

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

LOUISIANA FEDERATION FOR CHILDREN ACTION FUND  
228 S. Washington St., Ste. 115  
Alexandria, VA 22314

OFFICE USE ONLY

Report Number: 84459

Date Filed: 12/10/2019

Report Includes Schedules:

Schedule A-3  
Schedule E-1



2. Date of Primary

Monthly

This report covers from 11/1/2019 through 11/30/2019

3. Type of Report:

|   |   |
|---|---|
| <input type="checkbox"/> 180th day prior to primary | <input type="checkbox"/> 40th day after general   |
| <input type="checkbox"/> 90th day prior to primary  | <input type="checkbox"/> Annual (future election) |
| <input type="checkbox"/> 30th day prior to primary  | <input checked="" type="checkbox"/> Monthly       |
| <input type="checkbox"/> 10th day prior to primary  |   |
| <input type="checkbox"/> 10th day prior to general  | <input type="checkbox"/> Amendment to prior       |

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

RONALD P BRIGGS

Chairperson

732 Plantation Drive

Abita Springs, LA 70420

LISA LISKER

Treasurer

228 S. Washington St. Ste. 115

Alexandria, VA 22314

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

No

If "yes", which party?

7. a. Name of Person Preparing Report

LISA LISKER

b. Daytime Telephone

703-281-7540

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 10th day of December, 2019.

Ronald P Briggs

Signature of Committee/Chairperson

504-289-7163

Daytime Telephone

Lisa Lisker

Signature of Committee Treasurer, if any

703-281-7540

Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

| a. Name & Address of Candidate/Description of Proposition          | b. Office Sought     | c. Political Party | d. Support/Oppose |
|--|----------------------|--------------------|-------------------|
| JOHNNY ARCENEUX<br>7526 Stirling Rd.<br>St. Francisville, LA 70775 | HD 62                | Republican         | Support           |
| BEAU BEAULLIEU<br>4109 Walnut Dr.<br>New Iberia, LA 70563          | SH 48                | Republican         | Support           |
| HOLLY BOFFY<br>114 Jenny Lane<br>Lafayette, LA 70508               | BESE 01              | Republican         | Support           |
| CHUCK DOWDEN<br>174 Deer Lake Dr.<br>Leesville, LA 71446           | HD 30                | Republican         | Oppose            |
| ASHLEY ELLIS<br>PO Box 2311<br>Monroe, LA 71207                    | BESE 05              | Republican         | Support           |
| AIMEE FREEMAN<br>714 Fern St.<br>New Orleans, LA 70118             | State House Dist 98  | Democrat           | Support           |
| BARBARA FREIBERG<br>224 Amherst Ave.<br>Baton Rouge, LA 70808      | HD 70                | Republican         | Support           |
| JIM GARVEY<br>4800 Beau Lac Lane<br>Metairie, LA 70002             | BESE 07              | Republican         | Support           |
| RYAN GATTI<br>2123 Shed Rd.<br>Bossier City, LA 71111              | SD 10                | Republican         | Oppose            |
| SANDY HOLLOWAY<br>120 Godchaux Drive<br>Thibodaux, LA 70301        | BESE 03              | Republican         | Support           |
| MIKE HUVAL<br>PO Box 1546<br>Breaux Bridge, LA 70517               | HD 46                | Republican         | Support           |
| CHRIS LEOPOLD<br>PO Box 171<br>Port Sulphur, LA 70083              | HD 105               | Republican         | Support           |
| SCOTT MCKNIGHT<br>PO Box 1028<br>Baton Rouge, LA 70821             | HD 68                | Republican         | Support           |
| ROBERT MILLS<br>PO Box 5697<br>Bossier City, LA 71171              | State Senate Dist 36 | Republican         | Support           |
| RONNIE MORRIS<br>1455 St. Albans Dr.<br>Baton Rouge, LA 70810      | BESE 06              | Republican         | Support           |

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

| a. Name & Address of Candidate/Description of Proposition         | b. Office Sought    | c. Political Party | d. Support/Oppose |
|---|---------------------|--------------------|-------------------|
| CHUCK OWEN<br>2105 Nolan Trace<br>Leesville, LA 71446             | State House Dist 30 | Republican         | Support           |
| GUS RANTZ<br>101 La Rue France<br>Ste. 100<br>Lafayette, LA 70508 | HD 31               | Republican         | Support           |
| TROY ROMERO<br>6059 Ava Lane<br>Iowa, LA 70647                    | HD 37               | Republican         | Support           |
| BRANDON TROSCLAIR<br>PO Box 1578<br>Gonnzales, LA 70707           | State House Dist 88 | Republican         | Support           |

## SUMMARY PAGE

| <b>RECEIPTS</b>                                 | This Period  |
|---|--------------|
| 1. Contributions (Schedule A-1)                 | \$ 0.00      |
| 2. In-kind Contributions (Schedule A-2)         | \$ 0.00      |
| 3. Campaign paraphernalia sales of \$25 or less | \$ 0.00      |
| <b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)  | \$ 0.00      |
| 5. Other Receipts (Schedule A-3)                | \$ 30,621.25 |
| 6. Loans Received (Schedule B)                  | \$ 0.00      |
| 7. Loan Repayments Received (Schedule D)        | \$ 0.00      |
| <b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)  | \$ 30,621.25 |

| <b>DISBURSEMENTS</b>                                     | This Period   |
|--|---------------|
| 9. General Expenditures (Schedule E-1)                   | \$ 291,695.92 |
| 10. In-Kind Expenditures (Schedule E-2)                  | \$ 0.00       |
| 11. Contributions made to Candidates (Schedule E-3)      | \$ 0.00       |
| <b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)        | \$ 291,695.92 |
| 13. Other Disbursements (Schedule E-4)                   | \$ 0.00       |
| 14. Loan Repayments Made (Schedule B)                    | \$ 0.00       |
| 15. Funds Loaned (Schedule D)                            | \$ 0.00       |
| <b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15) | \$ 291,695.92 |

| <b>FINANCIAL SUMMARY</b>  | Amount        |
|---|---------------|
| 17. Funds on hand at beginning of reporting period<br><small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small> | \$ 378,631.13 |
| 18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received)<br><small>(Line 8 above minus line 2 above)</small>                        | \$ 30,621.25  |
| 19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures)<br><small>(Line 16 above minus line 10 above)</small>                           | \$ 291,695.92 |
| 20. Funds on hand at close of reporting period  | \$ 117,556.46 |

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## SUMMARY PAGE (continued)

| INVESTMENTS  | Amount  |
|--|---------|
| 21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.) | \$ 0.00 |
| 22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments   | \$ 0.00 |

| SPECIAL TRANSACTIONS   | This Period |
|--|-------------|
| 23. Contributions received from political committees<br>(From Schedules A-1 and A-2)   | \$ 0.00     |
| 24. All proceeds from the sale of tickets to fundraising events<br>(Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)                     | \$ 0.00     |
| 25. Proceeds from the sale of campaign paraphernalia<br>(Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above) | \$ 0.00     |
| 26. Expenditures from petty cash fund<br>(Must also be reported on Schedule E-1)   | \$ 0.00     |

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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## SCHEDULE A-3: OTHER RECEIPTS

This schedule is used to report those receipts that are not "contributions"; that is, monies received by the committee that are not paid to it for the purpose of supporting, opposing or otherwise influencing the nomination or election of candidates to public office or supporting or opposing propositions or questions submitted to the voters. Examples include interest or investment income. **Receipts should be reported on this schedule only if they have not been reported elsewhere in this report.** The explanation of the receipt should state the reason the payment was made to the committee.

| 1. Name and Address of Source                                       | 2. Explanation                         | 3. Date    | 4. Amount    |
|---|--|------------|--------------|
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471 | Refund-Media Buy-Jim Garvey<br>BESE 01 | 11/15/2019 | \$30,621.25  |
| 5. Total OTHER RECEIPTS during this reporting period                |  |            | \$ 30,621.25 |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient  | 2. Expenditures this Reporting Period |               |              |
|---|---------------------------------------|---------------|--------------|
|   | a. Date(s)                            | b. Purpose(s) | c. Amount(s) |
| BB&T<br>1909 K St., NW<br>Washington, DC 20006  | 11/21/2019                            | Bank Fee      | \$ 150.00    |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Robert Mills     | 11/22/2019                            | Direct Mail   | \$ 11,064.08 |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Chuck Owen       | 11/22/2019                            | Direct Mail   | \$ 2,479.50  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Gus &#x00; Rantz | 11/22/2019                            | Direct Mail   | \$ 5,041.36  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Troy Romero      | 11/22/2019                            | Direct Mail   | \$ 4,118.00  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Mike Huval       | 11/22/2019                            | Direct Mail   | \$ 4,210.80  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Beau Beaulieu    | 11/22/2019                            | Direct Mail   | \$ 5,050.06  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Johnny Arceneaux | 11/22/2019                            | Direct Mail   | \$ 3,830.32  |
| 3. SUBTOTAL (optional)  |                                       |               | \$ 35,944.12 |
| 4. TOTAL (optional - complete only on last page of this schedule)   |                                       |               |              |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient   | 2. Expenditures this Reporting Period |                      |              |
|--|---------------------------------------|----------------------|--------------|
|  | a. Date(s)                            | b. Purpose(s)        | c. Amount(s) |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Scott McKnight    | 11/22/2019                            | Direct Mail          | \$ 3,625.58  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Barbara Freiberg  | 11/22/2019                            | Direct Mail          | \$ 3,601.80  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Brandon Trosclair | 11/22/2019                            | Direct Mail          | \$ 4,273.44  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Aimee Freeman     | 11/22/2019                            | Direct Mail          | \$ 5,007.14  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Chris Leopold     | 11/22/2019                            | Direct Mail          | \$ 2,977.72  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Chuck Dowden      | 11/22/2019                            | Direct Mail          | \$ 7,848.50  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314  | 11/22/2019                            | Strategic Consulting | \$ 7,000.00  |
| GO BIG MEDIA INC.<br>44 Canal Center Plz.<br>Ste. 315<br>Alexandria, VA 22314<br><u>Candidate Beneficiary:</u> Ryan Gatti        | 11/01/2019                            | Direct Mail          | \$ 22,728.16 |
| 3. SUBTOTAL (optional)   |                                       |                      | \$ 57,062.34 |
| 4. TOTAL (optional - complete only on last page of this schedule)  |                                       |                      |              |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient  | 2. Expenditures this Reporting Period |               |               |
|---|---------------------------------------|---------------|---------------|
|   | a. Date(s)                            | b. Purpose(s) | c. Amount(s)  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Ronnie Morris  | 11/08/2019                            | Direct Mail   | \$ 21,372.33  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Ronnie Morris  | 11/14/2019                            | Direct Mail   | \$ 32,896.35  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Ronnie Morris  | 11/27/2019                            | Direct Mail   | \$ 42,287.63  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Ronnie Morris  | 11/01/2019                            | Polling       | \$ 10,000.00  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Jim Garvey     | 11/01/2019                            | Polling       | \$ 10,000.00  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Holly Boffy    | 11/01/2019                            | Polling       | \$ 10,000.00  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Ashley Ellis   | 11/01/2019                            | Polling       | \$ 10,000.00  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Sandy Holloway | 11/01/2019                            | Polling       | \$ 10,000.00  |
| 3. SUBTOTAL (optional)  |                                       |               | \$ 146,556.31 |
| 4. TOTAL (optional - complete only on last page of this schedule)   |                                       |               |               |

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

| 1. Name and Address of Recipient   | 2. Expenditures this Reporting Period |                   |               |
|--|---------------------------------------|-------------------|---------------|
|  | a. Date(s)                            | b. Purpose(s)     | c. Amount(s)  |
| PEOPLE WHO THINK<br>4250 Highway 22, Ste. 7<br>Mandeville, LA 70471<br><br><u>Candidate Beneficiary:</u> Ronnie Morris | 11/01/2019                            | Direct Mail       | \$ 48,573.99  |
| RESONATE<br>11720 Plaza America Dr.<br>3rd Fl<br>Reston, VA 20190<br><u>Candidate Beneficiary:</u> Chuck Dowden        | 11/22/2019                            | Digital Media Buy | \$ 3,559.16   |
| 3. SUBTOTAL (optional)   |                                       |                   | \$ 52,133.15  |
| 4. TOTAL (optional - complete only on last page of this schedule)  |                                       |                   | \$ 291,695.92 |

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