

OTHER PERSON'S SPECIAL REPORT

(filed by a person that makes expenditures or accepts contributions, other than to or from a candidate or political committee in support or opposition of one or more candidates)

This form is filed during the 20 day period immediately preceding an election by:

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: To report all contributions (including in-kind contributions) and/or expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those in the last 20 days before the general election if the filer participates in the general election.

All persons who have had any such transactions within the 20 days immediately preceding an election are required to report any such transaction on this form within 48 hours of the time the transaction occurred.

1. Full Name and Address

EDUCATION REFORM NOW ADVOCACY
276 5th Ave.
Suite 704 #915
NEW YORK, NY 10001

OFFICE USE ONLY

Report Number: 91150

Date Filed: 10/20/2020

Report Includes Schedules:
Schedule B

2. Date of Election

11/3/2020

This report covers from

10/15/2020

through

10/20/2020

3. Candidates Supported or Opposed (use additional sheets if necessary)

a. Name & Address of Candidate

b. Office Sought

c. Political Party

d. Support/Oppose

ETHAN ASHLEY

Orleans School Board 02

Democrat

S

KATHERINE BAUDOUIN

Orleans SchoolBoard 05

Democrat

S

JOHN BROWN

Orleans School Board 01

Democrat

S

NOLAND MARSHALL

Orleans School Board 07

Democrat

S

JAMAR WILSON

Orleans School Board 07

Democrat

S

4. a. Name of Person Preparing Report

MARY C HOFFMAN

b. Daytime Telephone

225-275-1904

5. I HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of my knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 20th day of October, 2020.

EDUCATION REFORM NOW ADVOCACY
Signature

646-354-9625
Daytime Telephone Number

SCHEDULE B: EXPENDITURES

PERSONS SUPPORTING OR OPPOSING MAJOR OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$1000 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

PERSONS SUPPORTING OR OPPOSING DISTRICT OFFICE CANDIDATES AND ANY OTHER OFFICE CANDIDATES: The following information must be reported for all expenditures made exceeding \$500 during the last 20 days before the primary election, as well as those made in the last 20 days before the general election if the filer participates in the general election.

1. Name and Address of Recipient	2. Date	3. Amount (& description if In-Kind)
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: John Brown	10/20/2020	Billboards pd to Lamar Advertising 629 S Claiborne Ave, New Orleans, LA \$4,500.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan & Ashley	10/20/2020	Radio Buy pd to WBOK 1639 Gentilly Blvd, New Orleans, LA 70119 \$5,016.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan & Ashley	10/20/2020	Radio Buy pd to WYLD 929 Howard Ave, New Orleans, LA 70113 \$7,920.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan & Ashley	10/20/2020	Radio Buy pd to WYLD 929 Howard Ave, New Orleans, LA 70113 \$2,060.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan & Ashley	10/20/2020	Billboards pd to Lamar Advertising 629 S Claiborne Ave, New Orleans, LA \$4,500.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: John Brown	10/20/2020	Production of Digital/Display Ads \$1,500.00
BERNI CONSULTING 6701 Canal St. New Orleans, LA 70124 Candidate Supporting/Opposing: Ethan & Ashley	10/20/2020	Production of Digital/Display Ads \$1,500.00

SCHEDULE B: EXPENDITURES

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OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Katherine Baudouin	10/18/2020	Direct Mail \$9,500.00
OURSO BEYCHOK 352 Napoleon Street Baton Rouge, LA 70802 Candidate Supporting/Opposing: Noland Marshall; Jamar Wilson	10/18/2020	Direct Mail \$8,200.00