

COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

ACTION NEW ORLEANS PAC
5208 Magazine St. #195
New Orleans, LA 70115

OFFICE USE ONLY

Report Number: 88235

Date Filed: 4/8/2020

Report Includes Schedules:

Schedule A-1

Schedule E-1



2. Date of Primary

Monthly

This report covers from 3/1/2020 through 3/31/2020

3. Type of Report:

☐ 180th day prior to primary	☐ 40th day after general
☐ 90th day prior to primary	☐ Annual (future election)
☐ 30th day prior to primary	☒ Monthly
☐ 10th day prior to primary	
☐ 10th day prior to general	☐ Amendment to prior

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

MAGGIE CARROLL

Chairperson

5208 Magazine St
Ste 195
New Orleans, LA 70115

Treasurer

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

6. Is the Committee supporting the entire ticket of a political party?

Yes

☒ No

If "yes", which party?

7. a. Name of Person Preparing Report

JAMES BURLAND

b. Daytime Telephone

225-767-7163

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 8th day of April, 2020.

Maggie Carroll

Signature of Committee/Chairperson

504-875-6690

Daytime Telephone

Signature of Committee Treasurer, if any

Daytime Telephone

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 445.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 445.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 445.00

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 17,843.73
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
12. TOTAL EXPENDITURES (Lines 9 + 10 + 11)	\$ 17,843.73
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
16. TOTAL DISBURSEMENTS (Lines 12 + 13 + 14 + 15)	\$ 17,843.73

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this committee)	\$ 56,629.43
18. <i>Plus</i> total receipts this period (<i>less</i> in-kind contributions received) (Line 8 above minus line 2 above)	\$ 445.00
19. <i>Less</i> total disbursements this period (<i>less</i> in-kind expenditures) (Line 16 above minus line 10 above)	\$ 17,843.73
20. Funds on hand at close of reporting period	\$ 39,230.70

Form 202, Rev. 3/98, Page Rev. 3/98

SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments (<i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections are available from the Campaign Finance Office.

Form 202, Rev. 3/98, Page Rev. 3/00

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
ANTHONY BENTLEY 3921 Perrier New Orleans, LA 70115 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/28/2020	\$15.00	\$15.00
SUSI BROTHERS 4832 SW Wembly Pl Beaverton, OR 97005 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/28/2020	\$10.00	\$10.00
GIGI BURK 5710 Bancroft Dr New Orleans, LA 70122 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/25/2020	\$25.00	\$25.00
JUSTIN FAUST 2516 State St New Orleans, LA 70118 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/28/2020	\$10.00	\$10.00
HAPPY JOHNSON POB 15361 New Orleans, LA 70175 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/28/2020	\$10.00	\$10.00
KATHERINE KEMBLE 2421 Roosevelt Ave Berkeley, CA 94703 POLITICAL COMMITTEE? ☐ PARTY COMMITTEE? ☐	03/28/2020	\$50.00	\$50.00
4. SUBTOTAL (this page)		\$ 120.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)		\$ 0.00	TOTAL (complete only on last page of this schedule)

Form 202, Rev. 3/98, Page Rev. 3/98

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The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
JAMES NIESET 5819 Perrier St New Orleans, LA 70115 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	03/28/2020	\$25.00	\$25.00
MERRIE PEARL 2401 Octavia St New Orleans, LA 70115 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	03/28/2020	\$25.00	\$25.00
KRIS POTTHARST 211 Eleonore St New Orleans, LA 70115 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	03/17/2020	\$25.00	\$25.00
DANIEL SILVERMAN 8808 Rosecrest Lane River Ridge, LA 70123 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	03/17/2020	\$250.00	\$250.00
4. SUBTOTAL (this page)		\$ 325.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 445.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page)	\$ 0.00	TOTAL (complete only on last page of this schedule)	\$ 0.00

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
AIRTABLE 799 MARKET ST San Francisco, CA 94103	03/16/2020	database software	\$ 16.62
TRENTON BUTLER 7641 Dalewood Rd New Orleans, LA 70126	03/04/2020	reimbursement for DC trip: airfare, lodging, meals	\$ 122.57
CAESARS ENTERTAINMENT 8 Canal St New Orleans, LA 70130	03/02/2020	parking fees	\$ 150.00
FACEBOOK ADS 1 Hacker Way Menlo Park, CA 94025	03/02/2020	digital ads, census & legis session	\$ 5,000.00
GOOGLE 1600 Amphitheatre Parkway Mountain View, CA 94043	03/02/2020	email hosting system	\$ 156.00
HUDSON PACIFIC 344 W 12th St New York, NY 10014	03/31/2020	political consulting, Feb.	\$ 2,500.00
LAST WORD STRATEGIES 400 Poydras St STE 900 New Orleans, LA 70130	03/02/2020	digital consulting, Feb.	\$ 4,500.00
LAUNCHPAD 400 Poydras St STE 900 New Orleans, LA 70130	03/01/2020	office rent	\$ 1,230.00
3. SUBTOTAL (optional)			\$ 13,675.19
4. TOTAL (optional - complete only on last page of this schedule)			

Form 202, Rev. 3/98, Page Rev. 3/98

SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LYFT 185 Berry St STE 500 San Francisco, CA 94107	03/09/2020	staff transportation to donor meeting	\$ 22.09
MANNINGS 519 Fulton St New Orleans, LA 70130	03/05/2020	working lunch meeting	\$ 98.66
PARCELS & POST 5208 Magazine St New Orleans, LA 70115	03/02/2020	mailbox fees	\$ 108.00
ROCKET SCIENCE GROUP, LLC 675 Ponce de Leon STE 5000 Atlanta, GA 30308	03/02/2020	email management system	\$ 76.49
EMMA SACKHELM 5419n Story St New Orleans, LA 70115	03/04/2020	research consultant	\$ 300.00
CLEO SINGLETON 8426 Apple St New Orleans, LA 70118	03/02/2020	digital intern	\$ 363.30
JACK R SWEENEY 859 1/2 Roosevelt Pl New Orleans, LA 70119	03/03/2020	deputy finance director	\$ 3,200.00
3. SUBTOTAL (optional)			\$ 4,168.54
4. TOTAL (optional - complete only on last page of this schedule)			\$ 17,843.73

Form 202, Rev. 3/98, Page Rev. 3/98