



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2022

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MISS GINA ELIZABETH GOINGS Lobbyist ID: LB000127

Name Change: _____

Address:

Street: 1445 LAKERIDGE DRIVE

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-326-1244 Ext: _____

Fax: 225-326-1245

Employer Information:

Employer Name: The Goings Group, LLC

Employer Address:

Street: 1445 Lakeridge Drive

City: Baton Rouge State: Louisiana Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2022
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2022
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Advantage Capital Partners

Description: Venture Capital Firm

Street: 909 Poydras Street, Suite 2230

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/4/2009

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

- Banking, financial, and accounting
- Business and private and commercial enterprises

Representative Name: Alkermes

Description: Global Pharmaceutical Company

Street: 852 Winter Street

City: Waltham **State:** Massachusetts **Zip:** 2451

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/6/2015

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date: 1/12/2022

If No, who pays you:

Subject Matters:

- Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Alliance For Automotive Innovation

Description: Trade Association consisting of automobile manufacturers that produce light duty vehicles sold in United States

Street: 1050 K Street, NW, #650

City: Washington **State:** District of Columbia **Zip:** 20001

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2015

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Transportation

Representative Name: Boyd Gaming

Description: Gaming

Street: 3883 Howard Hughes Parkway

City: Las Vegas **State:** Nevada **Zip:** 89169

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

Paid by Representation: Yes **Payment Category:** \$100,000 - \$249,999

End Date:

If No, who pays you:

Subject Matters:

- Arts and entertainment
- Gaming
- Hotels, restaurants, and tourism



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Information about persons, groups, or organizations represented:

Representative Name: Centene Corporation on behalf of its affiliates and subsidiaries

Description: Managed Care Organization

Street: 1150 Connecticut Ave., NW, Suite 1000

City: Washington **State:** District of Columbia **Zip:** 20036

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/20/2020

Paid by Representation: Yes **Payment Category:** \$100,000 - \$249,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice
Insurance

Representative Name: Comcast

Description: Cable, Telecommunications, Media and Technology

Street: Comcast Center, 1701 JFK Blvd.

City: Philadelphia **State:** Pennsylvania **Zip:** 19103

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/24/2015

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Crescent River Port Pilots' Association

Description: Shipping Navigation

Street: 2640 Ridgelake Drive

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Distilled Spirits Council of the United States

Description: Trade Association representing America's leading distillers

Street: 1250 Eye Street, NW, Suite 400

City: Washington **State:** District of Columbia **Zip:** 20005

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/4/2009

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Alcohol and other beverages



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Information about persons, groups, or organizations represented:

Representative Name: Finance America Business Group

Description: Finance

Street: 343 Third Street, Suite 511

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/5/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Banking, financial, and accounting
Business and private and commercial enterprises

Representative Name: Good Day Farm Louisiana, LLC

Description: Agribusiness, biopharmaceuticals

Street: 18350 Petroleum Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 8/1/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber
Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Louisiana Association of Nurse Anesthetists, Ltd.

Description: Trade Association representing the interests of certified registered nurse anesthetists.

Street: P.O. Box 55261

City: Metairie **State:** Louisiana **Zip:** 70055

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/5/2009

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care: physicians; nurse practitioners; nurses

Representative Name: Louisiana Sheriffs' Association

Description: Liaison Office for all Sheriffs' Departments

Street: 1175 Nicholson Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/20/2015

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Public safety, police, and fire



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Information about persons, groups, or organizations represented:

Representative Name: National Strategies, Inc

Description: Consulting Firm

Street: 555 11th St. NW, Suite 401

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Executive **Employment Start Date:** **Lobbying Start Date:** 4/6/2021

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: NSU Foundation, Inc.

Description: Non-profit organization that supports NSU, faculty and students

Street: 535 University Parkway

City: Natchitoches **State:** Louisiana **Zip:** 71457

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/9/2019

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach
Educational services; colleges; technical schools; trade schools

Representative Name: Ochsner Health

Description: Health Care

Street: 1514 Jefferson Highway

City: New Orleans **State:** Louisiana **Zip:** 70121

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2021

Paid by Representation: Yes **Payment Category:** \$100,000 - \$249,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Pharmaceutical Research and Manufacturers of America

Description: PhRMA represents the country's leading biopharmaceutical research companies and supports the search for new treatments and cures.

Street: 950 F Street, NW, Suite 300

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2018

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



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Information about persons, groups, or organizations represented:

Representative Name: SI Group Client Services

Description: Tobacco

Street: 459 E 16th Street

City: Jacksonville **State:** Florida **Zip:** 32206

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Solomon Group

Description: Entertainment Company

Street: 900 South Peters Street, # C 1

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/1/2013

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you: Pro Bono

Subject Matters:

Arts and entertainment

Representative Name: UBER

Description: Transportation

Street: 1455 Market Street, 4th Floor

City: San Francisco **State:** California **Zip:** 94103

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/12/2019

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Information about Business Relationships

Not Applicable