

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

NOTFORSALENOLA.COM PAC
742 N. 5th St.
Baton Rouge, LA 70802

OFFICE USE ONLY

Report Number: 66183

Date Filed: 10/4/2017

Report Includes Schedules:

Schedule A-1
Schedule E-1



2. Date of Primary 10/14/2017

This report covers from 9/5/2017 through 9/24/2017

3. Type of Report:

- | | |
|---|---|
| <input type="checkbox"/> 180th day prior to primary | <input type="checkbox"/> 40th day after general |
| <input type="checkbox"/> 90th day prior to primary | <input type="checkbox"/> Annual (future election) |
| <input type="checkbox"/> 30th day prior to primary | <input type="checkbox"/> Monthly |
| <input checked="" type="checkbox"/> 10th day prior to primary | |
| <input type="checkbox"/> 10th day prior to general | <input type="checkbox"/> Amendment to prior |

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

| a. Name | b. Position | c. Address |
|----------------|-------------|---|
| JESSE GILMORE | Chairperson | 742 North 5th Street Baton Rouge, LA 70802 |
| AMANDA A MALOY | Treasurer | 742 North 5th Street Baton Rouge, LA 70802 |

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

| a. Name & Address of Candidate/Description of Proposition | b. Office Sought | c. Political Party | d. Support/Oppose |
|---|------------------|--------------------|-------------------|
|---|------------------|--------------------|-------------------|

6. Is the Committee supporting the entire ticket of a political party? Yes No If "yes", which party?

7. a. Name of Person Preparing Report AMANDA A MALOY

b. Daytime Telephone 225-767-7163

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 4th day of October, 2017.

JESSE GILMORE
Signature of Committee/Chairperson

508-737-7876
Daytime Telephone

AMANDA A MALOY
Signature of Committee Treasurer, if any

225-767-7163
Daytime Telephone

SUMMARY PAGE

| RECEIPTS | This Period |
|---|----------------------|
| 1. Contributions (Schedule A-1) | \$ 190,000.00 |
| 2. In-kind Contributions (Schedule A-2) | \$ 0.00 |
| 3. Campaign paraphernalia sales of \$25 or less | \$ 0.00 |
| 4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3) | \$ 190,000.00 |
| 5. Other Receipts (Schedule A-3) | \$ 0.00 |
| 6. Loans Received (Schedule B) | \$ 0.00 |
| 7. Loan Repayments Received (Schedule D) | \$ 0.00 |
| 8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7) | \$ 190,000.00 |

| DISBURSEMENTS | This Period |
|--|----------------------|
| 9. General Expenditures (Schedule E-1) | \$ 101,715.89 |
| 10. In-Kind Expenditures (Schedule E-2) | \$ 0.00 |
| 11. Contributions made to Candidates (Schedule E-3) | \$ 0.00 |
| 12. TOTAL EXPENDITURES (Lines 9 + 10 + 11) | \$ 101,715.89 |
| 13. Other Disbursements (Schedule E-4) | \$ 0.00 |
| 14. Loan Repayments Made (Schedule B) | \$ 0.00 |
| 15. Funds Loaned (Schedule D) | \$ 0.00 |
| 16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15) | \$ 101,715.89 |

| FINANCIAL SUMMARY | Amount |
|---|---------------------|
| 17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small> | \$ 0.00 |
| 18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small> | \$ 190,000.00 |
| 19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small> | \$ 101,715.89 |
| 20. Funds on hand at close of reporting period | \$ 88,284.11 |

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SUMMARY PAGE (continued)

| INVESTMENTS | Amount |
|--|---------------|
| 21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments | \$ 0.00 |

| SPECIAL TRANSACTIONS | This Period |
|--|--------------------|
| 23. Contributions received from political committees (From Schedules A-1 and A-2) | \$ 0.00 |
| 24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1) | \$ 0.00 |
| 25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above) | \$ 0.00 |
| 26. Expenditures from petty cash fund (Must also be reported on Schedule E-1) | \$ 0.00 |

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Year |
|---|--|--------------|---|
| | a. Date(s) | b. Amount(s) | |
| AURELIUS MANAGEMENT, LLC 3625 Quarry Mountain Road Park City, UT 84098 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/22/2017 | \$5,000.00 | \$5,000.00 |
| DONALD T BOLLINGER 400 Poydras St. Suite 2480 New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/22/2017 | \$5,000.00 | \$15,000.00 |
| DONALD T BOLLINGER 400 Poydras St. Suite 2480 New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/12/2017 | \$10,000.00 | \$10,000.00 |
| CRESCENT BANK & TRUST PO Box 61813 New Orleans, LA 70161 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/22/2017 | \$15,000.00 | \$15,000.00 |
| G. HARVEY DEVELOPMENT, LLC 809 Jefferson Hwy. Jefferson, LA 70121 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/22/2017 | \$5,000.00 | \$10,000.00 |
| G. HARVEY DEVELOPMENT, LLC 809 Jefferson Hwy. Jefferson, LA 70121 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/07/2017 | \$5,000.00 | \$5,000.00 |
| 4. SUBTOTAL (this page) | | \$ 45,000.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY: | | | |
| SUBTOTAL (this page) | | \$ 0.00 | TOTAL (complete only on last page of this schedule) |

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

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| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Year |
|--|--|---------------|---|
| | a. Date(s) | b. Amount(s) | |
| L. LANE GRIGSBY Post Office Box 104 Baton Rouge, LA 70821 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/07/2017 | \$25,000.00 | \$25,000.00 |
| L. LANE GRIGSBY Post Office Box 104 Baton Rouge, LA 70821 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/22/2017 | \$15,000.00 | \$40,000.00 |
| LESLIE JACOBS 625 St. Charles Av, #7A New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/12/2017 | \$25,000.00 | \$25,000.00 |
| LESLIE JACOBS 625 St. Charles Av, #7A New Orleans, LA 70130 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/22/2017 | \$15,000.00 | \$40,000.00 |
| J.M. LAPEYRE, JR. 383 Walnut St. New Orleans, LA 70118 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/05/2017 | \$25,000.00 | \$25,000.00 |
| PC RE VENTURE, LLC 809 Jefferson Hwy. Jefferson, LA 70121 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/07/2017 | \$5,000.00 | \$5,000.00 |
| 4. SUBTOTAL (this page) | | \$ 110,000.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY: | | | |
| SUBTOTAL (this page) | | \$ 0.00 | TOTAL (complete only on last page of this schedule) |

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

| 1. Name and Address of Contributor | 2. Contributions this Reporting Period | | 3. Total this Year |
|---|--|---|--------------------|
| | a. Date(s) | b. Amount(s) | |
| STUART I PHILLIPS 922 Octavia St. New Orleans, LA 70115 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/21/2017 | \$25,000.00 | \$25,000.00 |
| WTD PUBLISHING, LLC 111 Veterans Memorial Blvd. Ste. 160 Metairie, LA 70005 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/> | 09/12/2017 | \$10,000.00 | \$10,000.00 |
| 4. SUBTOTAL (this page) | | \$ 35,000.00 | N/A |
| 5. TOTAL (complete only on last page of this schedule) | | \$ 190,000.00 | N/A |
| 6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY: | | | |
| SUBTOTAL (this page) | \$ 0.00 | TOTAL (complete only on last page of this schedule) | \$ 0.00 |

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|--|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| ADOBE 345 Park Ave. San Jose, CA 95110 | 09/21/2017 | Online Web Advertising | \$ 10,000.00 |
| DELUXE PO Box 64468 St. Paul, MN 55164 | 09/05/2017 | Checking Supplies | \$ 40.69 |
| FACEBOOK 1 Hacker Way Menlo Park, CA 94025 | 09/21/2017 | Online Advertising in Opposing Desiree Charbonnet for New Orleans City Mayor | \$ 13,050.00 |
| FACEBOOK 1 Hacker Way Menlo Park, CA 94025 | 09/14/2017 | Online Advertising Opposing Desiree Charbonnet for New Orleans City Mayor | \$ 4,000.00 |
| GOOGLE 1600 Amphitheatre Pkwy. Mountain View, CA 94043 | 09/14/2017 | Google Online Search Advertising Opposing Desiree Charbonnet for New Orleans City Mayor | \$ 3,000.00 |
| GOOGLE 1600 Amphitheatre Pkwy. Mountain View, CA 94043 | 09/21/2017 | Online Web Advertising | \$ 2,000.00 |
| PELICAN BLUE STRATEGIES 824 Ratcliff St. Shreveport, LA 71104 | 09/18/2017 | PAC Consulting | \$ 2,000.00 |
| RESOURCE BANK 9513 Jefferson Hwy Baton Rouge, LA 70809 | 09/19/2017 | Wire Transfer Fee | \$ 20.00 |
| 3. SUBTOTAL (optional) | | | \$ 34,110.69 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|---|--------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| RESOURCE BANK 9513 Jefferson Hwy Baton Rouge, LA 70809 | 09/19/2017 | Wire Transfer Fee | \$ 20.00 |
| RESOURCE BANK 9513 Jefferson Hwy Baton Rouge, LA 70809 | 09/08/2017 | Wire Transfer Fee | \$ 20.00 |
| SANDLER INNOCENZI 705 Prince Street Alexandria, VA 22314 | 09/19/2017 | Production of Media Ads in Opposition to Desiree Charbonnet for New Orleans City Mayor | \$ 7,781.00 |
| STRATEGIC IMPACT 333 West Vine Street Suite 300 Lexington, KY 40507 | 09/08/2017 | Direct Mailer Opposing Desiree Charbonnet for New Orleans City Mayor | \$ 22,353.10 |
| STRATEGIC IMPACT 333 West Vine Street Suite 300 Lexington, KY 40507 | 09/19/2017 | Direct Mailer Opposing Desiree Charbonnet for New Orleans City Mayor | \$ 23,103.10 |
| THE PROSPER GROUP CORPORATION 435 East Main Street Suite 250 Greenwood, IN 46143 | 09/14/2017 | Online Ad Design Opposing Desiree Charbonnet for New Orleans City Mayor | \$ 8,000.00 |
| THE PROSPER GROUP CORPORATION 435 East Main Street Suite 250 Greenwood, IN 46143 | 09/14/2017 | Online Advertising Placement Fee | \$ 350.00 |
| THE PROSPER GROUP CORPORATION 435 East Main Street Suite 250 Greenwood, IN 46143 | 09/21/2017 | Online Advertising Placement Fee | \$ 1,478.00 |
| 3. SUBTOTAL (optional) | | | \$ 63,105.20 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | |

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient | 2. Expenditures this Reporting Period | | |
|---|---------------------------------------|---|---------------|
| | a. Date(s) | b. Purpose(s) | c. Amount(s) |
| THE PROSPER GROUP CORPORATION 435 East Main Street Suite 250 Greenwood, IN 46143 | 09/21/2017 | Online Advertising Design/Production | \$ 4,500.00 |
| 3. SUBTOTAL (optional) | | | \$ 4,500.00 |
| 4. TOTAL (optional - complete only on last page of this schedule) | | | \$ 101,715.89 |

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