

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

EMPOWER LOUISIANA INC.  
15635 Airline Hwy.  
Baton Rouge, LA 70817

**OFFICE USE ONLY**

**Report Number:** 55650

**Date Filed:** 1/4/2016

**Report Includes Schedules:**

Schedule A-1  
Schedule A-2  
Schedule B  
Schedule E-1  
Schedule E-4

2. Date of Primary

11/21/2015

This report covers from 11/2/2015 through 12/21/2015

3. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Monthly  
 10th day prior to primary  
 10th day prior to general       Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

LANE GRIGSBY

Chairperson

P.O. BOX 104

BATON ROUGE, LA 70821

Treasurer

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

No

If "yes", which party?

7. a. Name of Person Preparing Report

JAMES C DONOHUE

b. Daytime Telephone

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 4th day of January, 2016.

L. LANE GRIGSBY

Signature of Committee/Chairperson

225-753-5857

Daytime Telephone

\_\_\_\_\_  
Signature of Committee Treasurer, if any

\_\_\_\_\_  
Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
MARY JOHNSON HARRIS 1997 PEPPER RIDGE DR. SHREVEPORT, LA 71115	BESE 4	REPUBLICAN	Oppose
KATHY EDMONSTON 43510 N. PINECREST ST. GONZALES, LA 70737	BESE 6	REPUBLICAN	Oppose
TONY DAVIS P.O. BOX 2783 NATCHITOCHEs, LA 71457	BESE 4	REPUBLICAN	Support
JASON ENGEN 17836 NINE OAKS AVE. BATON ROUGE, LA 70817	BESE 6	REPUBLICAN	Support

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 917,500.00
2. In-kind Contributions (Schedule A-2)	\$ 4,760.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	<b>\$ 922,260.00</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 100,000.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 1,022,260.00</b>

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 1,054,361.25
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	<b>\$ 1,054,361.25</b>
13. Other Disbursements (Schedule E-4)	\$ 220.00
14. Loan Repayments Made (Schedule B)	\$ 65,000.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	<b>\$ 1,119,581.25</b>

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 157,156.15
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 1,017,500.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 1,119,581.25
20. Funds on hand at close of reporting period	\$ 55,074.90

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
ACTION NOW INITIATIVE P.O. BOX 460868 HOUSTON, TX 77056  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/05/2015	\$17,500.00	\$642,500.00
MICHAEL R BLOOMBERG 909 3RD AVENUE NEW YORK, NY 10022  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/09/2015	\$650,000.00	\$1,450,000.00
JIM C WALTON 110 NW 2ND ST. SUITE 300 BENTONVILLE, AR 72712  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/17/2015	\$250,000.00	\$450,000.00
4. SUBTOTAL (this page)		\$ 917,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 917,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE A-2: IN-KIND CONTRIBUTIONS RECEIVED

The following information must be provided for all in-kind contributions **received** by the committee during this reporting period. In-kind contributions **made** by the committee (i.e. in-kind expenditures) are reported on SCHEDULE E-2: IN-KIND EXPENDITURES. In Column 1, check "yes" if the in-kind contributor is a political committee and "no" if not. For anonymous contributions see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Year
	a. Description(s)	b. Date(s)	c. Amount(s)	
LANE GRIGSBY P.O. BOX 104 BATON ROUGE, LA 70821  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Payment to Daniel Juneau for consulting services	12/01/2015	\$4,760.00	\$29,285.00
4. SUBTOTAL (this page)			\$ 4,760.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 4,760.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source.

1. Name and address of lender LANE GRIGSBY P.O. BOX 104 BATON ROUGE, LA 70821	2. a. Date* <u>10/29/2015</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>100,000.00</u> d. Balance due ..... \$ <u>35,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">11/23/2015</td> <td style="text-align: center;">65000.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	11/23/2015	65000.00	0.00
Date	Principal	Interest					
11/23/2015	65000.00	0.00					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						
1. Name and address of lender STEPHEN ROSENTHAL 1421 SONIAT ST. NEW ORLEANS, LA 70115	2. a. Date* <u>11/5/2015</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>100,000.00</u> d. Balance due ..... \$ <u>100,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	11/02/2015	RESEARCH CONSULTING SERVICES	\$ 9,900.00
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	11/09/2015	RESEARCH CONSULTING SERVICES	\$ 19,620.00
BASELICE & ASSOCIATES INC. 4131 SPICEWOOD SPRINGS RD. SUITE O-2 AUSTIN, TX 78759	11/09/2015	RESEARCH CONSULTING SERVICES	\$ 14,613.00
BDPC LLC 110 BELLAIRE DR. NEW ORLEANS, LA 70124	11/02/2015	STRATEGIC CONSULTING SERVICES	\$ 10,000.00
COX MEDIA 7401 FLORIDA BLVD. BATON ROUGE, LA 70806	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 16,065.00
DONOHUE PATRICK & SCOTT PLLC P.O. BOX 1629 BATON ROUGE, LA 70821	11/02/2015	LEGAL SERVICES	\$ 10,456.13
DONOHUE PATRICK & SCOTT PLLC P.O. BOX 1629 BATON ROUGE, LA 70821	11/23/2015	LEGAL SERVICES	\$ 10,456.12
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	CONSULTING SERVICES	\$ 7,500.00
3. SUBTOTAL (optional)			\$ 98,610.25
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 3,330.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 9,664.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 10,164.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 10,164.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	MEDIA PLACEMENT FEE - BESE DISTRICT 6	\$ 14,207.75
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	MEDIA PLACEMENT FEE - BESE DISTRICT 4	\$ 2,415.05
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/10/2015	MEDIA PLACEMENT FEE - BESE DISTRICT 4	\$ 10,205.15
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 6 TV PRODUCTION	\$ 7,500.00
3. SUBTOTAL (optional)			\$ 67,649.95
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 6 TV PRODUCTION	\$ 7,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 3,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 19,600.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 17,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 9,664.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 17,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 17,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/12/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 15,000.00
3. SUBTOTAL (optional)			\$ 106,264.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 6 RESEARCH CONSULTING SERVICES	\$ 4,250.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 4 RESEARCH CONSULTING SERVICES	\$ 4,250.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 4 TV PRODUCTION	\$ 11,700.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 11,400.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 15,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 32,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 15,000.00
3. SUBTOTAL (optional)			\$ 103,600.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 11,400.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/16/2015	MEDIA PLACEMENT FEE - BESE DISTRICT 4	\$ 5,833.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/17/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 15,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/17/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 17,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/17/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 19,600.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/17/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 19,600.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/17/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 15,000.00
3. SUBTOTAL (optional)			\$ 113,433.00
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 17,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 17,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	BESE DISTRICT 6 RESEARCH CONSULTING SERVICES	\$ 2,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 10,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	BESE DISTRICT 4 RESEARCH CONSULTING SERVICES	\$ 2,500.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	BESE DISTRICT 6 MAILER (JASON ENGEN)	\$ 15,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	BESE DISTRICT 4 MAILER (TONY DAVIS)	\$ 17,000.00
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	MEDIA PLACEMENT FEE - BESE DISTRICT 6	\$ 7,142.80
3. SUBTOTAL (optional)			\$ 88,142.80
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
INNOVATIVE ADVERTISING LLC 4250 HIGHWAY 22 SUITE 7 MANDEVILLE, LA 70471	11/18/2015	MEDIA PLACEMENT FEE - BESE DISTRICT 4	\$ 14,891.70
J. TERRY RYDER LLC 3020 PELICAN POST CT. BATON ROUGE, LA 70810	11/09/2015	LEGAL SERVICES	\$ 2,000.00
J. TERRY RYDER LLC 3020 PELICAN POST CT. BATON ROUGE, LA 70810	12/02/2015	LEGAL SERVICES	\$ 2,000.00
KEEL 6341 WESTPORT AVE. SHREVEPORT, LA 71129	11/18/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 9,690.00
KMSS 3519 JEWELLA AVE. SHREVEPORT, LA 71109	11/16/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 3,400.00
KMSS 3519 JEWELLA AVE. SHREVEPORT, LA 71109	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 9,435.00
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	11/06/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 6,100.45
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 24,161.25
3. SUBTOTAL (optional)			\$ 71,678.40
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	11/16/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 20,038.75
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 30,196.25
KTAL 3150 N. MARKET ST. SHREVEPORT, LA 71107	11/06/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 3,982.25
KTAL 3150 N. MARKET ST. SHREVEPORT, LA 71107	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 14,098.10
KTAL 3150 N. MARKET ST. SHREVEPORT, LA 71107	11/16/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 6,264.50
KTAL 3150 N. MARKET ST. SHREVEPORT, LA 71107	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 9,384.00
KTBS 312 E. KINGS HIGHWAY SHREVEPORT, LA 71104	11/06/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 10,442.25
KTBS 312 E. KINGS HIGHWAY SHREVEPORT, LA 71104	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 48,475.50
3. SUBTOTAL (optional)			\$ 142,881.60
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KTBS 312 E. KINGS HIGHWAY SHREVEPORT, LA 71104	11/16/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 19,883.20
KTBS 312 E. KINGS HIGHWAY SHREVEPORT, LA 71104	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 45,003.25
LAUREN PERRY & ASSOCIATES LLC 4703 CAPITAL HEIGHTS AVE. BATON ROUGE, LA 70806	11/02/2015	CONSULTING SERVICES	\$ 11,000.00
LAUREN PERRY & ASSOCIATES LLC 4703 CAPITAL HEIGHTS AVE. BATON ROUGE, LA 70806	12/02/2015	CONSULTING SERVICES	\$ 4,000.00
NCC MEDIA 400 BROADACRES DR. 3RD FLOOR BLOOMFIELD, NJ 07003	11/18/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 7,129.80
WAFB 844 GOVERNMENT ST. BATON ROUGE, LA 70802	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 44,880.00
WAFB 844 GOVERNMENT ST. BATON ROUGE, LA 70802	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 32,102.00
WBRZ 1650 HIGHLAND RD. BATON ROUGE, LA 70802	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 41,671.25
3. SUBTOTAL (optional)			\$ 205,669.50
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WBRZ 1650 HIGHLAND RD. BATON ROUGE, LA 70802	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 22,673.75
WGMB 10000 PERKINS RD. BATON ROUGE, LA 70810	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 4,114.00
WGMB 10000 PERKINS RD. BATON ROUGE, LA 70810	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 1,543.00
WILEY REIN LLP 1776 K STREET NW WASHINGTON, DC 20006	11/23/2015	LEGAL SERVICES	\$ 5,000.00
WILEY REIN LLP 1776 K STREET NW WASHINGTON, DC 20006	12/11/2015	LEGAL SERVICES	\$ 5,000.00
WVLA 10000 PERKINS RD. BATON ROUGE, LA 70810	11/10/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 14,042.00
WVLA 10000 PERKINS RD. BATON ROUGE, LA 70810	11/17/2015	INDEPENDENT EXPENDITURE ADVERTISING/MEDIA BUY FOR BESE	\$ 4,059.00
3. SUBTOTAL (optional)			\$ 56,431.75
4. TOTAL (optional - complete only on last page of this schedule)			\$ 1,054,361.25

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## SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/05/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/05/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/09/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/10/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/12/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/16/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/16/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/17/2015	WIRE TRANSFER FEE	\$ 20.00
5. Total OTHER DISBURSEMENTS during this reporting period			

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## SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/17/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/18/2015	WIRE TRANSFER FEE	\$ 20.00
WHITNEY NATIONAL BANK 13380 COURSEY BLVD. BATON ROUGE, LA 70816	11/19/2015	WIRE TRANSFER FEE	\$ 20.00
<b>5. Total OTHER DISBURSEMENTS during this reporting period</b>			<b>\$ 220.00</b>

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