

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

KEITH GATES
Post Office Box 1313
Winnfield, LA 71483

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Public Service Commission

05

OFFICE USE ONLY

Report Number: 46012

Date Filed: 12/28/2014

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1

3. Date of Primary 11/4/2014

This report covers from 10/16/2014 through 11/16/2014

4. Type of Report:

☐ 180th day prior to primary	☐ 40th day after general
☐ 90th day prior to primary	☐ Annual (future election)
☐ 30th day prior to primary	☐ Supplemental (past election)
☐ 10th day prior to primary	
☒ 10th day prior to general	☒ Amendment to prior

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all campaign funds.)

SABINE STATE BANK
401 W. Court Street
Winnfield, LA 71483

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 28th day of December, 2014.

J. Keith Gates

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

3186489800

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

On attached sheet

FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

Name and Address of **Principal Campaign Committee**

Chairperson: Christopher Victory

FRIENDS OF KEITH GATES
Post Office Box 1313
Winnfield, LA 71483

Name and Address of **Principal Campaign Committee**

FRIENDS OF KEITH GATES
Post Office Box 1313
Winnfield, LA 71483

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 2,865.00
2. In-kind Contributions (Schedule A-2)	\$ 100.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +33)	\$ 2,965.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 2,965.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 38,189.84
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 38,189.84

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 37,384.62
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 2,965.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 38,189.84
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 100.00
18. Funds on hand at close of reporting period	\$ 2,059.78

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS - for the reporting period	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15, 1988.

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
ARMAND ALACBAY 14507 Chelsey Place Centreville, VA 20121 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/24/2014	\$50.00	\$100.00
RICKY BROWN 13656 HWY 4 Bienville, LA 71008 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/26/2014	\$50.00	\$50.00
HOWARD BUSHEY III 13341 DOOLEY RD GONZALES, LA 70737 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	11/02/2014	\$65.00	\$85.14
CHERYL CANNON 200 Virginia Avenue Winnfield, LA 71483 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/18/2014	\$500.00	\$500.00
CHARLES CLOUD CONTRACTORS INC. PO Box 217 Goldonna, LA 71031 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/20/2014	\$200.00	\$600.00
SEIGLE B EASTERLY 102 Oak Leaf Trail Benton, LA 71006 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/29/2014	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$1,365.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SARAH FRAZIER 120 SAVOY RD Goldonna, LA 71031 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/29/2014	\$100.00	\$100.00
ELLA HARRIS 2773 Highway 479 Goldonna, LA 71031 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/20/2014	\$50.00	\$50.00
IRENE MCGEE PO Box 175 Goldonna, LA 71031 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/26/2014	\$300.00	\$300.00
GARY NUNN 850 Pershing Hwy Jonesboro, LA 71251 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/16/2014	\$250.00	\$250.00
JAN ROBERTS 5675 Louisiana 9 Saline, LA 71070 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/26/2014	\$100.00	\$100.00
LANE ROBERTS 5675 Louisiana 9 Saline, LA 71070 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/26/2014	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$900.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
JAMES T SCHNEIDER 6930 Orleans Ave New Orleans, LA 70124 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/22/2014	\$50.00	\$600.00
MELVIN N SCHNEIDER, III 6930 Orleans Avenue New Orleans, LA 70124 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/22/2014	\$500.00	\$900.00
BALLARD SMITH 529 East Southfield Road Shreveport, LA 71105 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	10/27/2014	\$50.00	\$50.00
4. SUBTOTAL (this page)		\$600.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 2,865.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
EVA M GATES 168 Gates Rd Goldonna, LA 71031 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	Food for event	10/20/2014	\$100.00	\$1,100.00
4. SUBTOTAL (this page)			\$100.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 100.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			<u>\$0.00</u>	TOTAL (complete only on last page of this schedule) <u>\$ 0.00</u>

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ANEDOT 5555 Hilton Ave Ste 106 Baton Rouge, LA 70808	10/25/2014	Fundraising expense	\$ 23.32
ANEDOT 5555 Hilton Ave Ste 106 Baton Rouge, LA 70808	11/05/2014	Fundraising expense	\$ 29.08
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	10/20/2014	Advertising	\$ 68.90
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	10/29/2014	Advertising	\$ 256.40
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	10/31/2014	Advertising	\$ 548.23
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/01/2014	Advertising	\$ 648.20
FACEBOOK 1601 Willow Road Menlo Park, CA 94025	11/06/2014	Advertising	\$ 890.71
KAQY 1400 Oliver Road Monroe, LA 71201	10/28/2014	Television advertising	\$ 60.00
3. SUBTOTAL (optional)			\$2,524.84
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KARD 200 Pavillion Road West Monroe, LA 71292	10/28/2014	Television advertising	\$ 800.00
KMSS 3519 Jewella Ave Shreveport, LA 71109	10/27/2014	Television advertising	\$ 200.00
KNOE 1400 Oliver Road Monroe, LA 71201	10/28/2014	Television advertising	\$ 5,515.00
KSLA 1812 Fairfield Ave Shreveport, LA 71101	10/27/2014	Television advertising	\$ 5,495.00
KTAL 3150 N. Market St. Shreveport, LA 71107	10/28/2014	Television advertising	\$ 640.00
KTBS 312 East Kings Highway Shreveport, LA 71104	10/27/2014	Television advertising	\$ 6,070.00
KTVE 200 West Pavillion Road West Monroe, LA 71292	10/29/2014	Television advertising	\$ 3,300.00
MAGELLAN STRATEGIES 12491 Plantation Creek Geismar, LA 70734	10/24/2014	Polling	\$ 10,500.00
3. SUBTOTAL (optional)			\$32,520.00
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
THE POLITICAL FIRM 5555 Hilton Ave Suite 201 Baton Rouge, LA 70808	10/24/2014	Consulting	\$ 2,500.00
THE POLITICAL FIRM 5555 Hilton Ave Suite 201 Baton Rouge, LA 70808	10/28/2014	Consultant for television buys	\$ 645.00
3. SUBTOTAL (optional)			\$3,145.00
4. TOTAL (optional - complete only on last page of this schedule)			\$ 38,189.84

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