional)			\$ 21,869.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Dustin Miller	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Ravis Martinez	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Dadrius Lanus	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Andrea Manuel	09/22/2023	Digital advertising production: Display and Video	\$ 2,974.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Terence Vinson	09/22/2023	Social media advertising placement: Display and Video	\$ 2,350.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Joy Walters	09/22/2023	Social media advertising placement: Display and Video	\$ 2,350.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Shaun Mena	09/22/2023	Social media advertising placement: Display and Video	\$ 2,350.00
3. SUBTOTAL (optional)			\$ 12,998.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Ravis Martinez	09/22/2023	Social media advertising placement: Display and Video	\$ 2,350.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Dadrius Lanus	09/22/2023	Social media advertising placement: Display and Video	\$ 2,350.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Andrea Manuel	09/22/2023	Social media advertising placement: Display and Video	\$ 2,350.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Preston Castille	09/22/2023	Digital advertising placement: Display and Video	\$ 60,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Preston Castille	09/22/2023	Radio advertising placement	\$ 32,000.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Preston Castille	09/22/2023	Digital and radio advertising production: Display and Video	\$ 8,170.00
BERNI CONSULTING 900 CAMP STREET Ste. 346 New Orleans, LA 70130 Candidate Supporting/Opposing: Preston Castille	09/22/2023	Social media advertising placement: Display & Video	\$ 23,500.00
3. SUBTOTAL (optional)			\$ 123,670.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LOUISIANA DEMOCRATS PO Box 4385 Baton Rouge, LA 70821 Candidate Supporting/Opposing:	09/21/2023	Contribution	\$ 10,000.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Preston Castille	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 44,700.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Preston Castille	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 44,700.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dadrius & Lanus	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 5,900.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Ed Larvadain, III	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 5,700.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Andrea Manuel	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 5,720.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Ravis Martinez	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 5,950.00
3. SUBTOTAL (optional)			\$ 17,370.00
4. TOTAL (optional - complete only on last page of this schedule)			

Form 305, Revised 11/12

SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Terence & Vinson	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 6,500.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Joy Walters	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 5,950.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Travis Johnson	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 6,200.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dustin Miller	09/24/2023	Direct Mail includes Postage, Printing, Design and Mail House Delivery	\$ 6,500.00
3. SUBTOTAL (optional)			\$ 42,520.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 375,355.00

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