

# REPORT FOR PROPOSITION/RECALL ELECTIONS

(filed by persons/committees that support or oppose one or more propositions or recall elections)

1. Full Name and Address of Person/Committee

FAIRNESS FOR FANTASY SPORTS LOUISIANA  
6701 Canal Boulevard  
New Orleans, TX 70124

## Office Use Only

Report Number: 72206

Date Filed: 10/29/2018

### Report Includes Schedules:

Schedule A-1  
Schedule E-1

3. Date of Primary 11/6/2018

This report covers from 9/28/2018 through 10/17/2018

3. Type of Report:

<input type="checkbox"/> 45 <sup>th</sup> day after filing petition	<input type="checkbox"/> 40 <sup>th</sup> day after election
<input type="checkbox"/> 135 <sup>th</sup> day after filing petition	<input type="checkbox"/> Supplemental
<input type="checkbox"/> 200 <sup>th</sup> day after filing petition	
<input type="checkbox"/> 30 <sup>th</sup> day prior to election	
<input checked="" type="checkbox"/> 10 <sup>th</sup> day prior to election	<input type="checkbox"/> Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers), if applicable.

a. Name	b. Position	c. Address
RYAN BERNI	Chairperson	6701 Canal Blvd. New Orleans, LA 70124
RYAN BERNI	Treasurer	6701 Canal Blvd. New Orleans, LA 70124

5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

a. Description of Proposition/ Name of person subject of recall election	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

6. a. Name of Person Preparing Report **NANCY RENNAKER**

b. Daytime Telephone --

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge , information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted .

This 29th day of October, 2018.

Ryan Berni  
Signature of Person/Committee Chairperson

\_\_\_\_\_  
Daytime Telephone

Ryan Berni  
Signature of Committee Treasurer, if any

\_\_\_\_\_  
Daytime Telephone

5. Propositions or Recalls Supported or Opposed (use additional sheets if necessary)

a. Description of Proposition/ Name of person subject of recall election

b. Office Sought

c. Political Party

d. Support/Oppose

PROPOSITION TO AUTHORIZE FANTASY  
SPORTS CONTESTS

Support

, LA

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions Received (Schedule A-1)	\$ 487,500.00
2. In-kind Contributions Received (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 487,500.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 487,500.00

<b>DISBURSEMENTS</b>	This Period
9. General Expenditures (Schedule E-1)	\$ 621,315.76
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
<b>11. TOTAL EXPENDITURES</b> (Lines 9 + 10)	\$ 621,315.76
12. Other Disbursements (Schedule E-3)	\$ 0.00
13. Loan Repayments Made (Schedule B)	\$ 0.00
14. Funds Loaned (Schedule D)	\$ 0.00
<b>15. TOTAL DISBURSEMENTS</b> (Lines 11 + 12 + 13 + 14)	\$ 621,315.76

<b>FINANCIAL SUMMARY</b>	Amount
16. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 154,135.00
17. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 487,500.00
18. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 15 above minus line 10 above)</small>	\$ 621,315.76
19. Funds on hand at close of reporting period	\$ 20,319.24

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## SUMMARY PAGE (continued)

<b>INVESTMENTS</b>	<b>Amount</b>
20. Of funds on hand at beginning of reporting period (Line 16, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
21. Of funds on hand at close of reporting period (Line 19, above), amount held in investments	\$ 0.00

<b>SPECIAL TRANSACTIONS</b>	<b>This Period</b>
22. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
23. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
24. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
DRAFTKINGS 125 Summer St Suite 510 Boston, MA 02110  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/28/2018	\$141,500.00	\$141,500.00
FANDUEL, INC. 300 Park Avenue South 14th Floor New York, NY 10010  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/17/2018	\$346,000.00	\$500,000.00
4. SUBTOTAL (this page)		\$ 487,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 487,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. **However, in-kind expenditures should be reported on SCHEDULE E-2 and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ALGIERS PAC (APAC) P.O. Box 50730 New Orleans, LA 70150	10/17/2018	Direct Mail, Campaign Workers, Newspaper advertisement	\$ 7,500.00
ASSEMBLE 310 E 46th St 4E New York, NY 10017	09/28/2018	Website Design and Development, TV and Digital Video Production	\$ 32,628.00
ASSEMBLE 310 E 46th St 4E New York, NY 10017	10/17/2018	TV and Digital Video Production	\$ 9,372.00
ASSEMBLE 310 E 46th St 4E New York, NY 10017	10/17/2018	Digital Ads-ConnectedTV \$21818.95;Digital Audio \$11755.05;Facebook/Instagram \$39168.92;Google	\$ 190,628.00
BAKEWELL MEDIA OF LOUISIANA, LLC 1639 Gentilly Blvd. New Orleans, LA 70119	10/17/2018	New Orleans WBOK-AM Radio Spots	\$ 455.00
BERNI CONSULTING 6701 Canal Blvd. New Orleans, LA 70124	10/17/2018	Radio Placement	\$ 8.68
BERNI CONSULTING 6701 Canal Blvd. New Orleans, LA 70124	10/07/2018	General Consulting and Public Affairs Services	\$ 15,000.00
CAPITOL ONE BANK 7033 Canal Blvd. New Orleans, LA 70124	10/17/2018	Bank Service Fees	\$ 15.00
3. SUBTOTAL (optional)			\$ 255,606.68
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CAPITOL ONE BANK 7033 Canal Blvd. New Orleans, LA 70124	09/28/2018	Bank Service Fee	\$ 15.00
COASTAL BROADCASTING 3201 Pacific Avenue Suite 3 Wildwood, NJ 08260	10/17/2018	New Orleans KLRZ-FM Radio Spots	\$ 593.04
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	New Orleans KMEZ-FM Radio Spots	\$ 2,368.00
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	Shreveport KRMD-AM/FM Radio Spots	\$ 706.00
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	Baton Rouge KQXL-FM Radio Spots	\$ 5,920.00
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	Lake Charles KAOK-AM Radio Spots	\$ 1,109.00
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	Lake Charles KQLK-FM Radio Spots	\$ 848.00
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	Lake Charles KXZZ-AM Radio Spots	\$ 644.00
3. SUBTOTAL (optional)			\$ 12,203.04
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	Shreveport KMJJ-FM Radio Spots	\$ 2,032.00
CUMULUS MEDIA INC 202 Galbert Rd Lafayette, LA 70506	10/17/2018	Shreveport KVMA-FM Radio Spots	\$ 976.00
DELTA MEDIA CORPORATION 3501 NW Evangeline Throughway Carencro, LA 70520	10/17/2018	Lafayette KLWB-FM Radio Spots	\$ 1,788.30
DELTA MEDIA CORPORATION 3501 NW Evangeline Throughway Carencro, LA 70520	10/17/2018	Lafayette KVOL-AM Radio Spots	\$ 752.98
ENTERCOM COMMUNICATIONS CORP. 401 City Avenue, Suite 809 Bala Cynwyd, PA 19004	10/17/2018	New Orleans WWWL-FM Radio Spots	\$ 600.00
ENTERCOM COMMUNICATIONS CORP. 401 City Avenue, Suite 809 Bala Cynwyd, PA 19004	10/17/2018	New Orleans WWL-AM/FM Radio Spots	\$ 7,701.00
ESPN, INC. 935 Middle St Bristol, CT 06010	09/28/2018	Media Buy - TV Commercials (New Orleans, Baton Rouge, Shreveport, Lake Charles)	\$ 11,821.00
GBA STRATEGIES 1701 K Street NW Suite 600 Washington, DC 20006	10/07/2018	Survey	\$ 36,000.00
3. SUBTOTAL (optional)			\$ 61,671.28
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GUARANTY MEDIA 929 Government St. #B Baton Rouge, LA 70802	10/17/2018	Baton Rouge WBRP-FM Radio Spots	\$ 1,155.00
GUARANTY MEDIA 929 Government St. #B Baton Rouge, LA 70802	10/17/2018	Baton Rouge WDGL-FM Radio Spots	\$ 1,995.00
GUARANTY MEDIA 929 Government St. #B Baton Rouge, LA 70802	10/17/2018	Baton Rouge WNXX-FM Radio Spots	\$ 1,050.00
IHEARTMEDIA, INC. 20880 Stone Oak Pkwy San Antonio, TX 78258	10/17/2018	New Orleans WODT-AM Radio Spots	\$ 488.00
IHEARTMEDIA, INC. 20880 Stone Oak Pkwy San Antonio, TX 78258	10/17/2018	New Orleans WQUE-FM Radio Spots	\$ 3,600.00
IHEARTMEDIA, INC. 20880 Stone Oak Pkwy San Antonio, TX 78258	10/17/2018	New Orleans WYLD-AM Radio Spots	\$ 280.00
IHEARTMEDIA, INC. 20880 Stone Oak Pkwy San Antonio, TX 78258	10/17/2018	New Orleans WYLD-FM Radio Spots	\$ 3,740.00
KMSS FOX 3150 N Market St Shreveport, LA 71107	09/28/2018	Media Buy - TV Commercials	\$ 12,000.00
3. SUBTOTAL (optional)			\$ 24,308.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KPLC NBC 320 Division Street PO Box 1490 Lake Charles, LA 70601	09/28/2018	Media Buy - TV Commercials	\$ 4,400.00
KSLA CBS 1812 Fairfield Ave Shreveport, LA 71101	09/28/2018	Media Buy - TV Commercials	\$ 7,000.00
KSWL CBS 129 West Prien Lake Rd. Lake Charles, LA 70601	09/28/2018	Media Buy - TV Commercials	\$ 2,250.00
KTAL NBC 3150 N Market St Shreveport, LA 71107	09/28/2018	Media Buy - TV Commercials	\$ 19,400.00
KVHP ABC Raycom Media 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	09/28/2018	Media Buy - TV Commercials	\$ 450.00
KVHP FOX Raycom Media 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	09/28/2018	Media Buy - TV Commercials	\$ 8,000.00
NFL NETWORK 10950 Washington Blvd. Culver City, CA 90232	09/28/2018	Media Buy - TV Commercials	\$ 6,451.00
THE GOBER GROUP PLLC PO Box 341016 Austin, TX 78734	10/07/2018	Legal and Compliance Services	\$ 12,000.00
3. SUBTOTAL (optional)			\$ 59,951.00
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE POLITICAL FIRM LLC 5555 Hilton Ave. Ste. 203 Baton Rouge, LA 70808	10/17/2018	Printing, Postage, Design, Data Mail File	\$ 78,785.76
THE POLITICAL FIRM LLC 5555 Hilton Ave. Ste. 203 Baton Rouge, LA 70808	10/17/2018	Consulting Services	\$ 7,500.00
THE POLITICAL FIRM LLC 5555 Hilton Ave. Ste. 203 Baton Rouge, LA 70808	10/07/2018	Consulting Services	\$ 7,500.00
TOWNSQUARE MEDIA GROUP 240 Greenwich Avenue Greenwich, CT 06830	10/17/2018	Shreveport KWKH-AM Radio Spots	\$ 1,190.00
WAFB CBS 844 Government St. Baton Rouge, LA 70802	09/28/2018	Media Buy - TV Commercials	\$ 20,000.00
WDSU NBC 846 Howard Ave. New Orleans, LA 70113	09/28/2018	Media Buy - TV Commercials	\$ 16,700.00
WGMB FOX 10000 Perkins Rd. Baton Rouge, LA 70810	09/28/2018	Media Buy - TV Commercials	\$ 17,500.00
WVLA NBC 10000 Perkins Rd. Baton Rouge, LA 70810	09/28/2018	Media Buy - TV Commercials	\$ 13,500.00
3. SUBTOTAL (optional)			\$ 162,675.76
4. TOTAL (optional - complete only on last page of this schedule)			

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	a. Date(s)	b. Purpose(s)	c. Amount(s)
WVUE FOX Raycom Media 1025 S. Jefferson Davis Parkway New Orleans, LA 70125	09/28/2018	Media Buy - TV Commercials	\$ 32,900.00
WWL CBS 1024 North Rampart St. New Orleans, LA 70116	09/28/2018	Media Buy - TV Commercials	\$ 12,000.00
3. SUBTOTAL (optional)			\$ 44,900.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 621,315.76

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