

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

JOHN BEL EDWARDS  
PO Box 1115  
Amite, LA 70422

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Governor  
LA  
0

## OFFICE USE ONLY

Report Number: 55234

Date Filed: 12/1/2015

Report Includes Schedules:  
Schedule A



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

4. Date of Election 10/24/2015

Primary  General  (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$128,825.40</u>
b. Radio Advertising (Schedule A)	<u>\$39,668.73</u>
c. Newspaper Advertising (Schedule A)	<u>\$38,225.57</u>
d. Services of Election Day Workers (Schedule B)	<u>\$0.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$0.00</u>
f. Automated Calls (Schedule D)	<u>\$0.00</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report

b. Daytime Telephone

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 1st day of December, 2015.

John Bel Edwards

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

\_\_\_\_\_  
Daytime Telephone Number

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
COMCAST 136 Farm Rd Laplace LA70068 La Place, LA 70068-5927	\$3,684.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
COX 7401 Florida Blvd Baton Rouge, LA 70806-4639	\$35,375.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
GANNETT 930 Third St. Baton Rouge, LA 70802-5236	\$25,075.19	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
HTV-10 7938 Main St Houma, LA 70360-4458	\$242.40	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
IHEART MEDIA BATON ROUGE 5555 Hilton Ave Ste 500 Baton Rouge, LA 70808-2564	\$180.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KADN 1500 Eraste Landry Rd Lafayette, LA 70506-1925	\$400.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KBCE-FM 1605 Murray St Alexandria, LA 71301-6890	\$1,227.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KBDV 605 San Antonio Ave Many, LA 71449-3018	\$122.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KBKK 92 W Shamrock Ave Pineville, LA 71360-6435	\$88.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KBON 109 S 2nd St Eunice, LA 70535-4607	\$297.50	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KBZE-FM 1605 Murray St Alexandria, LA 71301-6890	\$490.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KCIL 120 Prevost Dr Houma, LA 70364-2338	\$462.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KDBH 400 Jefferson St Natchitoches, LA 71457-4634	\$122.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KDKS FM 208 N Thomas Dr Shreveport, LA 71107-6520	\$760.48	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KFXZ-FM 1216 S 1st St Lufkin, TX 75901-4716	\$3,398.33	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KJCB-AM 604 Saint John St Lafayette, LA 70501-5712	\$800.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KJMG-FM 1109 Hudson Ln Monroe, LA 71201-6003	\$310.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KJMH-FM 900 Lake Shore Dr Lake Charles, LA 70601-5268	\$422.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KKAY 8239 Main St Sorrento, LA 70778-3306	\$168.00	_____ Television <u>  X  </u> Radio _____ Newspaper
KKND-FM 201 Saint Charles Ave New Orleans, LA 70170-1000	\$900.00	_____ Television <u>  X  </u> Radio _____ Newspaper
KLAA 701 Parkwood Dr West Monroe, LA 71291-5435	\$140.00	_____ Television <u>  X  </u> Radio _____ Newspaper
KLAF 1500 Eraste Landry Rd Lafayette, LA 70506-1925	\$250.00	<u>  X  </u> Television _____ Radio _____ Newspaper
KLAX 1811 England Dr Alexandria, LA 71303-4115	\$100.00	<u>  X  </u> Television _____ Radio _____ Newspaper
KLEJ 320 N Parkerson Ave Crowley, LA 70526-5056	\$184.00	_____ Television <u>  X  </u> Radio _____ Newspaper
KLFY 1808 Eraste Landry Rd Lafayette, LA 70506-1911	\$9,450.00	<u>  X  </u> Television _____ Radio _____ Newspaper
KMEZ-FM 201 Saint Charles Ave New Orleans, LA 70170-1000	\$1,359.00	_____ Television <u>  X  </u> Radio _____ Newspaper
KMJJ FM 270 Plaza Loop 270 Plaza Loop Bossier City, LA 71111-4389	\$2,000.00	_____ Television <u>  X  </u> Radio _____ Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KMRC 409 Duke St Morgan City, LA 70380-3518	\$30.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KMOV-FM 1109 Hudson Ln Monroe, LA 71201-6003	\$390.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KMXH-FM 1605 Murray St Alexandria, LA 71301-6890	\$3,245.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KMYT 1200 N 18th St Monroe, LA 71201-5459	\$82.80	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KNEK-FM 202 Galbert Rd Lafayette, LA 70506-1806	\$627.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KNOE 1400 Oliver Rd Monroe, LA 71201-5020	\$12,050.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KOKA-AM 1315 Milan Shreveport, LA 71107	\$264.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC 320 Division St Lake Charles, LA 70601-4228	\$300.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPPM-FM 730 Enterprise Blvd Lake Charles, LA 70601-4516	\$480.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KQKI 128 Pluto St Morgan City, LA 70380-5137	\$182.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KQXL-FM 650 Wooddale Blvd Baton Rouge, LA 70806-2930	\$2,890.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KRRQ-FM 202 Galbert Rd Lafayette, LA 70506-1806	\$1,474.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KRRV 1109 Hudson Ln Monroe, LA 71201-6003	\$152.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KRVV-FM 1109 Hudson Ln Monroe, LA 71201-6003	\$390.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KSBH 400 Jefferson St Natchitoches, LA 71457-4634	\$309.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KSLA 1812 Fairfield Ave Shreveport, LA 71101-4431	\$22,500.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTAL 3150 N Market St Shreveport, LA 71107-4005	\$500.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTBS 312 E Kings Hwy Shreveport, LA 71104-3504	\$2,910.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KTEZ 10500 Coursey Blvd Ste 104 Baton Rouge, LA 70816-4045	\$122.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTHP 595 San Antonio Ave Many, LA 71449-3016	\$122.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KVCL 304 Kvcl Rd Winnfield, LA 71483-6064	\$102.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KVMA-FM 270 Plaza Loop Bossier City, LA 71111-4389	\$1,770.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KWLA Shorty Poston Rd Florien, LA 71429	\$122.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KWLX 605 San Antonio Ave Many, LA 71449-3018	\$122.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KXKC 202 Galbert Rd Lafayette, LA 70506-1806	\$225.25	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KXOR 120 Prevost Dr Houma, LA 70364-2338	\$144.72	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KYBG 320 N Parkerson Ave Crowley, LA 70526-5056	\$304.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KYKZ 425 Broad St Lake Charles, LA 70601-4225	\$401.20	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KZBL 400 Jefferson St Natchitoches, LA 71457-4634	\$122.40	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KZMZ 1605 Murray St Alexandria, LA 71301-6890	\$120.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KZWA-FM 305 Enterprise Blvd Lake Charles, LA 70601-3240	\$1,782.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
MAGIC 100.9 1605 Murray St Alexandria, LA 71301-6890	\$64.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
NALB 605 Washington St Alexandria, LA 71301-8028	\$3,000.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
SUDDENLINK MEDIA 639 Petro Point Dr Lake Charles, LA 70607-7054	\$5,389.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
THE ADVOCATE Bluebonnet Blvd. Baton Rouge, LA 70810	\$13,150.38	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
WAFB 844 Government St Baton Rouge, LA 70802-6030	\$6,250.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98



## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
WBOK-AM 1613 Gentilly Blvd New Orleans, LA 70119-2109	\$1,155.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WBRZ Highland Rd. Baton Rouge, LA 70806	\$150.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WDGL 929 Government St # B Baton Rouge, LA 70802-6034	\$385.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WEMX-FM 650 Wooddale Blvd Baton Rouge, LA 70806-2930	\$2,340.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGNO 1 Galleria Blvd Ste 850 Metairie, LA 70001-7542	\$715.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGUO 5921 W Main St Houma, LA 70360-1716	\$106.25	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WQUE-FM 929 Howard Ave New Orleans, LA 70113-1148	\$1,465.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WTGE 929 Government St # B Baton Rouge, LA 70802-6034	\$800.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WVLA 10000 Perkins Rd Baton Rouge, LA 70810-1527	\$560.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
WWL 400 Poydras St Ste 800 New Orleans, LA 70130-3789	\$25,000.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WXOK-AM 650 Wooddale Blvd Baton Rouge, LA 70806-2930	\$1,350.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WYLD-AM 929 Howard Ave New Orleans, LA 70113-1148	\$690.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WYLD-FM 929 Howard Ave New Orleans, LA 70113-1148	\$1,905.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper

Form 104, Rev. 6/01, Page Rev. 3/98