

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

GUMBO PAC  
352 Napoleon Street  
Baton Rouge, LA 70802

OFFICE USE ONLY

Report Number: 52206

Date Filed: 10/14/2015

Report Includes Schedules:

Schedule A-1  
Schedule E-1  
Schedule E-4



2. Date of Primary

10/24/2015

This report covers from 9/15/2015 through 10/4/2015

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input checked="" type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

TREY OURSO

Chairperson

352 Napoleon Street

Baton Rouge, LA 70802

TREY OURSO

Treasurer

352 Napoleon Street

Baton Rouge, LA 70802

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

No

If "yes", which party?

7. a. Name of Person Preparing Report

b. Daytime Telephone

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 14th day of October, 2015.

Trey Ourso

Signature of Committee/Chairperson

Daytime Telephone

Trey Ourso

Signature of Committee Treasurer, if any

Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
DAVID VITTER 2900 Clearview Parkway Suite 206 Metairie, LA 70006	Governor	Republican	Oppose

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 19,740.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 19,740.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 19,740.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 51,054.30
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. <b>TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	\$ 51,054.30
13. Other Disbursements (Schedule E-4)	\$ 473.64
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. <b>TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	\$ 51,527.94

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 84,628.54
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 19,740.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) (Line 16 above minus line 10 above)	\$ 51,527.94
20. Funds on hand at close of reporting period	\$-31,787.94

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

## NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
DR. ROBYN RYAN 4700 Hwy. 22 PMB 710 Mandeville, LA 70471  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/18/2015	\$10.00	\$20.00
PAUL BERGERON 1111 Shirley Dr. New Orleans, LA 70114  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/17/2015	\$10.00	\$10.00
NANCY CHACHERE 2417 Chelsea Dr. New Orleans, LA 70131  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/22/2015	\$10.00	\$10.00
RUSS M HERMAN 625 St. Charles Ave. D New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/22/2015	\$5,000.00	\$5,000.00
DEIDRE CASSERLEIGH 26271 Morning Dove Dr. Bush, LA 70431  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/29/2015	\$10.00	\$10.00
FLETCHER & ROY LLC 660 Government St. Baton Rouge, LA 70802  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/29/2015	\$2,500.00	\$2,500.00
4. SUBTOTAL (this page)		\$ 7,540.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
<b>WILLIAM SHERMAN</b> 1788 S. Woodhaven St. Baton Rouge, LA 70815  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/30/2015	\$25.00	\$25.00
<b>PAUL BELL</b> 4949 Tulane Dr. Baton Rouge, LA 70808  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/30/2015	\$25.00	\$25.00
<b>MICHAEL COLEMAN</b> 212 N. Genois St. New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/01/2015	\$50.00	\$50.00
<b>ANDERSON &amp; BOUTWELL LTD</b> 115 S. Cypress St. Hammond, LA 70404  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/01/2015	\$1,000.00	\$1,000.00
<b>KEITH JONES</b> 4870 Bluebonnet Blvd. Suite B Baton Rouge, LA 70809  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/01/2015	\$1,000.00	\$1,000.00
<b>THOMAS KENDRICK</b> 12149 Hwy. 965 St. Francisville, LA 70775  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/02/2015	\$10.00	\$10.00
<b>4. SUBTOTAL (this page)</b>		\$ 2,110.00	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>			N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:</b>			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule)

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
<b>STEPHEN KEARNY</b> 547 Baronne #404 New Orleans, LA 70113  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/02/2015	\$5.00	\$5.00
<b>ANDREW LEMMON</b> P.O. Box 904 Hahnville, LA 70057  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/03/2015	\$25.00	\$25.00
<b>ROLAND SPANO, JR.</b> 38407 Hwy 42 Prairieville, LA 70769  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/03/2015	\$10.00	\$10.00
<b>DAVINA MCCLAIN</b> 201 Plantation Pt. Natchitoches, LA 71457  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/03/2015	\$50.00	\$50.00
<b>GLENN ARMENTOR LTD</b> 300 Stewart St. Lafayette, LA 70501  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/03/2015	\$10,000.00	\$10,000.00
<b>4. SUBTOTAL (this page)</b>		\$ 10,090.00	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>		\$ 19,740.00	N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:</b>			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
SHORR JOHNSON MAGNUS 100 N. 20th Street Suite 201 Philadelphia, PA 19103	09/17/2015	Digital advertising	\$ 10,000.00
OURSO BEYCHOK INC. 352 Napoleon Street Baton Rouge, LA 70802	09/18/2015	Consulting fee	\$ 10,000.00
PUBLIC POLICY POLLING 3020 Highwoods Blvd. Raleigh, NC 27604	09/23/2015	Poll	\$ 2,500.00
NGP VAN INC. 1101 15th Street NW Suite 500 Washington, DC 20005	09/29/2015	Computer software	\$ 267.00
OURSO BEYCHOK INC. 352 Napoleon Street Baton Rouge, LA 70802	09/30/2015	Media buy; subvendors noted	\$ 0.00
SHORR JOHNSON MAGNUS 100 N. 20th Street Suite 201 Philadelphia, PA 19103	10/02/2015	Media buy; subvendors noted	\$ 0.00
WBRZ-TV 1650 Highland Road Baton Rouge, LA 70802	10/02/2015	Media buy; subvendor for 10/2 Shorr Johnson Magnus payment	\$ 3,400.00
WAFB-TV 844 Government Street Baton Rouge, LA 70802	10/02/2015	Media buy; subvendor for 10/2 Shorr Johnson Magnus payment	\$ 2,550.00
3. SUBTOTAL (optional)			\$ 28,717.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WVUE-TV 025 S. Jefferson Davis Parkway New Orleans, LA 70125	10/02/2015	Media buy; subvendor for 10/2 Shorr Johnson Magnus payment	\$ 1,062.50
WWL-TV 1024 North Rampart Street New Orleans, LA 70116	10/02/2015	Media buy; subvendor for 10/2 Shorr Johnson Magnus payment	\$ 2,448.00
SHORR JOHNSON MAGNUS 100 N. 20th Street Suite 201 Philadelphia, PA 19103	09/30/2015	Consulting fee; subvendor for 9/30 Ourso Beychok Inc. payment	\$ 345.00
SHORR JOHNSON MAGNUS 100 N. 20th Street Suite 201 Philadelphia, PA 19103	09/30/2015	Media buy; subvendor for 9/30 Ourso Beychok Inc. payment	\$ 997.50
SHORR JOHNSON MAGNUS 100 N. 20th Street Suite 201 Philadelphia, PA 19103	10/02/2015	Consulting fee; subvendor for 10/2 Shorr Johnson Magnus payment	\$ 3,750.00
WDSU-TV 846 Howard Avenue New Orleans, LA 70113	10/02/2015	Media buy; subvendor for 10/2 Shorr Johnson Magnus payment	\$ 2,040.00
WDSU-TV 846 Howard Avenue New Orleans, LA 70113	09/30/2015	Media buy; subvendor for 9/30 Ourso Beychok Inc. payment	\$ 977.50
NATIONAL CABLE COMMUNICATIONS 5454 Wisconsin Avenue Chevy Chase, MD 20815	09/30/2015	Media buy; subvendor for 10/2 Shorr Johnson Magnus payment	\$ 10,716.80
3. SUBTOTAL (optional)			\$ 22,337.30
4. TOTAL (optional - complete only on last page of this schedule)			\$ 51,054.30

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## SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
REGIONS BANK 400 Convention St. Suite 900 Baton Rouge, LA 70802	10/02/2015	Bank fee	\$ 20.00
ACTBLUE P.O. Box 441146 Somerville, ME 02144 0031	10/01/2015	Service fee	\$ 3.64
SANDLER REIFF LAMB ROSENSTEIN & BIRKENSTOCK 1025 Vermont Ave. NW Suite 300	09/21/2015	Legal fees	\$ 450.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 473.64

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