

OTHER PERSON'S REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

1. Full Name and Address of Political Committee

EDUCATION REFORM NOW ADVOCACY
222 Broadway 19th floor
New York, NY 10032

OFFICE USE ONLY

Report Number: 71792

Date Filed: 10/9/2018

Report Includes Schedules:
Schedule D-1



2. Date of Primary 11/6/2018

This report covers from 4/9/2018 through 9/27/2018

3. Type of Report:

☐ 180th day prior to primary ☐ 40th day after general
☐ 90th day prior to primary ☐ Annual/Supplemental
☒ 30th day prior to primary
☐ 10th day prior to primary
☐ 10th day prior to general ☐ Amendment to prior

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate b. Office Sought c. Political Party d. Support/Oppose
On attached sheet

5. a. Name of Person Preparing Report MARY C HOFFMAN

b. Daytime Telephone 225-275-1904

6. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge , information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted .

This 9th day of October, 2018 .

Education Reform Now Advocacy
Signature

646-354-9625
Daytime Telephone

4. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate	b. Office Sought	c. Political Party	d. Support/Oppose
TRAMELLE HOWARD 270 Elmer Ave. Baton Rouge, LA 70807	School Board	Democrat	Support
DADRIUS LANUS 6901 E. Caprice Ave. Baton Rouge, LA 70811	School Board	Democrat	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 0.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 0.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. TOTAL RECEIPTS (Lines 4 + 5 + 6)	\$ 0.00

DISBURSEMENTS	This Period
8. Expenditures (Schedule D-1)	\$ 94,915.30
9. Other Disbursements (Schedule D-2)	\$ 0.00
10. Loan Repayments Made (Schedule B)	\$ 0.00
11. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11)	\$ 94,915.30

FINANCIAL SUMMARY	Amount
12. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for filer)	\$ 94,915.30
13. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 7 above minus line 2 above)	\$ 0.00
14. <i>Less</i> total disbursements this period (Line 11 above)	\$ 94,915.30
15. <i>Less</i> in-kind contributions this period (Line 2 above)	\$ 0.00
16. Funds on hand at close of reporting period	\$ 0.00

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
17. Of funds on hand at beginning of reporting period (Line 12, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
18. Of funds on hand at close of reporting period (Line 16, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
19. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
20. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
21. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
22. Expenditures from petty cash fund (Must also be reported on Schedule D-1)	\$ 0.00

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
JAKE BRAUN CONSULTING, LLC 4009 N. Kenmore Ste 1 Chicago, IL 60613 Candidate Supporting/Opposing: Dadrius Lanus; Tramelle Howard	09/15/2018	Organizing and providing canvassers August 15 through November 6	\$ 33,333.33
JAKE BRAUN CONSULTING, LLC 4009 N. Kenmore Ste 1 Chicago, IL 60613 Candidate Supporting/Opposing: Dadrius Lanus; Tramelle Howard	08/31/2018	Organizing and providing canvassers August 15 through November 6	\$ 33,333.33
GEAUX PROMOTIONS 7515 Jefferson Highway, #58 Baton Rouge, LA 70806 Candidate Supporting/Opposing: Dadrius Lanus; Tramelle Howard	09/18/2018	Tee Shirts for canvassing	\$ 748.64
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dadrius Lanus	09/23/2018	Production and Placement for Digital Advertising	\$ 6,250.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dadrius Lanus	09/12/2018	Printing - Walk Cards	\$ 1,750.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Tramelle Howard	09/12/2018	Printing - Walk Card	\$ 1,750.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Dadrius Lanus	09/26/2018	Printing, design, mail prep and postage	\$ 12,000.00
3. SUBTOTAL (optional)			\$ 89,165.30
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE D-1: GENERAL EXPENDITURES

Use this schedule to report information on expenditures made during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under **Item 1.(Candidate Supporting/Opposing)** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Tramelle Howard	09/26/2018	Printing, design, mail prep and postage	\$ 5,750.00
3. SUBTOTAL (optional)			\$ 94,915.30
4. TOTAL (optional - complete only on last page of this schedule)			\$ 94,915.30

Form 305, Revised 11/12