

# CANDIDATE'S ELECTION DAY EXPENDITURES REPORT

(to be filed by a candidate or his principal campaign committee)

This report is required to be filed by all candidates who are required to file campaign finance disclosure reports, **even if no election day expenditures were made**. The report is due not later than 10 days after the primary election, and, again, not later than 10 days after the general election if the candidate participates in the general election. This form is used to report payments by the candidate or his political committee (1) for advertising that is broadcast or published on election day (2) for the services of election day workers, and (3) to organizations for election day activities in support of the candidate. NOTE: This report is required **in addition** to all other required reports. Therefore, the expenditures reported on this report must be reported in subsequent "Candidate's Reports" for this election.

1. Qualifying Name and Address of Candidate

KEVA LANDRUM  
6701 Dorchester St.  
New Orleans, LA 70126

2. Office Sought (Include title of office as well as parish, city, town and/or election district.)

Orleans Parish District Attorney  
New Orleans  
Orleans

## OFFICE USE ONLY

Report Number: 93820

Date Filed: 12/15/2020

Report Includes Schedules:

Schedule A  
Schedule B  
Schedule C  
Schedule D



3. Name and address of principal campaign committee  
(Applicable only if candidate has a principal campaign committee)

COMMITTEE TO ELECT KEVA LANDRUM DISTRICT ATTORNEY  
P.O. Box 531070  
New Orleans, LA 70163

4. Date of Election 12/5/2020

Primary \_\_\_\_\_ General X (Check one)

5. Total Expenditures by Category

a. Television Advertising (Schedule A)	<u>\$785.00</u>
b. Radio Advertising (Schedule A)	<u>\$6,990.00</u>
c. Newspaper Advertising (Schedule A)	<u>\$0.00</u>
d. Services of Election Day Workers (Schedule B)	<u>\$2,030.00</u>
e. Payments to Organizations for Election Day Activities/Services (Schedule C)	<u>\$3,532.00</u>
f. Automated Calls (Schedule D)	<u>\$3,691.96</u>

For any category in which no election day expenditures were made, write -0- next to the category in Item 5. Any schedules not required to be completed may be omitted from this report.

6. a. Name of Person Preparing Report SHARON W BARRECA

b. Daytime Telephone 504-582-2432

7. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that are required to be disclosed have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 15th day of December, 2020

Karen Carter Peterson

Signature of Candidate/Chairperson (To be signed by Chairperson only if report by principal campaign committee)

Brian J Capitelli

Signature of Treasurer

504-621-1697

Daytime Telephone Number

504-582-2425

Daytime Telephone Number

## SCHEDULE A: ADVERTISING

The following information must be provided for each person to whom an expenditure was made for the purchase of television, radio or newspaper advertising broadcast or published on election day. The total amount of such expenditures made to each recipient should be entered under Column 2. The type of advertising purchased should be checked in Column 3.

1. Name and Address of Recipient	2. Amount Paid	3. Type of Advertising
CUMULUS MEDIA 201 St. Charles Ave. New Orleans, LA 70170	\$1,665.00	<div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
IHEART RADIO 929 Howard Ave. New Orleans, LA 70113	\$5,325.00	<div><input type="checkbox"/> Television</div> <div><input checked="" type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WDSU TV 846 Howard Ave. New Orleans, LA 70113	\$360.00	<div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WGNO TV 1 Galleria Blvd. Suite 850 Metairie, LA 70001	\$60.00	<div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WVUE TV 1025 S. Jefferson Davis Pkwy. New Orleans, LA 70125	\$240.00	<div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>
WWL TV 1024 N. Rampart St. New Orleans, LA 70116	\$125.00	<div><input checked="" type="checkbox"/> Television</div> <div><input type="checkbox"/> Radio</div> <div><input type="checkbox"/> Newspaper</div>

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## SCHEDULE B: ELECTION DAY WORKERS

The following information must be provided for each individual to whom an expenditure was made for services performed on election day. Also, the information must be provided for each individual performing services on election day to whom a monetary expenditure was made by an organization to which a payment was made by the candidate completing this report. Such an organization is required by law to furnish this information to the candidate completing this report.

1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
TORRIONO ANGELETTI 3536 St. Ferdinand St. New Orleans, LA 70126	\$90.00	
STEVEN BERRIER 3150 Toulouse St. New Orleans, LA 70119	\$90.00	
HARRISON BREAU 2917 Perdido St. New Orleans, LA 70119	\$90.00	
DAMONT BURTON 3150 Toulouse St. New Orleans, LA 70119	\$90.00	
DASHA CORNER 925 Fern St. New Orleans, LA 70125	\$90.00	
SYLVIA CORNER 925 Fern St. New Orleans, LA 70125	\$90.00	
KISHA EDWARDS 15058 Emory Rd. New Orleans, LA 70128	\$90.00	
SHIRLEY GARY 3536 St. Ferdinand St. New Orleans, LA 70126	\$90.00	
ERIC GUICHARD 3170 Toulouse St. New Orleans, LA 70119	\$10.00	

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1. Name and Address of Recipient	2. Amount Paid	3. Organization Making Payment (if applicable)
LOWELL HORNE 3536 St. Ferdinand St. New Orleans, LA 70126	\$90.00	
RODNEY JOHNSON 3536 St. Ferdinand St. New Orleans, LA 70126	\$90.00	
TRUDY JORDAN 1425 St. Bernard Ave. New Orleans, LA 70122	\$90.00	
DARRYL LEE 3536 St. Ferdinand St. New Orleans, LA 70126	\$90.00	
JACQUELINE F MALONEY 3445 N. Causeway Blvd. Suite 210 Metairie, LA 70002	\$760.00	
DEMETRIC TAYLOR 1425 St. Bernard Ave. New Orleans, LA 70122	\$90.00	
MONIQUE TYSON 1425 St. Bernard Ave. New Orleans, LA 70122	\$90.00	

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## SCHEDULE C: PAYMENTS TO ORGANIZATIONS

The following information must be provided for each organization to which the candidate has made payments for any service(s) performed on election day.

1. Name and Address of Organization	2. Amount Paid	3. Purpose
NEXT TO EAT 7935 Forshey St. New Orleans, LA 70125	\$2,200.00	Election Night Catering
TREME HIDEAWAY, LLC 1234 N. Claiborne Ave. New Orleans, LA 70116	\$1,332.00	Election Night Reception

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## SCHEDULE D: AUTOMATED CALLS

The following information must be provided for each person to whom an expenditure was made for the purchase of automated calling using a prerecorded or artificial voice as part of the calling that occurred on election day. The total amount of such expenditures made to each recipient should be entered under Column 2.

1. Name and Address of Organization	2. Amount Paid
BDPC, LLC 2045 Lakeshore Dr. Suite 207 New Orleans, LA 70122	\$449.96
LAST WORD STRATEGIES 400 Poydras St. Suite 900 New Orleans, LA 70130	\$3,242.00

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