

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

EMPOWER LOUISIANA INC.  
15635 Airline Hwy.  
Baton Rouge, LA 70817

**OFFICE USE ONLY**

**Report Number:** 54651

**Date Filed:** 11/12/2015

**Report Includes Schedules:**

Schedule A-2  
Schedule B  
Schedule E-1  
Schedule E-4

2. Date of Primary

11/21/2015

This report covers from 10/5/2015 through 11/1/2015

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input checked="" type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

LANE GRIGSBY

Chairperson

P.O. BOX 104

BATON ROUGE, LA 70821

Treasurer

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

No

If "yes", which party?

7. a. Name of Person Preparing Report

JAMES C DONOHUE

b. Daytime Telephone

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 12th day of November, 2015.

L. LANE GRIGSBY

Signature of Committee/Chairperson

225-753-5857

Daytime Telephone

\_\_\_\_\_  
Signature of Committee Treasurer, if any

\_\_\_\_\_  
Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
JAMES GARVEY 4800 BEAU LAC LN. METAIRIE, LA 70002	BESE 1	REPUBLICAN	Support
SANDY LEBLANC HOLLOWAY P.O. BOX 1360 THIBODAU, LA 70302	BESE 3	REPUBLICAN	Support
TONY DAVIS P.O. BOX 2783 NATCHITOCHE, LA 71457	BESE 4	REPUBLICAN	Support
HOLLY FRANKS BOFFY P.O. BOX 53333 LAFAYETTE, LA 70505	BESE 7	REPUBLICAN	Support
JASON ENGEN 17836 NINE OAKS AVE. BATON ROUGE, LA 70817	BESE 6	REPUBLICAN	Support
LAREE LEJEUNE TAYLOR P.O. BOX 80833 BATON ROUGE, LA 70898	BESE 6	REPUBLICAN	Support
LOTTIE P BEEBE 525 CLAUSE DR. BREAUX BRIDGE, LA 70517	BESE 3	REPUBLICAN	Oppose
MIKE KREAMER 406 WHITEBARK DR. LAFAYETTE, LA 70508	BESE 7	REPUBLICAN	Oppose

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 0.00
2. In-kind Contributions (Schedule A-2)	\$ 4,680.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	<b>\$ 4,680.00</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 100,000.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 104,680.00</b>

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 1,154,434.45
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	<b>\$ 1,154,434.45</b>
13. Other Disbursements (Schedule E-4)	\$ 120.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	<b>\$ 1,154,554.45</b>

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 1,211,710.60
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 100,000.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 1,154,554.45
<b>20. Funds on hand at close of reporting period</b>	<b>\$ 157,156.15</b>

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections

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## SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
LANE GRIGSBY P.O. BOX 104 BATON ROUGE, LA 70821  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Payment to Daniel Juneau for consulting services	11/01/2015	\$4,680.00	\$24,525.00
4. SUBTOTAL (this page)			\$ 4,680.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 4,680.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source.

1. Name and address of lender LANE GRIGSBY P.O. BOX 104 BATON ROUGE, LA 70821	2. a. Date* <u>10/29/2015</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>100,000.00</u> d. Balance due ..... \$ <u>100,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	10/13/2015	Research consulting services	\$ 27,720.00
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	10/22/2015	Research consulting services	\$ 19,800.00
CHARTER CABLE 1415 CORPORATE SQUARE SLIDELL, LA 70458	10/07/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 22,312.50
COX MEDIA 7401 FLORIDA BLVD. BATON ROUGE, LA 70806	10/07/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 46,710.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/06/2015	AD PLACEMENT FEE BESE DISTRICT 6	\$ 5,789.24
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/07/2015	BESE District 4 Mailer (Tony Davis)	\$ 9,250.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/07/2015	BESE District 1 Mailer (Jim Garvey)	\$ 9,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/07/2015	BESE District 3 Mailer (Sandy Holloway)	\$ 40,000.00
3. SUBTOTAL (optional)			\$ 180,581.74
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/07/2015	CABLE PRODUCTION BESE DISTRICT 6	\$ 7,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/07/2015	RADIO PRODUCTION BESE DISTRICT 6	\$ 2,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/07/2015	AD PLACEMENT FEE BESE DISTRICT 6	\$ 13,531.02
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/07/2015	AD PLACEMENT FEE BESE DISTRICT 6	\$ 2,084.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/09/2015	AD PLACEMENT FEE BESE DISTRICT 4	\$ 1,786.50
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/09/2015	RADIO PRODUCTION BESE DISTRICT 4	\$ 1,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/09/2015	TELEVISION SPOT PRODUCTION FEE	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/09/2015	MEDIA BUY (TBD)	\$ 24.00
3. SUBTOTAL (optional)			\$ 38,425.52
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	BESE District 1 Mailer (Jim Garvey)	\$ 20,036.95
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	BESE District 3 Mailer (Sandy Holloway)	\$ 40,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	AD PLACEMENT FEE BESE DISTRICT 3	\$ 895.05
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	MEDIA PLACEMENT FEE BESE DISTRICT 7	\$ 18,898.98
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	MEDIA PLACEMENT FEE BESE DISTRICT 4	\$ 6,741.68
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	MEDIA PLACEMENT FEE BESE DISTRICT 1	\$ 9,196.75
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	MEDIA BUY (TBD)	\$ 41.77
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	MEDIA BUY (TBD)	\$ 2,633.00
3. SUBTOTAL (optional)			\$ 98,444.18
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/13/2015	MEDIA BUY (TBD)	\$ 54.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/16/2015	BESE DISTRICT 1 MAILER	\$ 12,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/16/2015	BESE DISTRICT 4 MAILER	\$ 9,250.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/16/2015	BESE DISTRICT 3 MAILER	\$ 40,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/19/2015	BESE District 1 Mailer (Jim Garvey)	\$ 11,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/19/2015	BESE District 3 Mailer (Sandy Holloway & Lottie Beebe)	\$ 40,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/19/2015	MEDIA PLACEMENT FEE BESE DISTRICT 1	\$ 11,618.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/19/2015	MEDIA PLACEMENT FEE BESE DISTRICT 4	\$ 1,854.02
3. SUBTOTAL (optional)			\$ 126,776.02
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/19/2015	TV PRODUCTION BESE DISTRICT 7	\$ 7,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/22/2015	TV PRODUCTION BESE DISTRICT 7	\$ 2,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	10/22/2015	Payment for logo design	\$ 1,062.50
KADN 1500 ERASTE LANDRY RD. LAFAYETTE, LA 70506	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 6,035.00
KATC 1103 ERASTE LANDRY RD. LAFAYETTE, LA 70506	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 47,663.75
KEEL 6341 WESTPORT AVE. SHREVEPORT, LA 71129	10/09/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 8,648.75
KLFY 1808 ERASTE LANDRY RD. LAFAYETTE, LA 70506	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 62,781.00
KMSS 3519 JEWELLA AVE. SHREVEPORT, LA 71109	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 6,885.00
3. SUBTOTAL (optional)			\$ 143,076.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KMSS 3519 JEWELLA AVE. SHREVEPORT, LA 71109	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 3,123.75
KPLC 320 DIVISION ST. LAKE CHARLES, LA 70601	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 39,499.50
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 52,912.50
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 7,033.75
KTAL 3150 N. MARKET ST. SHREVEPORT, LA 71107	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 15,283.00
KTAL 3150 N. MARKET ST. SHREVEPORT, LA 71107	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 446.25
KTBS 312 E. KINGS HIGHWAY SHREVEPORT, LA 71104	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 46,371.75
KTBS 312 E. KINGS HIGHWAY SHREVEPORT, LA 71104	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 4,568.75
3. SUBTOTAL (optional)			\$ 169,239.25
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KVHP 129 W. PRIEN LAKE RD. LAKE CHARLES, LA 70601	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 4,080.00
KXKS 6341 WESTPORT AVE. SHREVEPORT, LA 71129	10/09/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 6,540.75
NCC MEDIA 400 BROADACRES DR. 3RD FLOOR BLOOMFIELD, NJ 07003	10/07/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 46,053.48
WAFB 844 GOVERNMENT ST. BATON ROUGE, LA 70802	10/06/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 60,775.01
WAFB 844 GOVERNMENT ST. BATON ROUGE, LA 70802	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 46,839.25
WBRP 929 GOVERNMENT ST. BATON ROUGE, LA 70802	10/07/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 5,304.00
WBRZ 1650 HIGHLAND RD. BATON ROUGE, LA 70802	10/06/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 57,205.00
WBRZ 1650 HIGHLAND RD. BATON ROUGE, LA 70802	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 35,402.50
3. SUBTOTAL (optional)			\$ 262,199.99
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WDSU 846 HOWARD AVE. NEW ORLEANS, LA 70113	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 26,860.00
WGMB 10000 PERKINS RD. BATON ROUGE, LA 70810	10/06/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 3,187.50
WGMB 10000 PERKINS RD. BATON ROUGE, LA 70810	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 7,229.25
WGNO 1 GALLERIA BLVD. SUITE 850 METAIRIE, LA 70001	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 10,391.25
WILEY REIN LLP 1776 K STREET NW WASHINGTON, DC 20006	10/26/2015	Legal services	\$ 5,000.00
WJBO 5555 HILTON AVE. STE 500 BATON ROUGE, LA 70808	10/07/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 12,240.00
WRNO 929 HOWARD AVE. NEW ORLEANS, LA 70113	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 3,264.00
WVLA 10000 PERKINS RD. BATON ROUGE, LA 70810	10/06/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 13,043.25
3. SUBTOTAL (optional)			\$ 81,215.25
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WVLA 10000 PERKINS RD. BATON ROUGE, LA 70810	10/19/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 9,265.00
WVUE 1025 S. JEFFERSON DAVIS PKWY. NEW ORLEANS, LA 70125	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 13,770.00
WWLR ,	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 4,292.50
WWL 1024 N. RAMPART ST. NEW ORLEANS, LA 70116	10/13/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 27,149.00
3. SUBTOTAL (optional)			\$ 54,476.50
4. TOTAL (optional - complete only on last page of this schedule)			\$ 1,154,434.45

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## SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	10/06/2015	Wire transfer fee	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	10/07/2015	Wire transfer fee	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	10/09/2015	Wire transfer fee	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	10/13/2015	Wire transfer fee	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	10/16/2015	Wire transfer fee	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	10/19/2015	Wire transfer fee	\$ 20.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 120.00

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