

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

SHELLY MCFARLAND  
150 Douglas Garrett Rd.  
Winnfield, LA 71483

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

BESE  
Winn  
4

## OFFICE USE ONLY

Report Number: 97706

Date Filed: 4/9/2021

### Report Includes Schedules:

Schedule A-1  
Schedule A-2  
Schedule B  
Schedule E-1

3. Date of Primary 3/20/2021

This report covers from 3/1/2021 through 3/29/2021

4. Type of Report:

180th day prior to primary       40th day after general  
 90th day prior to primary       Annual (future election)  
 30th day prior to primary       Supplemental (past election)  
 10th day prior to primary  
 10th day prior to general       Amendment to prior

5. FINAL REPORT if:

Withdrawn       Filed after the election AND all loans and debts paid  
AND no surplus funds remaining  
 Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

BANK OF WINNFIELD  
200 W Main St.  
Winnfield, LA 71483

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report SHELLY MCFARLAND

Daytime Telephone 318-727-9696

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 9th day of April, 2021.

Shelly McFarland

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

318-727-9696

Daytime Telephone

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY  
a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 14,980.00
2. In-kind Contributions (Schedule A-2)	\$ 6,792.02
3a. Campaign paraphernalia sales of \$25 or less	\$ 0.00
3b. Raffle Ticket Sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +33a + 3b)	<b>\$ 21,772.02</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 35,000.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 56,772.02</b>

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 62,132.21
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 35,000.00
12. Funds Loaned (Schedule D)	\$ 0.00
<b>13. TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	<b>\$ 97,132.21</b>

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this election)</small>	\$ 47,152.21
15. <i>Plus</i> total receipts this period <small>(Line 8 above)</small>	\$ 56,772.02
16. <i>Less</i> total disbursements this period <small>(Line 13 above)</small>	\$ 97,132.21
17. <i>Less</i> in-kind contributions <small>(Line 2 above)</small>	\$ 6,792.02
18. Funds on hand at close of reporting period	\$ 0.00

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 40,000.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 5,500.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24a. Proceeds from the sale of campaign paraphernalia (Total receipts from the sale of campaign paraphernalia reported on Schedule A-1 and line 3a, above.)	\$ 0.00
24b. Proceeds from the sale of raffle tickets (Total receipts from the sale of raffle tickets reported on Schedule A-1 and line 3b above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

SPECIAL TRANSACTIONS - total for the election	This Election
26. Total amount of contributions received from political committees for both the primary and general elections combined since the first report filed for this election.	\$ 8,000.00

### NOTICE

The personal use of campaign funds is prohibited.\* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

\*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JACKPAC 150 Douglas Garrett Rd Winnfield, LA 71483  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/22/2021	\$5,000.00	\$5,000.00
JAMES MADDEN PO Box 856 Minden, LA 71058  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/08/2021	\$1,000.00	\$1,000.00
TONI MCALLISTER 208 Shady Hills Lane Winnfield, LA 71483  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/10/2021	\$200.00	\$200.00
JACK MCFARLAND 150 Douglas Garrett Rd Winnfield, LA 71483  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/15/2021	\$1,780.00	\$1,780.00
SHELLY MCFARLAND 150 Douglas Garrett Rd. Winnfield, LA 71483  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/01/2021	\$5,000.00	\$5,100.00
MCMANUS TIMBER CO., INC. 153 Rufus Long Rd Winnfield, LA 71483  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/10/2021	\$1,000.00	\$1,000.00
4. SUBTOTAL (this page)		\$13,980.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page) <u>          \$5,000.00          </u>		TOTAL (complete only on last page of this schedule) _____	

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
PAULA PAC 7515 Jefferson Hwy # 37 Baton Rouge, LA 70808  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/04/2021	\$500.00	\$500.00
PHILLIP ROZEMAN, MD 510 Longleaf Rd Shreveport, LA 71106  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	03/15/2021	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$1,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 14,980.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$500.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 5,500.00</u>

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## SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
LOUISIANA LOGGERS ASSOCIATION 9125 Hwy 84 Winnfield, LA 71483  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Robocalls and text messaging	03/18/2021	\$4,500.00	\$4,500.00
JACK MCFARLAND 150 Douglas Garrett Rd Winnfield, LA 71483  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	Signs	03/22/2021	\$2,292.02	\$4,072.02
4. SUBTOTAL (this page)			\$6,792.02	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 6,792.02	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender SHELLY MCFARLAND 150 Douglas Garrett Rd. Winnfield, LA 71483	2. a. Date* <u>3/10/2021</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>35,000.00</u> d. Balance due ..... \$ <u>0.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">3/22/2021</td> <td style="text-align: center;">35000.00</td> <td style="text-align: center;">0.00</td> </tr> </tbody> </table>	Date	Principal	Interest	3/22/2021	35000.00	0.00
Date	Principal	Interest					
3/22/2021	35000.00	0.00					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit. Also, state the amount of liability for each endorser or guarantor.)	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)						

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BANK OF WINNFIELD 200 W Main St. Winnfield, LA 71483	03/29/2021	Bank Service Charge	\$ 28.47
CREATIVE DIRECT 1402 Belleville St Richmond, VA 23219	03/01/2021	Advertising	\$ 5,000.00
CREATIVE DIRECT 1402 Belleville St Richmond, VA 23219	03/10/2021	Website & Social Media Set Up - Advertising	\$ 3,726.00
CREATIVE DIRECT 1402 Belleville St Richmond, VA 23219	03/15/2021	Text messaging/Robocalls	\$ 9,283.00
KVCL RADIO 304 KVCL Rd. Winnfield, LA 71483	03/16/2021	Advertising	\$ 1,400.00
SHELLY MCFARLAND 150 Douglas Garrett Rd. Winnfield, LA 71483	03/22/2021	Repayment of Loan	\$ 35,000.00
TRACTOR SUPPLY 1805 W Court St Winnfield, LA 71483	03/08/2021	Advertising supplies	\$ 194.74
YOUR VOTE, LLC 819 Brittany Lane Bossier City, LA 71111	03/22/2021	Facebook advertising	\$ 7,500.00
3. SUBTOTAL (optional)			\$62,132.21
4. TOTAL (optional - complete only on last page of this schedule)			\$ 62,132.21

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