

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

ACTION NEW ORLEANS PAC  
5208 Magazine St. #195  
New Orleans, LA 70115

OFFICE USE ONLY

Report Number: 83651

Date Filed: 11/10/2019

Report Includes Schedules:

Schedule A-1  
Schedule E-1  
Schedule E-4



2. Date of Primary Monthly

This report covers from 10/1/2019 through 10/31/2019

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input checked="" type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
MAGGIE CARROLL	Chairperson	5208 Magazine St Ste 195 New Orleans, LA 70115
	Treasurer	

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
On attached sheet			

6. Is the Committee supporting the entire ticket of a political party?  Yes  No If "yes", which party?

7. a. Name of Person Preparing Report JAMES BURLAND

b. Daytime Telephone 225-767-7163

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 10th day of November, 2019.

Maggie Carroll  
Signature of Committee/Chairperson

504-875-6690  
Daytime Telephone

\_\_\_\_\_  
Signature of Committee Treasurer, if any

\_\_\_\_\_  
Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
ORLEANS HOME RULE CHARTER AMENDMENT			Support
, LA			
ORLEANS PARISH BOND PROPOSITION			Support
, LA			
ORLEANS PARISH MILLAGE PROPOSITION			Support
, LA			
ORLEANS SHORT TERM RENTAL OCCUPANCY TAX			Support
, LA			

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 132,500.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	<b>\$ 132,500.00</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 132,500.00</b>

<b>DISBURSEMENTS</b>	This Period
9. General Expenditures (Schedule E-1)	\$ 85,567.66
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	<b>\$ 85,567.66</b>
13. Other Disbursements (Schedule E-4)	\$ 19,000.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	<b>\$ 104,567.66</b>

<b>FINANCIAL SUMMARY</b>	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 172,084.46
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 132,500.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 104,567.66
20. Funds on hand at close of reporting period	\$ 200,016.80

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
GERALDINE B BALONY 1421 Napoleon Ave New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/22/2019	\$10,000.00	\$21,000.00
JOSEPH CANIZARO 909 Poydras St New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/01/2019	\$20,000.00	\$25,000.00
KURT EVANS 527 W. Esplanade Ave Kenner, LA 70065  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/17/2019	\$2,500.00	\$3,000.00
GJERSET & LORENZ, LLP 2801 Via Fortuna STE 500 Austin, TX 78746  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/29/2019	\$100,000.00	\$100,000.00
4. SUBTOTAL (this page)		\$ 132,500.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 132,500.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)	\$ 0.00	TOTAL (complete only on last page of this schedule)	\$ 0.00

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ACTBLUE POB 441146 Somerville, MA 02144	10/03/2019	online donation processing fees	\$ 2.25
AMAZON.COM POB 81226 Seattle, WA 98144	10/02/2019	office supplies	\$ 862.88
KATIE ANOUSHEH 3334 Louisiana Ave Pkwy New Orleans, LA 70125	10/31/2019	field organizer, 1/2 Oct.	\$ 1,625.00
ASANA 1550 Bryant St San Francisco, CA 94103	10/12/2019	digital task managing services	\$ 37.50
CHARLES BARNES 4606 Painters St New Orleans, LA 70122	10/12/2019	paid canvassing	\$ 735.00
SAM BARTON 3511 Indian Hill Kettering, OH 45429	10/30/2019	finance director, Nov.	\$ 4,500.00
MAX BLUMENSTEIN 1300 Monroe Apt 308 Denver, CO 80206	10/31/2019	field director, 1/2 Oct.	\$ 2,000.00
MAX BLUMENSTEIN 1300 Monroe Apt 308 Denver, CO 80206	10/21/2019	field director, 1/2 Oct.	\$ 2,000.00
3. SUBTOTAL (optional)			\$ 11,762.63
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MAX BLUMENSTEIN 1300 Monroe Apt 308 Denver, CO 80206	10/21/2019	housing reimbursement	\$ 1,472.72
MAX BLUMENSTEIN 1300 Monroe Apt 308 Denver, CO 80206	10/10/2019	housing stipend	\$ 341.82
BOHNENSTIEHL ELECTRIC, INC. 810 Jefferson Hwy Jefferson, LA 70121	10/07/2019	door buzzer installation	\$ 3,250.00
BRIGHT MOMENTS 2249 Oretha Castle Haley Blvd New Orleans, LA 70113	10/07/2019	radio ad production and placement	\$ 8,000.00
ROBERTA BROWN 1122 Casa Calvo St New Orleans, LA 70114	10/30/2019	Women on the Move, paid canvassing	\$ 5,000.00
TRENTON BUTLER 7641 Dalewood Rd New Orleans, LA 70126	10/30/2019	political director, Nov.	\$ 3,500.00
CAESARS ENTERTAINMENT 8 Canal St New Orleans, LA 70130	10/03/2019	contract parking	\$ 300.00
MAGGIE CARROLL 5208 Magazine St Ste 195 New Orleans, LA 70115	10/30/2019	executive director, Nov.	\$ 5,500.00
3. SUBTOTAL (optional)			\$ 27,364.54
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
COX COMMUNICATIONS 3131 Elysian Fields Ave New Orleans, LA 70122	10/21/2019	business wifi charges	\$ 165.92
CVS PHARMACY 939 Girod St New Orleans, LA 70113	10/27/2019	coffee for volunteers	\$ 9.19
DOMINO'S PIZZA 4938 Freret St New Orleans, LA 70115	10/09/2019	food for canvass launch	\$ 79.00
EMPIRE ASSOCIATES, LLC 748 Camp St New Orleans, LA 70130	10/11/2019	election night party expenses	\$ 2,200.00
ENTERGY POB 8106 Baton Rouge, LA 70891	10/07/2019	Sept utility bill	\$ 83.48
ENTERGY POB 8106 Baton Rouge, LA 70891	10/07/2019	Oct utility bill	\$ 426.80
FACEBOOK ADS 1 Hacker Way Menlo Park, CA 94025	10/04/2019	Oct digital ads	\$ 6,000.00
FACEBOOK ADS 1 Hacker Way Menlo Park, CA 94025	10/22/2019	digital ads	\$ 5,000.00
3. SUBTOTAL (optional)			\$ 13,964.39
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
FAM BIZZ 4235 S Claiborne Ave New Orleans, LA 70125	10/30/2019	meal incentive reward for fellow volunteers	\$ 19.50
FAM BIZZ 4235 S Claiborne Ave New Orleans, LA 70125	10/11/2019	meal incentive reward for fellows	\$ 19.00
FEDEX 555 Canal St New Orleans, LA 70130	10/07/2019	precinct maps courier services	\$ 288.69
FRERET HARDWARE & PAINT 5109 Freret St New Orleans, LA 70115	10/18/2019	office key copies	\$ 9.25
HANCOCK WHITNEY BANK 3335 St. Charles Ave New Orleans, LA 70115	10/23/2019	reorder checks-printing	\$ 278.98
HANCOCK WHITNEY BANK 3335 St. Charles Ave New Orleans, LA 70115	10/03/2019	bank fees	\$ 9.00
SEAN HOFFMAN 7227 Zimpel St New Orleans, LA 70118	10/30/2019	deputy finance director, Nov.	\$ 3,500.00
LAUNCHPAD 400 Poydras St STE 900 New Orleans, LA 70130	10/02/2019	rent	\$ 1,230.00
3. SUBTOTAL (optional)			\$ 5,354.42
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LAUREL STREET 2701 S Broad Ave New Orleans, LA 70125	10/03/2019	PAC staff breakfast meeting, food	\$ 39.41
LYFT 185 Berry St STE 500 San Francisco, CA 94107	10/23/2019	ride share for fellows volunteers	\$ 22.38
LYFT 185 Berry St STE 500 San Francisco, CA 94107	10/08/2019	ride share fees for fellows volunteers	\$ 16.82
LYFT 185 Berry St STE 500 San Francisco, CA 94107	10/07/2019	ride share fees for fellows volunteers	\$ 16.54
NGP VAN, INC. 1445 New York Ave 21st Flr Washington, DC 20005	10/30/2019	NGP services	\$ 1,000.00
OFFICE DEPOT 1429 St. Charles Ave New Orleans, LA 70130	10/21/2019	office supplies, printing, toner	\$ 450.92
OFFICE DEPOT 1429 St. Charles Ave New Orleans, LA 70130	10/31/2019	printing services	\$ 169.55
OFFICE DEPOT 1429 St. Charles Ave New Orleans, LA 70130	10/20/2019	name tags	\$ 7.21
3. SUBTOTAL (optional)			\$ 1,644.22
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
OFFICE DEPOT 1429 St. Charles Ave New Orleans, LA 70130	10/03/2019	office supplies	\$ 87.55
OFFICE DEPOT 1429 St. Charles Ave New Orleans, LA 70130	10/09/2019	toner for printer	\$ 49.24
PAPA JOHN'S PIZZA 1029 Oretha Castle Haley New Orleans, LA 70113	10/30/2019	food for fellows volunteers	\$ 60.60
PARCELS & POST 5208 Magazine St New Orleans, LA 70115	10/21/2019	postage	\$ 80.20
PATCHOUCO PIERRE 600 Deerfield Rd Terrytown, LA 70056	10/05/2019	reimbursement for gas	\$ 20.00
ROCKET REACH 41 Royal Oak Ct Mountain View, CA 94040	10/18/2019	Research service charge	\$ 79.00
MADORAH SESAY 707 Community St Arabi, LA 70032	10/31/2019	field organizer, 1/2 Oct.	\$ 1,625.00
MADORAH SESAY 707 Community St Arabi, LA 70032	10/17/2019	field organizer, 1/2 Oct.	\$ 1,625.00
3. SUBTOTAL (optional)			\$ 3,429.20
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CLEO SINGLETON 8426 Apple St New Orleans, LA 70118	10/09/2019	video production	\$ 527.05
STARBUCKS 2851 S Claiborne Ave New Orleans, LA 70125	10/12/2019	coffee for GOTV launch	\$ 37.36
TEGNA, INC. 8350 Broad St STE 2000 Tysons, VA 22102	10/22/2019	display ads	\$ 7,300.00
TETER LEGAL, LLC 909 E. Queensmill Lane Salt Lake City, UT 84106	10/02/2019	Sept legal consulting	\$ 350.00
THE KOLACHE KITCHEN 4701 Freret St New Orleans, LA 70115	10/05/2019	canvass launch breakfast	\$ 40.49
THE KOLACHE KITCHEN 4701 Freret St New Orleans, LA 70115	10/12/2019	GOTV launch breakfast	\$ 179.40
THE PRINTER'S WHOLESALE GROUP 3801 N Causeway Ste 203 Metairie, LA 70002	10/02/2019	push card printing	\$ 6,676.45
THE PRINTER'S WHOLESALE GROUP 3801 N Causeway Ste 203 Metairie, LA 70002	10/10/2019	push card printing	\$ 2,397.94
3. SUBTOTAL (optional)			\$ 16,944.28
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THEO'S PIZZA 4218 Magazine St New Orleans, LA 70115	10/05/2019	food for canvass launch	\$ 92.04
OLIVER THOMAS 1639 Gentilly Blvd New Orleans, LA 70119	10/11/2019	strategic consulting	\$ 3,500.00
UBER 1455 Market St STE 400 San Francisco, CA 94103	10/10/2019	ride share for volunteers	\$ 10.86
UBER 1455 Market St STE 400 San Francisco, CA 94103	10/06/2019	pay share rides for fellows volunteers	\$ 14.00
UBER 1455 Market St STE 400 San Francisco, CA 94103	10/24/2019	ride share for fellows volunteers	\$ 9.82
UBER 1455 Market St STE 400 San Francisco, CA 94103	10/30/2019	ride share for fellows volunteers	\$ 11.49
UBER 1455 Market St STE 400 San Francisco, CA 94103	10/28/2019	ride share for fellows volunteers	\$ 8.00
VANTIV ECOMMERCE, LLC 900 Chelmsford St Lowell, MA 01851	10/09/2019	cc processing fees	\$ 5.23
3. SUBTOTAL (optional)			\$ 59.40
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WALGREEN'S 4001 Canal St New Orleans, LA 70119	10/08/2019	office supplies	\$ 18.60
WALGREEN'S 4001 Canal St New Orleans, LA 70119	10/25/2019	stapler	\$ 16.94
WALMART 1901 Tchoupetoulas St New Orleans, LA 70130	10/26/2019	snacks for volunteers	\$ 70.24
WALMART 1901 Tchoupetoulas St New Orleans, LA 70130	10/09/2019	snacks for volunteers	\$ 139.13
WALMART 1901 Tchoupetoulas St New Orleans, LA 70130	10/31/2019	snacks for fellows volunteers	\$ 367.22
3. SUBTOTAL (optional)			\$ 576.59
4. TOTAL (optional - complete only on last page of this schedule)			\$ 85,567.66

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## SCHEDULE E-4: OTHER DISBURSEMENTS

This schedule is used to report those disbursements that are not "expenditures"; that is, monies paid by the committee that are not paid for the purpose of supporting, opposing or otherwise influencing the nomination or election of a candidate to public office or supporting or opposing a proposition or question submitted to the voters. Examples include the payment of taxes or the refund of contributions. Disbursements should be reported on this schedule only if they have not been reported elsewhere in this report. The explanation of the disbursement should state the reason the payment was made by the committee.

1. Name and Address of Recipient	2. Date	3. Explanation	4. Amount
LOUISIANA DEMOCRATIC PARTY 701 Government St Baton Rouge, LA 70802	10/03/2019	Hustle initiative	\$ 1,000.00
LOUISIANA DEMOCRATIC PARTY 701 Government St Baton Rouge, LA 70802	10/05/2019	Hustle initiative	\$ 1,000.00
LOUISIANA DEMOCRATIC PARTY 701 Government St Baton Rouge, LA 70802	10/08/2019	Hustle initiative	\$ 2,000.00
LOUISIANA DEMOCRATIC PARTY 701 Government St Baton Rouge, LA 70802	10/09/2019	Hustle initiative	\$ 5,000.00
LOUISIANA DEMOCRATIC PARTY 701 Government St Baton Rouge, LA 70802	10/30/2019	Hustle initiative	\$ 5,000.00
POWER COALITION FOR EQUITY AND JUSTICE 2022 St. Bernard Ave STE 310 New Orleans, LA 70116	10/31/2019	donation	\$ 5,000.00
5. Total OTHER DISBURSEMENTS during this reporting period			\$ 19,000.00

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