

## OTHER PERSON'S SPECIAL REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

This form is filed during the 20 day period immediately preceding an election by:

**PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES:** To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

**PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES:** To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

*All persons who have had any such transactions within the 20 days immediately preceding an election are required to report any such transaction on this form within 48 hours of the time the transaction occurred.*

1. Full Name and Address

EDUCATION REFORM NOW ADVOCACY  
222 Broadway  
19th Fl  
New York, NY 10038

**OFFICE USE ONLY**

**Report Number:** 79651

**Date Filed:** 9/28/2019

**Report Includes Schedules:**  
Schedule A  
Schedule B

2. Date of Election

10/12/2019

This report covers from

9/25/2019

through

9/27/2019

3. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate

b. Office Sought

c. Political Party

d. Support/Oppose

BEVERLY BROOKS  
THOMPSON

SD 16

Democrat

S

PRESTON CASTILLE

BESE 08

Democrat

S

CLEO FIELDS

SD 14

Democrat

S

KIRA ORANGE JONES

BESE 02

Democrat

S

4. a. Name of Person Preparing Report

MARY C HOFFMAN

b. Daytime Telephone

225-275-1904

5. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 28th day of September, 2019.

Education Reform Now Advocacy  
Signature

6463549625  
Daytime Telephone Number

## SCHEDULE A: CONTRIBUTIONS RECEIVED (Including In-Kind Contributions)

**PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES:** The following information must be reported for all contributions and in-kind contributions exceeding \$1000 received during the last 20 days before the primary election, as well as those received in the last 20 days before the general election if the filer participates in the general election.

**PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES:** The following information must be reported for all contributions and in-kind contributions exceeding \$500 received during the last 20 days before the primary election, as well as those received in the last 20 days before the general election if the filer participates in the general election.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Valuation if In-Kind
	a. Date(s)	b. Amount(s)	
EDUCATION REFORM NOW ADVOCACY 222 Broadway 19th Fl New York, NY 10032	09/26/2019	\$358,934.24	

## SCHEDULE B: EXPENDITURES

**PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES:** The following information must be reported for all expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

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1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
NCC CABLE PO Box 38 Ray, ND 58849  Candidate Supporting/Opposing: Preston Castille	09/26/2019	Media Buy pd by Berni Consulting \$4,230.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124  Candidate Supporting/Opposing: Preston Castille	09/26/2019	TV Production \$902.50
COX COMMUNICATIONS 7401 Florida Blvd. Baton Rouge, LA 70806  Candidate Supporting/Opposing: Preston Castille	09/26/2019	Media Buy pd by Berni Consulting \$11,300.00
STAND FOR CHILDREN LOUISIANA IEC 601 Laurel St Baton Rouge, LA 70802  Candidate Supporting/Opposing:	09/26/2019	Sponsorship \$45,000.00
THE PRINTERS WHOLESAL 3801 N. Causeway Blvd. Metairie, LA 70002  Candidate Supporting/Opposing: Beverly Brooks Thompson	09/27/2019	Door Hangers \$1,768.00
WAFB 844 Government St. Baton Rouge, LA 70802  Candidate Supporting/Opposing: Preston Castille	09/26/2019	Media Buy pd by Berni Consulting \$44,640.00
WBRZ 1650 Highland Road Baton Rouge, LA 70802  Candidate Supporting/Opposing: Preston Castille	09/26/2019	Media Buy pd by Berni Consulting \$19,625.00

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WDSU TV 846 Howard Avenue New Orleans, LA 70113  Candidate Supporting/Opposing:    Kira Orange Jones	09/26/2019	Media Buy pd, by Berni                      \$50,715.00 Consulting
WGNO TV 1400 Poydras New Orleans, LA 70103  Candidate Supporting/Opposing:    Kira Orange Jones	09/26/2019	Media Buy pd, by Berni                      \$10,800.00 Consulting

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1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
WIN PARTNERS LLC PO Box 57132 New Orleans, LA 70157  Candidate Supporting/Opposing: Cleo Fields	09/27/2019	Direct Mail <span style="float: right;">\$5,814.60</span>
WVUE TV 1025 S Jefferson Davis Pkwy New Orleans, LA 70125  Candidate Supporting/Opposing: Kira Orange Jones	09/26/2019	Media Buy pd, by Berni Consulting <span style="float: right;">\$38,800.00</span>
WWL TV 1049 N. Rampart New Orleans, LA 70116  Candidate Supporting/Opposing: Kira Orange Jones	09/26/2019	Media Buy pd by Berni Consulting <span style="float: right;">\$19,675.00</span>