

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

LOUISIANA FEDERATION FOR CHILDREN ACTION FUND
228 S. Washington St., Ste. 115
Alexandria, VA 22314

OFFICE USE ONLY

Report Number: 84705

Date Filed: 12/24/2019

Report Includes Schedules:

Schedule A-1

Schedule E-1



2. Date of Primary

Monthly

This report covers from 9/1/2019 through 9/30/2019

3. Type of Report:

- | | |
|---|--|
| <input type="checkbox"/> 180th day prior to primary | <input type="checkbox"/> 40th day after general |
| <input type="checkbox"/> 90th day prior to primary | <input type="checkbox"/> Annual (future election) |
| <input type="checkbox"/> 30th day prior to primary | <input checked="" type="checkbox"/> Monthly |
| <input type="checkbox"/> 10th day prior to primary | |
| <input type="checkbox"/> 10th day prior to general | <input checked="" type="checkbox"/> Amendment to prior |

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

RONALD P BRIGGS

Chairperson

732 Plantation Drive

Abita Springs, LA 70420

LISA LISKER

Treasurer

228 S. Washington St. Ste. 115

Alexandria, VA 22314

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

No

If "yes", which party?

7. a. Name of Person Preparing Report

LISA LISKER

b. Daytime Telephone

703-281-7540

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 24th day of December, 2019.

Ronald P Briggs

Signature of Committee/Chairperson

504-289-7163

Daytime Telephone

Lisa Lisker

Signature of Committee Treasurer, if any

703-281-7540

Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
REGGIE BAGALA PO Box 15 Lockpont, LA 70374	State House Dist 54	Republican	Support
HOLLY BOFFY 114 Jenny Lane Lafayette, LA 70508	BESE 01	Republican	Support
RHONDA BUTLER 5292 Vidrine Road Villa Platte, LA 70586	State House Dist 38	Republican	Support
DEWITH CARRIER 322 N. 9th St. Oberlin, LA 70655	State House Dist 32	Republican	Support
STEVE CARTER PO Box 14808 Baton Rouge, LA 14808	State Senate Dist 16	Republican	Support
STEWART CATHEY PO Box 338 Fairbanks, LA 71240	State Senate Dist 33	Republican	Support
HEATHER CLOUD 1318 Pine St. Turkey Creek, LA 70585	State Senate Dist 28	Republican	Support
DARYL DESHOTEL 7845 Hwy 1 Mansura, LA 71350	State House Dist 28	Republican	Support
ASHLEY ELLIS PO Box 2311 Monroe, LA 71207	BESE 05	Republican	Support
MIKE FESI 1246 Bayou LaCarpe Rd. Houma, LA 70363	State Senate Dist 20	Republican	Support
AIMEE FREEMAN 714 Fern St. New Orleans, LA 70118	State House Dist 98	Democrat	Support
LARRY FRIEMAN 76068 Fauntleroy Rd. Covington, LA 70435	State House Dist 74	Republican	Support
JIM GARVEY 4800 Beau Lac Lane Metairie, LA 70002	BESE 07	Republican	Support
SANDY HOLLOWAY 120 Godchaux Drive Thibodaux, LA 70301	BESE 03	Republican	Support
DUSTIN MILLER 216 Clark St. Opelousas, LA 70550	State House Dist 40	Democrat	Support

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
BARRY MILLIGAN 236 Saint Charles Pl. Shreveport, LA 71106	State Senate Dist 38	Republican	Support
ROBERT MILLS PO Box 5697 Bossier City, LA 71171	State Senate Dist 36	Republican	Support
BETH MIZELL 19208 Sam Varnardo Road Franklin, LA 70438	State Senate Dist 12	Republican	Support
RONNIE MORRIS 1455 St. Albans Dr. Baton Rouge, LA 70810	BESE 06	Republican	Support
BOB OWEN 207 Provosty Dr. Slidell, LA 70461	State House Dist 76	Republican	Support
CHUCK OWEN 2105 Nolan Trace Leesville, LA 71446	State House Dist 30	Republican	Support
MIKE REESE PO Box 1698 Leesville, LA 71446	State Senate Dist 30	Republican	Support
KIRK TALBOT 9523 Jefferson Hwy Ste. B River Ridge, LA 70123	State Senate	Republican	Support
BRANDON TROSCLAIR PO Box 1578 Gonnzales, LA 70707	State House Dist 88	Republican	Support

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 2,400,000.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 2,400,000.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 2,400,000.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 1,457,919.97
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 1,457,919.97
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 1,457,919.97

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 114,006.05
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 2,400,000.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 1,457,919.97
20. Funds on hand at close of reporting period	\$ 1,056,086.08

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
WILLIAM E OBERNDORF 591 Redwood Hwy #3215 Mill Valley, CA 94941 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/11/2019	\$275,000.00	\$275,000.00
PUBLIC SCHOOL ALLIES 6312 Seven Corners Center #354 Falls Church, VA 22044 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/11/2019	\$500,000.00	\$500,000.00
PUBLIC SCHOOL ALLIES 6312 Seven Corners Center #354 Falls Church, VA 22044 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/19/2019	\$500,000.00	\$1,000,000.00
ALICE WALTON PO Box 1860 Bentonville, AR 72712 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/12/2019	\$562,500.00	\$562,500.00
JIM WALTON PO Box 1860 Bentonville, AR 72712 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/12/2019	\$562,500.00	\$562,500.00
4. SUBTOTAL (this page)		\$ 2,400,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 2,400,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
AMPERSAND 400 BroadAcres Dr. 3rd Floor Bloomfield, NJ 07003 <u>Candidate Beneficiary:</u> Sandy Holloway	09/16/2019	Cable Media Buy	\$ 58,114.00
AMPERSAND 400 BroadAcres Dr. 3rd Floor Bloomfield, NJ 07003 <u>Candidate Beneficiary:</u> Ronnie Morris	09/16/2019	Cable Media Buy	\$ 49,100.00
EMX DIGITAL 902 Carnegie Center Ste. 220 Princeton, NJ 08540 <u>Candidate Beneficiary:</u> Ronnie Morris	09/20/2019	Digital Media Buy	\$ 28,500.00
EMX DIGITAL 902 Carnegie Center Ste. 220 Princeton, NJ 08540 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Digital Media Buy-Partial Refund 10/15/19	\$ 33,333.33
EMX DIGITAL 902 Carnegie Center Ste. 220 Princeton, NJ 08540 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Digital Media Buy-Partial Refund 10/15/19	\$ 33,333.33
EMX DIGITAL 902 Carnegie Center Ste. 220 Princeton, NJ 08540 <u>Candidate Beneficiary:</u> Sandy Holloway	09/20/2019	Digital Media Buy-Partial Refund 10/15/19	\$ 28,666.67
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314	09/16/2019	Digital Consulting	\$ 1,646.50
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Beth Mizell	09/19/2019	Direct Mail/Media Production	\$ 3,750.00
3. SUBTOTAL (optional)			\$ 236,443.83
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Steve Carter	09/19/2019	Direct Mail/Media Production	\$ 15,478.89
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Reggie Bagala	09/19/2019	Direct Mail/Media Production	\$ 7,873.95
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Larry Frieman	09/19/2019	Direct Mail/Media Production	\$ 3,750.00
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Mike Fesi	09/19/2019	Direct Mail/Media Production	\$ 12,862.59
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Robert Mills	09/19/2019	Direct Mail/Media Production	\$ 14,624.46
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Bob Owen	09/19/2019	Direct Mail/Media Production	\$ 7,652.22
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Mike Reese	09/19/2019	Direct Mail/Media Production	\$ 3,750.00
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Stewart Cathey	09/19/2019	Direct Mail/Media Production	\$ 14,300.70
3. SUBTOTAL (optional)			\$ 80,292.81
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Kirk Talbot	09/19/2019	Direct Mail/Media Production	\$ 14,859.87
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Heather Cloud	09/19/2019	Direct Mail/Media Production	\$ 14,047.05
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Barry Milligan	09/19/2019	Direct Mail/Media Production	\$ 12,089.67
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Daryl Deshotel	09/19/2019	Direct Mail/Media Production	\$ 7,232.13
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Chuck Owen	09/19/2019	Direct Mail/Media Production	\$ 6,186.75
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Dewith Carrier	09/19/2019	Direct Mail/Media Production	\$ 7,543.35
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Dustin Miller	09/19/2019	Direct Mail/Media Production	\$ 7,732.02
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Brandon Trosclair	09/19/2019	Direct Mail/Media Production	\$ 7,949.76
3. SUBTOTAL (optional)			\$ 77,640.60
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Aimee Freeman	09/19/2019	Direct Mail/Media Production	\$ 8,670.81
GO BIG MEDIA INC. 44 Canal Center Plz. Ste. 315 Alexandria, VA 22314 <u>Candidate Beneficiary:</u> Rhonda Butler	09/19/2019	Direct Mail/Media Production	\$ 4,399.83
KALB-TV 605 Washington St. Alexandria, LA 71301 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy	\$ 115,550.00
KAOK-AM 425 Braod St. Lake Charles, LA 70601 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 2,358.00
KARD-TV 200 Pavillion Rd. West Monroe, LA 71292 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy	\$ 9,100.00
KATC-TV 1103 Eraste Landry Rd. Lafayette, LA 70506 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 83,040.00
KKGB-FM 425 Broad St. Lake Charles, LA 70601 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 3,474.00
KNOE-TV 1400 Oliver Rd. Monroe, LA 71201 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy	\$ 46,110.00
3. SUBTOTAL (optional)			\$ 272,702.64
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KPEL-FM 1749 Bertrand Dr. Lafayette, LA 70506 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 12,657.00
KPLC-TV 320 Division St. Lake Charles, LA 70601 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 15,660.00
KROF-AM 1749 Bertrand Dr. Lafayette, LA 70506 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 108.00
KTVE-TV 200 Pavillion Rd. West Monroe, LA 71292 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy	\$ 10,810.00
KVHP-TV 320 Divison St. Lake Charles, LA 70601 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 6,000.00
KYKZ-FM 425 Broad St. Lake Charles, LA 70601 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Buy	\$ 6,933.00
MNOE-TV 1400 Oliver Rd. Monroe, LA 71201 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy	\$ 5,710.00
NALB-TV 605 Washington St. Alexandria, LA 71301 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy	\$ 11,840.00
3. SUBTOTAL (optional)			\$ 69,718.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Sandy Holloway	09/17/2019	Direct Mail	\$ 35,268.84
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Sandy Holloway	09/17/2019	Direct Mail	\$ 35,268.84
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Jim Garvey	09/19/2019	Direct Mail	\$ 19,981.48
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Holly Boffy	09/19/2019	Direct Mail	\$ 33,734.25
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Sandy Holloway	09/16/2019	Cable Media-Spot Fedex/Upload	\$ 311.00
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ronnie Morris	09/16/2019	Cable Media Spot Fedex/Upload	\$ 285.00
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy-Spot Fedex	\$ 59.00
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Holly Boffy	09/20/2019	Media Spot Fedex/Upload	\$ 370.00
3. SUBTOTAL (optional)			\$ 125,278.41
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Sandy Holloway	09/20/2019	Media Buy-Cancelled-Refunded 10/15/19	\$ 6,666.67
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ronnie Morris	09/20/2019	Media Buy-Cancelled--Refunde d 10/15/19	\$ 6,666.67
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy-Cancelled--Refunde d 10/15/19	\$ 6,666.67
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy Cancelled--Refunded 10/15/2019	\$ 6,666.67
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ronnie Morris	09/20/2019	Direct Mail	\$ 32,618.25
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Direct Mail	\$ 28,454.68
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ashley Ellis	09/20/2019	Media Buy-Spot Fedex/Upload	\$ 380.00
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Sandy Holloway	09/25/2019	Media Production	\$ 12,000.00
3. SUBTOTAL (optional)			\$ 100,119.61
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ronnie Morris	09/25/2019	Media Production	\$ 12,000.00
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Jim Garvey	09/25/2019	Media Production	\$ 12,000.00
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ashley Ellis	09/25/2019	Media Production	\$ 24,000.00
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Holly Boffy	09/25/2019	Direct Mail	\$ 29,236.35
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ronnie Morris	09/25/2019	Direct Mail	\$ 16,473.05
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Jim Garvey	09/25/2019	Direct Mail	\$ 19,981.48
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Ashley Ellis	09/26/2019	Direct Mail	\$ 24,743.20
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Holly Boffy	09/26/2019	Direct Mail	\$ 43,996.81
3. SUBTOTAL (optional)			\$ 182,430.89
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Sandy Holloway	09/27/2019	Direct Mail	\$ 33,744.60
PEOPLE WHO THINK 4250 Highway 22, Ste. 7 Mandeville, LA 70471 <u>Candidate Beneficiary:</u> Holly Boffy	09/27/2019	Media Production	\$ 14,500.00
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Beth Mizell	09/16/2019	Digital Media	\$ 10,887.09
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Steve Carter	09/16/2019	Digital Media	\$ 11,804.89
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Reggie Bagala	09/16/2019	Digital Media	\$ 4,140.95
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Larry Frieman	09/16/2019	Digital Media	\$ 4,894.02
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Mike Fesi	09/16/2019	Digital Media	\$ 10,155.09
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Robert Mills	09/16/2019	Digital Media	\$ 10,926.96
3. SUBTOTAL (optional)			\$ 101,053.60
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Bob Owen	09/16/2019	Digital Media	\$ 3,902.22
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Mike Reese	09/16/2019	Digital Media	\$ 9,259.25
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Stewart Cathey	09/16/2019	Digital Media	\$ 10,621.70
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Kirk Talbot	09/16/2019	Digital Media	\$ 23,255.37
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Heather Cloud	09/16/2019	Digital Media	\$ 20,716.55
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Barry Milligan	09/16/2019	Digital Media	\$ 18,066.17
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Daryl Deshotel	09/16/2019	Digital Media	\$ 10,958.63
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Chuck Owen	09/16/2019	Digital Media	\$ 9,047.25
3. SUBTOTAL (optional)			\$ 105,827.14
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Dewith Carrier	09/16/2019	Digital Media	\$ 11,269.85
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Dustin Miller	09/16/2019	Digital Media	\$ 10,809.02
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Brandon Trosclair	09/16/2019	Digital Media	\$ 11,416.26
RESONATE 11720 Plaza America Dr. 3rd Fl Reston, VA 20190 <u>Candidate Beneficiary:</u> Aimee Freeman	09/16/2019	Digital Media	\$ 12,526.31
WEZB-FM 400 Poydras St. #130 New Orleans, LA 70130 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy	\$ 1,875.00
WKBU 400 Poydras St. #130 New Orleans, LA 70130 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy	\$ 6,550.00
WLMG 400 Poydras St. #130 New Orleans, LA 70130 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy	\$ 9,690.00
WNOE 929 Howard Ave. New Orleans, LA 70113 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy	\$ 6,249.00
3. SUBTOTAL (optional)			\$ 70,385.44
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WRNO-AM 929 Howard Ave. New Orleans, LA 70113 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy	\$ 11,727.00
WWL-AM/FM 400 Poydras St. #130 New Orleans, LA 70130 <u>Candidate Beneficiary:</u> Jim Garvey	09/20/2019	Media Buy	\$ 24,300.00
3. SUBTOTAL (optional)			\$ 36,027.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 1,457,919.97

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