



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MR. BRIAN TRASCHER Lobbyist ID: LB001183

Name Change: _____

Address:

Street: 1041 CONSTANCE STREET #310

City: NEW ORLEANS State: Louisiana Zip: 70130

Phone: 504-645-5781 Ext: _____

Fax: _____

Employer Information:

Employer Name: Gulf South Strategies LLC

Employer Address:

Street: 1041 Constance Street Suite 310

City: New Orleans State: Louisiana Zip: 70130

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Information about persons, groups, or organizations represented:

Representative Name: APBA

Description: Plastics Industry

Street: 1425 K Street NW, Suite 500

City: Washington State: District of Columbia Zip: 20005

Branch: Legislative / Executive / Local Employment Start Date: 3/10/2016 Lobbying Start Date: 3/10/2016

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

Subject Matters:

Manufacturing; wholesale

Representative Name: Cajun Couyon Company LLC

Description: Legal Services

Street: 6410 Doubletree Dr

City: Baton Rouge State: Louisiana Zip: 70817

Branch: Legislative Employment Start Date: 4/02/2018 Lobbying Start Date: 4/2/2018

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: CF Breeze LLC

Description: Construction/ Disaster Relief

Street: 129 Garden Walk

City: Covington State: Louisiana Zip: 70433

Branch: Legislative / Executive / Local Employment Start Date: 2/20/2019 Lobbying Start Date: 2/20/2019

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999 End Date:

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: CLASPP

Description: Trade Association

Street: 1125 N. Tonti St.

City: New Orleans State: Louisiana Zip: 70119

Branch: Legislative / Executive / Local Employment Start Date: Lobbying Start Date: 3/31/2013

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Doodie Calls LLC

Description: Disaster Response & Recovery

Street: 400 Carrollton Parkway

City: St Petersburg State: Florida Zip: 33716

Branch: Legislative / Executive / Local Employment Start Date: 4/11/2024 Lobbying Start Date: 4/11/2024

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999 End Date:

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Business and private and commercial enterprises
Construction, contracting, and real estate

Representative Name: Ellsworth Corporation

Description: Insurance

Street: 3636 S I-10 Service Road W #101

City: Metairie **State:** Louisiana **Zip:** 70001

Branch: Legislative / Executive / Local **Employment Start Date:** 4/29/2021 **Lobbying Start Date:** 4/29/2021

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:
Insurance

Representative Name: Louisiana Vaping Association

Description: Trade organization

Street: 4344 Earhart Blvd

City: new orleans **State:** Louisiana **Zip:** 70125

Branch: Legislative / Executive / Local **Employment Start Date:** 6/28/2016 **Lobbying Start Date:** 6/28/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:
Business and private and commercial enterprises

Representative Name: LSR HC LLC

Description: Agriculture

Street: LSR HC, LLC 629 Village LN S

City: Mandeville **State:** Louisiana **Zip:** 70471

Branch: Legislative / Executive / Local **Employment Start Date:** 2/20/2019 **Lobbying Start Date:** 2/20/2019

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:
Agriculture; forestry; timber

Representative Name: NEW ORLEANS TOUR GUIDES AND COMPANIES

Description: TOURISM

Street: 3912 CONSTANCE STREET

City: NEW ORLEANS **State:** Louisiana **Zip:** 70115

Branch: Legislative / Executive / Local **Employment Start Date:** 1/18/2022 **Lobbying Start Date:** 1/18/2022

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:
Hotels, restaurants, and tourism



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Information about persons, groups, or organizations represented:

Representative Name: Odyssey House Louisiana

Description: Non-Profit

Street: 1125 N. Tonti St.

City: New Orleans

State: Louisiana

Zip: 70119

Branch: Legislative / Executive / Local

Employment Start Date:

Lobbying Start Date: 4/1/2011

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Odyssey House of Louisiana

Description: Addiction Services

Street: 1129 N. Tonti St

City: New Orleans

State: Louisiana

Zip: 70119

Branch: Legislative / Executive / Local

Employment Start Date: 4/01/2011

Lobbying Start Date: 4/11/2011

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Orleans Parish District Attorney Transition Committee

Description: Criminal Justice

Street: 619 S White St

City: New Orleans

State: Louisiana

Zip: 70119

Branch: Legislative / Executive / Local

Employment Start Date: 4/29/2021

Lobbying Start Date: 4/29/2021

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Pathways Community Health

Description: Healthcare

Street: 1800 Community Drive

City: Clinton

State: Missouri

Zip: 64735

Branch: Legislative / Executive / Local

Employment Start Date: 4/01/2011

Lobbying Start Date: 4/11/2011

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Southern Startups Organization

Description: Software Technology

Street: 2831 St Claude Avenue

City: New Orleans

State: Louisiana

Zip: 70117

Branch: Legislative / Executive

Employment Start Date: 11/17/2024

Lobbying Start Date: 11/17/2024

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you: SSO

Subject Matters:



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Information about persons, groups, or organizations represented:

Computers, hardware, software, and intellectual property

Representative Name: The Ranch Studios, LLC

Description: Entertainment

Street: 8301 W. Judge Perez Drive

City: Chalmette

State: Louisiana

Zip: 70043

Branch: Legislative

Employment Start Date: 4/13/2015

Lobbying Start Date: 4/13/2015

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Arts and entertainment

Representative Name: Thomas-Sea Boat Yards LLC

Description: Ship building

Street: P.O. Box 399

City: Bourg

State: Louisiana

Zip: 70343

Branch: Legislative

Employment Start Date: 4/09/2018

Lobbying Start Date: 4/9/2018

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Transportation

Representative Name: United Cajun Navy

Description: Non-profit disaster response

Street: 2053 W Magna Carta

City: Baton Rouge

State: Louisiana

Zip: 70815

Branch: Legislative / Executive / Local

Employment Start Date: 2/20/2019

Lobbying Start Date: 2/20/2019

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: United Medical Providers Inc

Description: Medical supplies

Street: 8010 Crowder Blvd

City: New Orleans

State: Louisiana

Zip: 70127

Branch: Legislative

Employment Start Date: 4/09/2018

Lobbying Start Date: 4/9/2018

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



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Information about persons, groups, or organizations represented:

Representative Name: US Term Limits

Description: Policy think tank

Street: 13001 Founders Square Drive Suite 202

City: Orlando

State: Florida

Zip: 32828

Branch: Legislative / Executive

Employment Start Date: 1/10/2024

Lobbying Start Date: 1/10/2024

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Information about Business Relationships

Not Applicable