

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

DR. RALPH ABRAHAM  
PO Box 4247  
Baton Rouge, LA 70821

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

GOVERNOR  
STATE OF LOUISIANA  
STATEWIDE

## OFFICE USE ONLY

Report Number: 82201

Date Filed: 10/22/2019

Report Includes Schedules:

Schedule A  
Schedule D



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

FRIENDS OF DR. RALPH ABRAHAM  
PO BOX 4247  
BATON ROUGE, LA 70821

4. Date of Election 10/12/2019

Primary  General  (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$11,163.25</u>
b. Radio Advertising (Schedule A)	<u>\$10.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$715.49</u>
d. Services of Election Day Workers (Schedule B)	<u>\$0.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$0.00</u>
f. Automated Calls (Schedule D)	<u>\$4,794.10</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report AMANDA MALOY

b. Daytime Telephone 225-767-7163

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 22nd day of October, 2019.

LUKE LETLOW

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

318-728-1024

Daytime Telephone Number

AMANDA MALOY

Signature of Treasurer

225-767-7163

Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
FACEBOOK 1 HACKER WAY MENLO PARK, CA 94025	\$715.49	<input type="checkbox"/> Television <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Newspaper
KALB 605 WASHINGTON ST. ALEXANDRIA, LA 71301	\$76.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KATC 1103 ERASTE LANDRY LAFAYETTE, LA 70506	\$106.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLAX 1811 ENGLAND DRIVE ALEXANDRIA, LA 71303	\$21.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KLFY 1808 ERASTE LANDRY RD LAFAYETTE, LA 70506	\$765.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KNOE 1400 OLIVER ROAD MONROE, LA 71201	\$17.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KPLC 320 DIVISION ST. LAKE CHARLES, LA 70601	\$46.75	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KSLA 1812 FAIRFIELD AVE. SHREVEPORT, LA 71101	\$93.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KTVE 200 PAVILLION RD. WEST MONROE, LA 71292	\$17.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
KWLX FM 605 SAN ANTONIO DR. MANY, LA 71449	\$5.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
KZBL FM 400 JEFFERSON ST. NATCHITOCHE, LA 71457	\$5.00	<input type="checkbox"/> Television <input checked="" type="checkbox"/> Radio <input type="checkbox"/> Newspaper
NCC MEDIA 13355 NOEL RD. #1400 DALLAS, TX 75240	\$9,395.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WDSU 846 HOWARD AVE NEW ORLEANS, LA 70113	\$442.00	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WGNO 1 GALLERIA BLVD.. #850 METAIRIE, LA 70001	\$55.25	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper
WWL 1024 NORTH RAMPART ST. NEW ORLEANS, LA 70116	\$127.50	<input checked="" type="checkbox"/> Television <input type="checkbox"/> Radio <input type="checkbox"/> Newspaper

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## SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
CAMPAIGN MARKETING STRATEGIES 3240 WILSON BLVD. SUITE 202 ARLINGTON, VA 22201	\$1,794.10
RUMBLEUP 2101 L STREET, NW SUITE 400 WASHINGTON, DC 20037	\$3,000.00

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