

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

ACTION NEW ORLEANS PAC  
5208 Magazine St. #195  
New Orleans, LA 70115

OFFICE USE ONLY

Report Number: 94247

Date Filed: 1/11/2021

Report Includes Schedules:

Schedule A-1  
Schedule E-1  
Schedule E-3



2. Date of Primary Monthly

This report covers from 12/1/2020 through 12/31/2020

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input checked="" type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name	b. Position	c. Address
MAGGIE CARROLL	Chairperson	4308 Walmsley Ave New Orleans, LA 70125
	Treasurer	

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition	b. Office Sought	c. Political Party	d. Support/Oppose
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6. Is the Committee supporting the entire ticket of a political party?  Yes  No If "yes", which party?

7. a. Name of Person Preparing Report JAMES BURLAND

b. Daytime Telephone 225-767-7163

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 11th day of January, 2021.

Maggie Carroll  
Signature of Committee/Chairperson

504-875-6690  
Daytime Telephone

\_\_\_\_\_  
Signature of Committee Treasurer, if any

\_\_\_\_\_  
Daytime Telephone

## SUMMARY PAGE

<b>RECEIPTS</b>	This Period
1. Contributions (Schedule A-1)	\$ 25,740.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 25,740.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 25,740.00

<b>DISBURSEMENTS</b>	This Period
9. General Expenditures (Schedule E-1)	\$ 45,682.72
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 1,000.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	\$ 46,682.72
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	\$ 46,682.72

<b>FINANCIAL SUMMARY</b>	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 24,479.05
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 25,740.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 46,682.72
20. Funds on hand at close of reporting period	\$ 3,536.33

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
GREGORY CURTIS 910 Royal St New Orleans, LA 70116  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/22/2020	\$100.00	\$300.00
MATTHEW DIRCKSEN 4327 Toulouse St New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/21/2020	\$10.00	\$10.00
FLOWER HOLDINGS LLC 1230 Calhoun St New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/02/2020	\$5,000.00	\$5,000.00
GUIDRY FRENCH QUARTER HOLDINGS, LLC 1901 Manhattan Blvd Harvey, LA 70058  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/01/2020	\$5,000.00	\$5,000.00
ROBERT J GUIDRY 1901 Manhattan Blve Harvey, LA 70058  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/01/2020	\$5,000.00	\$5,000.00
SUSAN HESS 8 Garden Lane New Orleans, LA 70124  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/28/2020	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$ 15,210.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page) <u>                    </u>		\$ 0.00	TOTAL (complete only on last page of this schedule) <u>                    </u>

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
JACOBS 909 Poydras St New Orleans, LA 70112  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/01/2020	\$5,000.00	\$5,000.00
RADHA RAMAN 8708 Oak St New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/22/2020	\$10.00	\$10.00
ROBERT J. GUIDRY INVESTMENTS, LLC 1901 Manhattan Blvd Harvey, LA 70058  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/01/2020	\$5,000.00	\$5,000.00
DANIEL SILVERMAN 8808 Rosecrest Lane River Ridge, LA 70123  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/22/2020	\$250.00	\$1,200.00
JAN SUTTON 20. 161 Broadway St New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/21/2020	\$20.00	\$20.00
LINDA USDIN 43 Neron Pl New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/22/2020	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$ 10,530.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 25,740.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PRESTRIDGE POLITICAL LLC 1223 Coliseum St New Orleans, LA 70130	12/10/2020	Finance Director	\$ 3,000.00
ACTBLUE POB 441146 Somerville, MA 02144	12/03/2020	credit card processing fees	\$ 6.75
AIRTABLE 155 5th St San Francisco, CA 94103	12/15/2020	software	\$ 24.00
ALY MEDIA RELATIONS LLC 11416 Tanner S Davis Dr New Orleans, LA 70128	12/08/2020	faith based outreach services	\$ 2,000.00
ANGLE MASTAGNI MATTHEWS POLITICAL STRATEGIES 507 N Sylvania Ave Ft Worth, TX 76111	12/10/2020	mass texts	\$ 2,238.30
BRIGHT MOMENTS 2249 Oretha Castle Haley Blvd New Orleans, LA 70113	12/02/2020	radio buy	\$ 1,500.00
BRIGHT MOMENTS 2249 Oretha Castle Haley Blvd New Orleans, LA 70113	12/02/2020	radio buy	\$ 7,000.00
ALICIA CALVIN 2934 Louberta St Monroe, LA 71201	12/07/2020	field organizing	\$ 2,500.00
3. SUBTOTAL (optional)			\$ 18,269.05
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
JAKE FIELD 4080 Hayvenhurst Dr Encino, CA 91436	12/16/2020	Field Director	\$ 5,000.00
GSUITE 1600 Amphitheatre Pkwy Mountain View, CA 94043	12/10/2020	email hosting services	\$ 156.00
LAST WORD STRATEGIES 400 Poydras St STE 900 New Orleans, LA 70130	12/10/2020	communication services	\$ 4,500.00
MAILCHIMP 675 Ponce De Leon Ave Atlanta, GA 30308	12/10/2020	email management services	\$ 93.60
TERRENCE MITCHELL 5031 Read Blvd New Orleans, LA 70127	12/08/2020	field organizing	\$ 2,000.00
PRINT AND PROPER LLC 1965 S Chippewa St New Orleans, LA 70130	12/10/2020	signs	\$ 6,115.58
THE MEDINA GROUP 1513 N. Prieur New Orleans, LA 70116	12/03/2020	campaign consulting	\$ 7,500.00
VANTIV ECOMMERCE, LLC 900 Chelmsford St Lowell, MA 01851	12/09/2020	Credit card processing fees	\$ 15.68
3. SUBTOTAL (optional)			\$ 15.68
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s) ' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WOMEN ON THE MOVE INC. POB 6262 New Orleans, LA 70174	12/14/2020	field organizing	\$ 2,000.00
ZOOM VIDEO COMMUNICATIONS, INC. 55 Almaden Blvd San Jose, CA 95113	12/09/2020	video conferencing services	\$ 32.81
3. SUBTOTAL (optional)			\$ 2,048.49
4. TOTAL (optional - complete only on last page of this schedule)			\$ 45,682.72

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## SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES

The following information must be provided for direct contributions made to candidates or their campaign committees, during this reporting period, except for in-kind expenditures. All candidates listed on this schedule should also be listed on the Cover Page in Item 5. Report all in-kind expenditures, including those made to candidates, on SCHEDULE E-2: IN-KIND EXPENDITURES. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient Candidate	2. Contributions Made this Reporting Period	
	a. Date(s)	b. Amount(s)
COMMITTEE TO ELECT ERICA MARTINEZ POB 750702 New Orleans, LA 70175	12/04/2020	\$ 1,000.00
3. SUBTOTAL (optional)		\$ 1,000.00
4. TOTAL (optional - complete only on last page of this schedule)		\$ 1,000.00

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