



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MISS GINA ELIZABETH GOINGS Lobbyist ID: LB000127

Name Change: _____

Address:

Street: 1445 LAKERIDGE DRIVE

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-326-1244 Ext: _____

Fax: 225-326-1245

Employer Information:

Employer Name: The Goings Group, LLC

Employer Address:

Street: 1445 Lakeridge Drive

City: Baton Rouge State: Louisiana Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Advantage Capital Partners

Description: Venture Capital Firm

Street: 909 Poydras Street, Suite 2230

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/4/2009

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

- Banking, financial, and accounting
- Business and private and commercial enterprises

Representative Name: Alliance For Automotive Innovation

Description: Trade Association consisting of automobile manufacturers that produce light duty vehicles sold in United States

Street: 1050 K Street, NW, #650

City: Washington **State:** District of Columbia **Zip:** 20001

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2015

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Transportation

Representative Name: Blue Line Solutions

Description: Safety and traffic camera for school zone enforcement

Street: 3903 Volunteer Drive, Suite 400

City: Chattanooga **State:** Tennessee **Zip:** 73416

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/3/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date: 1/17/2025

If No, who pays you:

Subject Matters:

- Public safety, police, and fire

Representative Name: Boyd Gaming

Description: Gaming

Street: 3883 Howard Hughes Parkway

City: Las Vegas **State:** Nevada **Zip:** 89169

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

- Arts and entertainment
- Gaming
- Hotels, restaurants, and tourism



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Centene Corporation on behalf of its affiliates and subsidiaries

Description: Managed Care Organization

Street: 1150 Connecticut Ave., NW, Suite 1000

City: Washington **State:** District of Columbia **Zip:** 20036

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/20/2020

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice
Insurance

Representative Name: Comcast

Description: Cable, Telecommunications, Media and Technology

Street: Comcast Center, 1701 JFK Blvd.

City: Philadelphia **State:** Pennsylvania **Zip:** 19103

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/24/2015

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Crescent River Port Pilots' Association

Description: Shipping Navigation

Street: 2640 Ridgelake Drive

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Entegrity Partners

Description: Energy services

Street: 1403 East 6th Street

City: Little Rock **State:** Arkansas **Zip:** 72202

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/2/2024

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Environmental Defense Action Fund

Description: Environmental Advocacy

Street: 1875 Connecticut Avenue, NW, Suite 600

City: Washington **State:** District of Columbia **Zip:** 20009

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/29/2023

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Environmental Defense Fund

Description: Environmental Advocacy

Street: 1875 Connecticut Avenue, NW, Suite 600

City: Washington **State:** District of Columbia **Zip:** 20009

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/2/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Finance America Business Group

Description: Finance

Street: 343 Third Street, Suite 511

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/5/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Representative Name: Good Day Farm Louisiana, LLC

Description: Agribusiness, biopharmaceuticals

Street: 18350 Petroleum Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 8/1/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber

Health care; pharmaceutical and medical devices; research; development; sales



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Infectious Disease Prevention Network

Description: Pro-vaccine organization

Street: 1640 Rhode Island Avenue, NW, Suite 700

City: Washington **State:** District of Columbia **Zip:** 20036

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 11/9/2023

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Association of Nurse Anesthetists, Ltd.

Description: Trade Association representing the interests of certified registered nurse anesthetists.

Street: P.O. Box 55261

City: Metairie **State:** Louisiana **Zip:** 70055

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/5/2009

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care: physicians; nurse practitioners; nurses

Representative Name: Meta

Description: Digital platform

Street: 1 Hacker Way

City: Menlo Park **State:** California **Zip:** 94025

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/29/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Computers, hardware, software, and intellectual property

Representative Name: NSU Foundation, Inc.

Description: Non-profit organization that supports NSU, faculty and students

Street: 535 University Parkway

City: Natchitoches **State:** Louisiana **Zip:** 71457

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/9/2019

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Educational services; colleges; technical schools; trade schools



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Ochsner Health

Description: Health Care

Street: 1514 Jefferson Highway

City: New Orleans **State:** Louisiana **Zip:** 70121

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2021

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: SI Group Client Services

Description: Tobacco

Street: 459 E 16th Street

City: Jacksonville **State:** Florida **Zip:** 32206

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Solomon Group

Description: Entertainment Company

Street: 900 South Peters Street, # C 1

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/1/2013

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you: Pro Bono

Subject Matters:

Arts and entertainment

Representative Name: The Chesapeake Group

Description: Louisiana Based Governmental Relations Firm

Street: P.O. Box 82901

City: Baton Rouge **State:** Louisiana **Zip:** 70884

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/17/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Alcohol and other beverages

Business and private and commercial enterprises



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Information about persons, groups, or organizations represented:

Representative Name: UBER Technologies, Inc.

Description: Transportation

Street: 1513 3rd Street

City: San Francisco

State: California

Zip: 94158

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date:

4/12/2019

Paid by Representation: Yes

Payment Category:

\$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Information about Business Relationships

Not Applicable