



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MISS GINA ELIZABETH GOINGS Lobbyist ID: LB000127

Name Change: _____

Address:

Street: 1445 LAKERIDGE DRIVE

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-326-1244 Ext: _____

Fax: 225-326-1245

Employer Information:

Employer Name: The Goings Group, LLC

Employer Address:

Street: 1445 Lakeridge Drive

City: Baton Rouge State: Louisiana Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Advantage Capital Partners

Description: Venture Capital Firm

Street: 909 Poydras Street, Suite 2230

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/4/2009

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

- Banking, financial, and accounting
- Business and private and commercial enterprises

Representative Name: Alliance For Automotive Innovation

Description: Trade Association consisting of automobile manufacturers that produce light duty vehicles sold in United States

Street: 1050 K Street, NW, #650

City: Washington **State:** District of Columbia **Zip:** 20001

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2015

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Transportation

Representative Name: American Legal Finance Association

Description: Trade Association dedicated to transparent funding starts to protect legal funding consumers

Street: 818 Connecticut Avenue, NW, Suite 1100

City: Washington **State:** District of Columbia **Zip:** 20006

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/12/2022

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises

Representative Name: American Recyclable Plastic Bag Alliance

Description: Alliance representing the U.S. plastic bag manufacturers and recycling industry

Street: 1425 K Street NW, Suite 500

City: Washington **State:** District of Columbia **Zip:** 20005

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/21/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:** 1/4/2024

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Environmental quality, conservation, and wildlife preservation



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Apple Inc.

Description: Technology company involved in computer electronics, computer software and online services

Street: 28 Liberty Ship Way, Suite 2815

City: Sausalito **State:** California **Zip:** 94965

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/28/2022

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Computers, hardware, software, and intellectual property

Representative Name: Boyd Gaming

Description: Gaming

Street: 3883 Howard Hughes Parkway

City: Las Vegas **State:** Nevada **Zip:** 89169

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

Paid by Representation: Yes **Payment Category:** \$100,000 - \$249,999 **End Date:**

If No, who pays you:

Subject Matters:

- Arts and entertainment
- Gaming
- Hotels, restaurants, and tourism

Representative Name: Centene Corporation on behalf of its affiliates and subsidiaries

Description: Managed Care Organization

Street: 1150 Connecticut Ave., NW, Suite 1000

City: Washington **State:** District of Columbia **Zip:** 20036

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/20/2020

Paid by Representation: Yes **Payment Category:** \$100,000 - \$249,999 **End Date:**

If No, who pays you:

Subject Matters:

- Health care; hospitals; nursing homes; elderly care; hospice
- Insurance

Representative Name: Comcast

Description: Cable, Telecommunications, Media and Technology

Street: Comcast Center, 1701 JFK Blvd.

City: Philadelphia **State:** Pennsylvania **Zip:** 19103

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/24/2015

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

- Telecommunications



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Crescent River Port Pilots' Association

Description: Shipping Navigation

Street: 2640 Ridgelake Drive

City: Metairie State: Louisiana Zip: 70002

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 10/1/2021

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Entegrity Partners

Description: Energy services

Street: 1403 East 6th Street

City: Little Rock State: Arkansas Zip: 72202

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/2/2024

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Environmental Defense Action Fund

Description: Environmental Advocacy

Street: 1875 Connecticut Avenue, NW, Suite 600

City: Washington State: District of Columbia Zip: 20009

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 3/29/2023

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Environmental Defense Fund

Description: Environmental Advocacy

Street: 1875 Connecticut Avenue, NW, Suite 600

City: Washington State: District of Columbia Zip: 20009

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/2/2024

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Fan Freedom

Description: Coalition focused on ticketing practices for live events

Street: 6309 Executive Blvd.

City: North Bethesda State: Maryland Zip: 20852

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 5/7/2023

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date: 1/4/2024

If No, who pays you:

Subject Matters:



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Business and private and commercial enterprises

Representative Name: Finance America Business Group

Description: Finance

Street: 343 Third Street, Suite 511

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/5/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Representative Name: Good Day Farm Louisiana, LLC

Description: Agribusiness, biopharmaceuticals

Street: 18350 Petroleum Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 8/1/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Infectious Disease Prevention Network

Description: Pro-vaccine organization

Street: 1640 Rhode Island Avenue, NW, Suite 700

City: Washington **State:** District of Columbia **Zip:** 20036

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 11/9/2023

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Association of Nurse Anesthetists, Ltd.

Description: Trade Association representing the interests of certified registered nurse anesthetists.

Street: P.O. Box 55261

City: Metairie **State:** Louisiana **Zip:** 70055

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/5/2009

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Louisiana Sheriffs' Association

Description: Liaison Office for all Sheriffs' Departments

Street: 1175 Nicholson Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/20/2015

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:** 1/4/2024

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Representative Name: McCarthy Strategic Solutions

Description: Government Relations Firm

Street: 113 West Main Street

City: Frankfort **State:** Kentucky **Zip:** 40601

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/21/2023

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: National Strategies, Inc

Description: Consulting Firm

Street: 555 11th St. NW, Suite 401

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/6/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:** 1/4/2024

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Construction, contracting, and real estate

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: NSU Foundation, Inc.

Description: Non-profit organization that supports NSU, faculty and students

Street: 535 University Parkway

City: Natchitoches **State:** Louisiana **Zip:** 71457

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/9/2019

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Educational services; colleges; technical schools; trade schools



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Ochsner Health

Description: Health Care

Street: 1514 Jefferson Highway

City: New Orleans **State:** Louisiana **Zip:** 70121

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2021

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Pharmaceutical Research and Manufacturers of America

Description: PhRMA represents the country's leading biopharmaceutical research companies and supports the search for new treatments and cures.

Street: 950 F Street, NW, Suite 300

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2018

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: SI Group Client Services

Description: Tobacco

Street: 459 E 16th Street

City: Jacksonville **State:** Florida **Zip:** 32206

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Solomon Group

Description: Entertainment Company

Street: 900 South Peters Street, # C 1

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/1/2013

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you: Pro Bono

Subject Matters:

Arts and entertainment



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: The Chesapeake Group

Description: Louisiana Based Governmental Relations Firm

Street: P.O. Box 82901

City: Baton Rouge **State:** Louisiana **Zip:** 70884

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/17/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Alcohol and other beverages

Business and private and commercial enterprises

Representative Name: UBER Technologies, Inc.

Description: Transportation

Street: 1513 3rd Street

City: San Francisco **State:** California **Zip:** 94158

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/12/2019

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Information about Business Relationships

Not Applicable