



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MR. ALVIN JOHN HERBERT Lobbyist ID: LB001171

Name Change: _____

Address:

Street: 1100 POYDRAS STREET, STE. 2100

City: NEW ORLEANS State: Louisiana Zip: 70163

Phone: 504-599-8514 Ext: _____

Fax: 504-599-8501

Employer Information:

Employer Name: Taggart Morton, LLC

Employer Address:

Street: 1100 Poydras Street, Ste. 2100

City: New Orleans State: Louisiana Zip: 70163

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A



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Information about persons, groups, or organizations represented:

Representative Name: Pan American Life Insurance Group

Description: insurance

Street: 601 Poydras St.

City: New Orleans

State: Louisiana

Zip: 70130

Branch: Legislative / Executive

Employment Start Date: 7/14/2022

Lobbying Start Date: 7/14/2022

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Insurance

Information about Business Relationships

Not Applicable