

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

JAMES D CALDWELL  
P.O. Box 4934  
Baton Rouge, LA 70821

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Attorney General  
State of Louisiana

## OFFICE USE ONLY

Report Number: 13734

Date Filed: 11/21/2007

Report Includes Schedules:

Schedule A

Schedule B

Schedule C



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

COMMITTEE TO ELECT JAMES D. CALDWELL  
P.O. Box 4934  
Baton Rouge, LA 70821

4. Date of Election 11/17/2007

Primary  General  (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$5,245.00</u>
b. Radio Advertising (Schedule A)	<u>\$4,419.57</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$17,883.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$39,000.00</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report KENNETH A LAVESPERE

b. Daytime Telephone 225 938-2663

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 21st day of November, 2007.

James D. Caldwell  
Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

318 574-4771  
Daytime Telephone Number

Kenneth A. Lavespere  
Signature of Treasurer

225 938-2663  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
CREATIVE MARKETING SALES INC. P.O.Box 8285 Metairie, LA 70011	\$1,400.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KANE RADIO 145 W. Main New Iberia, LA 70560	\$132.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KANE RADIO 145 W. Main New Iberia, LA 70560	\$132.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KAQY TV 3100 Sterlington Rd. Monroe, LA 71203	\$34.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KEEL AM RADIO 6341 Westport Ave. Shreveport, LA 71129	\$114.75	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KJLO FM RADO 1109 Hudson Lane Monroe, LA 72011	\$71.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KJMG FM RADIO 1109 Hudson Ln. Monroe, LA 71201	\$40.80	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KMAR RADIO 1823 Hwy. 618 Winnsboro, LA 71295	\$25.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KMAR RADIO 1823 Hwy. 618 Winnsboro, LA 71295	\$47.73	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KMLB FM RADIO 1109 Hudson Ln. Monroe, LA 72011	\$20.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KNOE FM RADIO 1109 Hudson Lane Monroe, LA 72011	\$61.20	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC TV - LAFAYETTE 221 Rue de Jean Suite 207 Lafayette, LA 70508	\$34.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC TV - LAKE CHARLES 320 Division St. Lake Charles, LA 70601	\$612.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KRJO FM RADIO 1109 Hudson Ln. Monroe, LA 72011	\$30.60	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KRMD AM/FM RADIO 270 Plaza Loop Bossier City, LA 71111	\$345.27	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTBS TV 312 E. Kings Hwy. Shreveport, LA 71104	\$2,588.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KWCL RADIO 230 East Main Oak Grove, LA 71263	\$24.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KWCL RADIO 230 East Main Oak Grove, LA 71263	\$35.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KXKS FM RADIO 6341 Westport Ave. Shreveport, LA 71129	\$153.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
TEDDLIE MEDIA PARTNERS INC. 365 Canal St. Suite 1750 New Orleans, LA 70130	\$576.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
TEDDLIE MEDIA PARTNERS INC. 365 Canal St. Suite 1750 New Orleans, LA 70130	\$603.58	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WJBO RADIO 5555 Hilton Ave. Baton Rouge, LA 70808	\$816.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL-AM RADIO 1450 Poydras St. New Orleans, LA 70119	\$746.84	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WYLD AM/FM/WQUE FM 929 Howard St. New Orleans, LA 70113	\$1,020.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
DENEZIA BLACKMAN 161 Dodie Ln. Monroe, LA 71202	\$75.00	
DENEZIA BLACKMAN 161 Dodie Ln. Monroe, LA 71202	\$75.00	
CHANTILETTE BROWN 161 Dodie Ln. Monroe, LA 71202	\$75.00	
CHANTILETTE BROWN 161 Dodie Ln. Monroe, LA 71202	\$75.00	
MOSES BROWN 1511 Jefferson St. Gretna, LA 70053	\$3,000.00	
MOSES BROWN 1511 Jefferson St. Gretna, LA 70053	\$3,000.00	
KINYA DAWSON 113 Sullivan Pl. Monroe, LA 71202	\$75.00	
KINYA DAWSON 113 Sullivan Pl. Monroe, LA 71202	\$75.00	
GWEN GAINES 1310 So. 28th St. Monroe, LA 70202	\$75.00	

Form 104, Rev. 6/01, Page Rev. 6/01

## SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
GWEN GAINES 1310 So. 28th St. Monroe, LA 70202	\$75.00	
SHAWNEEQUA GIPSON 2303 Outlet Re. Monroe, LA 71203	\$75.00	
SHAWNEEQUA GIPSON 2303 Outlet Re. Monroe, LA 71203	\$75.00	
SHONYA GIPSON 2303 Outlet Rd. Monroe, LA 71203	\$200.00	
SHONYA GIPSON 2303 Outlet Rd. Monroe, LA 71203	\$200.00	
LARRY JEFFERSON P.O.Box 7119 Monroe, LA 71211	\$275.00	
LARRY JEFFERSON P.O.Box 7119 Monroe, LA 71211	\$275.00	
WILLIAM JOHNSON 14044 Brantley Dr. Baker, LA 70714	\$600.00	
WILLIAM JOHNSON 14044 Brantley Dr. Baker, LA 70714	\$600.00	

Form 104, Rev. 6/01, Page Rev. 6/01

## SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
NDW CONSULTING LLC 12523 Langer Ave. Baton Rouge, LA 70814	\$6,000.00	
RONNIE NEAL 491 Moore Rd. Monroe, LA 71202	\$75.00	
RONNIE NEAL 491 Moore Rd. Monroe, LA 71202	\$75.00	
HOWARD OUBRE 58886 Allen St. Plaquemine, LA 70764	\$1,000.00	
HOWARD OUBRE 58886 Allen St. Plaquemine, LA 70764	\$1,000.00	
DAVID TURNER 197 Cleo Rd. Monroe, LA 71202	\$758.00	
DAVID TURNER 197 Cleo Rd. Monroe, LA 71202	\$75.00	

Form 104, Rev. 6/01, Page Rev. 6/01

## SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
INDEPENDENT DEMOCRATIC ELECTORS ASSOCIATION P P.O.Box 56607 New Orleans, LA 70156	\$5,000.00	Election Day Consulting
JDE INC. 725 Lettsworth St. Baton Rouge, LA 70802	\$10,000.00	ELECTION DAY CONSULTING
LIFE P.O.Box 79174 New Orleans, LA 70179	\$10,000.00	ELECTION DAY CONSULTING
MEDIA AGENDA LLC 6965 Jefferson Hwy. Baton Rouge, LA 70806	\$4,000.00	Get out to vote effort. Payment for vans and tent.
MEDIA AGENDA LLC 6965 Jefferson Hwy. Baton Rouge, LA 70806	\$4,000.00	Election day consulting
NDW CONSULTING LLC 12523 Langer Ave. Baton Rouge, LA 70814	\$6,000.00	Election day consulting

Form 104, Rev. 6/01, Page Rev. 3/98