

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

HOUSE DEMOCRATIC CAMPAIGN COMMITTEE OF THE LA
DEMOCRATIC STATE CENTRAL COMMITTEE
PO Box 4385
Baton Rouge, LA 70821

OFFICE USE ONLY

Report Number: 125835

Date Filed: 2/16/2025

Report Includes Schedules:

Schedule A-1
Schedule A-3
Schedule B
Schedule D
Schedule E-1
Schedule E-3
Schedule E-4



2. Date of Primary

10/14/2023

This report covers from 10/30/2023 through 12/18/2023

3. Type of Report:

_____ 180th day prior to primary X 40th day after general
_____ 90th day prior to primary _____ Annual (future election)
_____ 30th day prior to primary _____ Monthly
_____ 10th day prior to primary
_____ 10th day prior to general X Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

MATTHEW A WILLARD

Chairperson

4701 Saint Roch Ave

New Orleans, LA 70122-5034

Treasurer

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

6. Is the Committee supporting the entire ticket of a political party?

_____ Yes

X No

If "yes", which party?

7. a. Name of Person Preparing Report

MICHELLE BRISTER

b. Daytime Telephone

2259312745

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 16th day of February, 2025.

Matthew Willard

Signature of Committee/Chairperson

2253364155

Daytime Telephone

Signature of Committee Treasurer, if any

Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 94,410.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle ticket sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3a + 3b)	\$ 94,410.00
5. Other Receipts (Schedule A-3)	\$ 17.74
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 94,427.74

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 110,106.20
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 10,000.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 120,106.20
13. Other Disbursements (Schedule E-4)	\$ 10,000.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 130,106.20

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 53,463.29
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 94,427.74
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 130,106.20
20. Funds on hand at close of reporting period	\$ 17,784.83

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 38,150.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia are reported on Schedule A-1 or Line 3a above)	\$ 0.00
25b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets are reported on Schedule A-1 or Line 3b above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
ELIZABETH BENTON 7933 Oak St New Orleans, LA 70118-2705 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2023	\$20,000.00	\$40,000.00
BRUNO & BRUNO LLP 855 Baronne St New Orleans, LA 70113-1152 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$2,500.00	\$4,500.00
CYPRESS HEMP II LLC 1818 Page Rd Powhatan, VA 23139-7613 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/08/2023	\$625.00	\$625.00
EDMOND JORDAN CAMPAIGN FUND PO Box 490 Brusly, LA 70719-0490 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2023	\$150.00	\$300.00
EDWARD LARVADAIN III CAMPAIGN ACCOUNT PO Box 8501 Alexandria, LA 71306-1501 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2023	\$500.00	\$4,400.00
GLENN ARMENTOR LTD. APLC 300 Stewart St Lafayette, LA 70501-8136 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$2,500.00	\$2,500.00
4. SUBTOTAL (this page)		\$ 26,275.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 650.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
GREENBAUM BREUER AND ASSOCIATES APLC 1515 Poydras St Ste 700 New Orleans, LA 70112-4537 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/14/2023	\$1,000.00	\$1,000.00
JOSEPH HOFFMAN 2566 Langdale Ave Los Angeles, CA 90041-2946 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/21/2023	\$10.00	\$10.00
ELIZABETH HOLMAN 238 W Livingston Pl Metairie, LA 70005-3950 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$500.00	\$500.00
CHRIS KAISER 1016 Clouet St New Orleans, LA 70117-6661 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$250.00	\$250.00
KELVIN MAY COMMITTEE 65321 Jones Creek Rd Angie, LA 70426-4021 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2023	\$8,000.00	\$8,000.00
LA. LEGISLATIVE BLACK CAUCUS PAC PO Box 44244 Baton Rouge, LA 70804-4244 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$20,000.00	\$80,000.00
4. SUBTOTAL (this page)		\$ 29,760.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 28,000.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
AUSTIN LAVIN 6040 Constance St New Orleans, LA 70118-5807 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$250.00	\$250.00
LOUISIANA CARPENTERS REGIONAL COUNCIL PAC FUND 2850 Massachusetts Ave Metairie, LA 70003-5232 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/08/2023	\$1,500.00	\$7,500.00
LOUISIANA CHIROPRACTIC PAC 10636 Timberlake Dr Baton Rouge, LA 70810-6614 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/08/2023	\$500.00	\$500.00
LOUISIANA HEMP EXTRACTORS 2742 Oscar Rivette Rd Arnaudville, LA 70512-5348 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/08/2023	\$625.00	\$625.00
MACK CORMIER CAMPAIGN FUND PO Box 518 Belle Chasse, LA 70037-0518 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/13/2023	\$6,500.00	\$7,100.00
MATTHEW WILLARD CAMPAIGN 4701 Saint Roch Ave New Orleans, LA 70122-5034 POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$1,000.00	\$1,600.00
4. SUBTOTAL (this page)		\$ 10,375.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)	\$ 9,500.00	TOTAL (complete only on last page of this schedule)	

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
ELIZABETH MONAGHAN 1677 Robert St New Orleans, LA 70115-4974 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2023	\$10,000.00	\$30,000.00
MORROW MORROW RYAN & BASSETT PO Box 1787 Opelousas, LA 70571-1787 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$1,000.00	\$1,000.00
PIPER PARKER 747 Villa Trabue St Shreveport, LA 71106-1245 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$250.00	\$250.00
RMH DISTRO LLC 30 N Gould St Ste 4583 Sheridan, WY 82801-6317 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/08/2023	\$625.00	\$625.00
CARA ROMANIK 51 Gull St New Orleans, LA 70124-4302 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/21/2023	\$250.00	\$250.00
SKY MARKETING 9501 Menchaca Rd Ste B100 Austin, TX 78748-6295 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/08/2023	\$125.00	\$125.00
4. SUBTOTAL (this page)		\$ 12,250.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
THE AUGUST GROUP 442 Europe St Baton Rouge, LA 70802-6406 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/31/2023	\$10,000.00	\$50,000.00
THE AUGUST GROUP 442 Europe St Baton Rouge, LA 70802-6406 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/14/2023	\$5,000.00	\$50,000.00
OLIVIA WOLLAM 1318 Ursulines Ave New Orleans, LA 70116-2310 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/21/2023	\$750.00	\$750.00
4. SUBTOTAL (this page)		\$ 15,750.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 94,410.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 38,150.00

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SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies received by the committee that are not paid to it for the purpose of supporting, opposing or otherwise influencing the nomination or election of candidates to public office or supporting or opposing propositions or questions submitted to the voters. Examples include interest or investment income. **Receipts should be reported on this schedule only if they have not been reported elsewhere in this report.** The explanation of the receipt should state the reason the payment was made to the committee.

1. Name and Address of Source	2. Explanation	3. Date	4. Amount
LIBERTY BANK 4707 Perkins Rd Baton Rouge, LA 70808-3040	Bank Interest	10/31/2023	\$13.69
LIBERTY BANK 4707 Perkins Rd Baton Rouge, LA 70808-3040	Bank Interest	11/30/2023	\$4.05
5. Total OTHER RECEIPTS during this reporting period			\$ 17.74

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SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source.

<p>1. Name and address of lender KAREN G. ST. GERMAIN CAMPAIGN COMMITTEE 3413 Highway 70 S Pierre Part, LA 70339-4524</p>	<p>2. a. Date* <u>12/2/2011</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>1,000.00</u></p> <p>d. Balance due \$ <u>1,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.</p> <p>OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						

SCHEDULE D: FUNDS LOANED

The following information must be provided for each loan made by the committee this reporting period, whether made to candidates or others, with committee funds, even if the loan has been repaid. Also, complete this schedule for loans made in prior periods that are still outstanding. Separate loans must be reported separately, even if the loans are made to the same borrower.

1. Name and address of borrower ROBERT ALLEN JOHNSON PO Box 468 Marksville, LA 71351-0468	2. a. Date* <u>7/16/2012</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* \$ <u>10,000.00</u> d. Balance due \$ <u>10,000.00</u> *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ACTBLUE TECHNICAL SERVICES PO Box 382110 Cambridge, MA 02238-2110	11/03/2023	Merchant Fees	\$ 18.75
ACTBLUE TECHNICAL SERVICES PO Box 382110 Cambridge, MA 02238-2110	11/21/2023	Merchant Fees	\$ 15.15
AT&T U-VERSE 1758 COX MEDIA/SOUTH SHORE U-VERSE 208 S Akard St Dallas, TX 75202-4206	11/09/2023	Cable Advertising Spot	\$ 4,832.00
COX MEDIA 0222 2121 Airline Dr Fdl 3 Metairie, LA 70001-5984	11/09/2023	Cable Media Buy	\$ 7,534.00
GOOGLE.COM 1600 Amphitheatre Pkwy Mountain View, CA 94043-1351	11/07/2023	Digital Ads	\$ 880.00
GOOGLE.COM 1600 Amphitheatre Pkwy Mountain View, CA 94043-1351	11/09/2023	Digital Ads	\$ 1,320.00
GOOGLE.COM 1600 Amphitheatre Pkwy Mountain View, CA 94043-1351	11/15/2023	Digital Ads	\$ 2,160.00
LIBERTY BANK 4707 Perkins Rd Baton Rouge, LA 70808-3040	11/07/2023	Wire Transfer Fees	\$ 20.00
3. SUBTOTAL (optional)			\$ 16,779.90
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LIBERTY BANK 4707 Perkins Rd Baton Rouge, LA 70808-3040	11/09/2023	Wire Transfer Fees	\$ 20.00
LIBERTY BANK 4707 Perkins Rd Baton Rouge, LA 70808-3040	11/13/2023	Wire Transfer Fees	\$ 20.00
ROKU INC 1173 Coleman Ave San Jose, CA 95110-1104	11/07/2023	Digital Ads	\$ 6,919.00
ROKU INC 1173 Coleman Ave San Jose, CA 95110-1104	11/09/2023	Digital Ads	\$ 5,291.00
SAGE MEDIA PLANNING & PLACEMENT INC 1322 G St SE Washington, DC 20003-3021	11/13/2023	Media Consulting	\$ 1,754.00
SPEAKEASY POLITICAL 1902 Van Ness Ave FI 3 San Francisco, CA 94109-3038	11/07/2023	Digital Ads	\$ 570.00
SPEAKEASY POLITICAL 1902 Van Ness Ave FI 3 San Francisco, CA 94109-3038	11/09/2023	Digital Ads	\$ 480.00
SPEAKEASY POLITICAL 1902 Van Ness Ave FI 3 San Francisco, CA 94109-3038	11/15/2023	Digital Ads	\$ 420.00
3. SUBTOTAL (optional)			\$ 15,474.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
STRONGER THAN COMMUNICATIONS LLC 7314 Trescott Ave Takoma Park, MD 20912-6443	10/30/2023	Website Design & Banner Ads	\$ 2,952.38
STRONGER THAN COMMUNICATIONS LLC 7314 Trescott Ave Takoma Park, MD 20912-6443	10/30/2023	Digital Ads	\$ 8,086.00
STRONGER THAN COMMUNICATIONS LLC 7314 Trescott Ave Takoma Park, MD 20912-6443	11/07/2023	Multimedia Production	\$ 570.00
STRONGER THAN COMMUNICATIONS LLC 7314 Trescott Ave Takoma Park, MD 20912-6443	11/09/2023	Multimedia Production	\$ 480.00
STRONGER THAN COMMUNICATIONS LLC 7314 Trescott Ave Takoma Park, MD 20912-6443	11/10/2023	Multimedia Production	\$ 8,600.00
STRONGER THAN COMMUNICATIONS LLC 7314 Trescott Ave Takoma Park, MD 20912-6443	11/15/2023	Multimedia Production	\$ 420.00
TARGETSMART COMMUNICATIONS 1155 15th St NW Ste 750 Washington, DC 20005-2706	11/07/2023	Target Market Data	\$ 561.00
TARGETSMART COMMUNICATIONS 1155 15th St NW Ste 750 Washington, DC 20005-2706	11/09/2023	Target Market Data	\$ 429.00
3. SUBTOTAL (optional)			\$ 22,098.38
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
TJP STRATEGIES LLC 3216 Gillham Plz Ste 230 Kansas City, MO 64109-1742	11/07/2023	Direct Mail / Postage	\$ 3,241.02
TJP STRATEGIES LLC 3216 Gillham Plz Ste 230 Kansas City, MO 64109-1742	11/07/2023	Direct Mail / Postage	\$ 3,241.02
TJP STRATEGIES LLC 3216 Gillham Plz Ste 230 Kansas City, MO 64109-1742	11/07/2023	Direct Mail	\$ 4,093.92
TJP STRATEGIES LLC 3216 Gillham Plz Ste 230 Kansas City, MO 64109-1742	11/07/2023	Direct Mail	\$ 4,093.92
TJP STRATEGIES LLC 3216 Gillham Plz Ste 230 Kansas City, MO 64109-1742	11/07/2023	General Consulting & Strategy Management	\$ 5,000.00
TJP STRATEGIES LLC 3216 Gillham Plz Ste 230 Kansas City, MO 64109-1742	11/07/2023	Multimedia Production / Photography	\$ 592.00
VANTIV ECOMMERCE 8500 Governors Hill Dr Symmes Twp, OH 45249-1384	11/09/2023	Merchant Fees	\$ 36.09
VANTIV ECOMMERCE 8500 Governors Hill Dr Symmes Twp, OH 45249-1384	12/11/2023	Merchant Fees	\$ 25.95
3. SUBTOTAL (optional)			\$ 20,323.92
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WDSU-TV (NBC) 846 Howard Ave New Orleans, LA 70113-1134	11/09/2023	Broadcast Media Buy	\$ 5,005.00
WGNO-TV (ABC) 1 Galleria Blvd Ste 850 Metairie, LA 70001-7542	11/09/2023	Broadcast Media Buy	\$ 985.00
WKBU-FM 400 Poydras St New Orleans, LA 70130-3245	11/09/2023	Radio Media Buy	\$ 430.00
WRNO-FM 929 Howard Ave New Orleans, LA 70113-1148	11/09/2023	Radio Media Buy	\$ 435.00
WUPL-TV (MYTV) 1024 N Rampart St New Orleans, LA 70116-2406	11/09/2023	Broadcast Media Buy	\$ 505.00
WVUE-TV (FOX) 1025 S Norman C Francis Pkwy New Orleans, LA 70125-1218	11/09/2023	Broadcast Media Buy	\$ 3,800.00
WWL-FM 1024 N Rampart St New Orleans, LA 70116-2406	11/09/2023	Radio Media Buy	\$ 6,550.00
WWL-TV (CBS) 1024 N Rampart St New Orleans, LA 70116-2406	11/09/2023	Broadcast Media Buy	\$ 8,170.00
3. SUBTOTAL (optional)			\$ 25,880.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
YOUTUBE 901 Cherry Ave San Bruno, CA 94066-2914	11/15/2023	Digital Ads	\$ 3,500.00
ZERVIGON CONSULTING GROUP LLC 3939 Prytania St New Orleans, LA 70115-3736	11/06/2023	Fundraising Consulting Fees	\$ 6,050.00
3. SUBTOTAL (optional)			\$ 9,550.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 110,106.20

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SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES

The following information must be provided for direct contributions made to candidates or their campaign committees, during this reporting period, except for in-kind expenditures. All candidates listed on this schedule should also be listed on the Cover Page in Item 5. Report all in-kind expenditures, including those made to candidates, on SCHEDULE E-2: IN-KIND EXPENDITURES. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient Candidate	2. Contributions Made this Reporting Period	
	a. Date(s)	b. Amount(s)
B.W. CARPENTER CAMPAIGN FUND 3245 Chamberlain Ave Baker, LA 70714-1644	10/31/2023	\$ 5,000.00
C. TRAVIS JOHNSON CAMPAIGN PO Box 1342 Ferriday, LA 71334-1342	10/31/2023	\$ 5,000.00
3. SUBTOTAL (optional)		\$ 10,000.00
4. TOTAL (optional - complete only on last page of this schedule)		\$ 10,000.00

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SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
SHAUN MENA CAMPAIGN 817 N Rendon St New Orleans, LA 70119-3906	10/31/2023	Contribution	\$ 5,000.00
SYLVIA TAYLOR CAMPAIGN PO Box 421 Reserve, LA 70084-0421	10/31/2023	Contribution	\$ 5,000.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 10,000.00

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