



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MISS GINA ELIZABETH GOINGS Lobbyist ID: LB000127

Name Change: \_\_\_\_\_

### Address:

Street: 1445 LAKERIDGE DRIVE

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-326-1244 Ext: \_\_\_\_\_

Fax: 225-326-1245

## Employer Information:

Employer Name: The Goings Group, LLC

### Employer Address:

Street: 1445 Lakeridge Drive

City: Baton Rouge State: Louisiana Zip: 70802

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



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## Information about persons, groups, or organizations represented:

**Representative Name:** Advantage Capital Partners

**Description:** Venture Capital Firm

**Street:** 909 Poydras Street, Suite 2230

**City:** New Orleans **State:** Louisiana **Zip:** 70112

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/4/2009

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Banking, financial, and accounting

Business and private and commercial enterprises

**Representative Name:** Alliance For Automotive Innovation

**Description:** Trade Association consisting of automobile manufacturers that produce light duty vehicles sold in United States

**Street:** 1050 K Street, NW, #650

**City:** Washington **State:** District of Columbia **Zip:** 20001

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2015

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

Transportation

**Representative Name:** Blue Line Solutions

**Description:** Safety and traffic camera for school zone enforcement

**Street:** 3903 Volunteer Drive, Suite 400

**City:** Chattanooga **State:** Tennessee **Zip:** 73416

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/3/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:** 1/17/2025

**If No, who pays you:**

**Subject Matters:**

Public safety, police, and fire

**Representative Name:** Boyd Gaming

**Description:** Gaming

**Street:** 3883 Howard Hughes Parkway

**City:** Las Vegas **State:** Nevada **Zip:** 89169

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Arts and entertainment

Gaming

Hotels, restaurants, and tourism



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## Information about persons, groups, or organizations represented:

**Representative Name:** Centene Corporation on behalf of its affiliates and subsidiaries

**Description:** Managed Care Organization

**Street:** 1150 Connecticut Ave., NW, Suite 1000

**City:** Washington **State:** District of Columbia **Zip:** 20036

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/20/2020

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

Insurance

**Representative Name:** Comcast

**Description:** Cable, Telecommunications, Media and Technology

**Street:** Comcast Center, 1701 JFK Blvd.

**City:** Philadelphia **State:** Pennsylvania **Zip:** 19103

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/24/2015

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Telecommunications

**Representative Name:** Crescent River Port Pilots' Association

**Description:** Shipping Navigation

**Street:** 2640 Ridgelake Drive

**City:** Metairie **State:** Louisiana **Zip:** 70002

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2021

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Entegrity Partners

**Description:** Energy services

**Street:** 1403 East 6th Street

**City:** Little Rock **State:** Arkansas **Zip:** 72202

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/2/2024

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Utilities; electric; gas; water; nuclear



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## Information about persons, groups, or organizations represented:

**Representative Name:** Environmental Defense Action Fund

**Description:** Environmental Advocacy

**Street:** 1875 Connecticut Avenue, NW, Suite 600

**City:** Washington **State:** District of Columbia **Zip:** 20009

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/29/2023

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Environmental quality, conservation, and wildlife preservation

**Representative Name:** Environmental Defense Fund

**Description:** Environmental Advocacy

**Street:** 1875 Connecticut Avenue, NW, Suite 600

**City:** Washington **State:** District of Columbia **Zip:** 20009

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/2/2024

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Environmental quality, conservation, and wildlife preservation

**Representative Name:** Finance America Business Group

**Description:** Finance

**Street:** 343 Third Street, Suite 511

**City:** Baton Rouge **State:** Louisiana **Zip:** 70801

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/5/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Banking, financial, and accounting

Business and private and commercial enterprises

**Representative Name:** Good Day Farm Louisiana, LLC

**Description:** Agribusiness, biopharmaceuticals

**Street:** 18350 Petroleum Drive

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 8/1/2021

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Agriculture; forestry; timber

Health care; pharmaceutical and medical devices; research; development; sales



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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Infectious Disease Prevention Network

**Description:** Pro-vaccine organization

**Street:** 1640 Rhode Island Avenue, NW, Suite 700

**City:** Washington **State:** District of Columbia **Zip:** 20036

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 11/9/2023

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Louisiana Association of Nurse Anesthetists, Ltd.

**Description:** Trade Association representing the interests of certified registered nurse anesthetists.

**Street:** P.O. Box 55261

**City:** Metairie **State:** Louisiana **Zip:** 70055

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/5/2009

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Meta

**Description:** Digital platform

**Street:** 1 Hacker Way

**City:** Menlo Park **State:** California **Zip:** 94025

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/29/2024

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

Computers, hardware, software, and intellectual property

**Representative Name:** NSU Foundation, Inc.

**Description:** Non-profit organization that supports NSU, faculty and students

**Street:** 535 University Parkway

**City:** Natchitoches **State:** Louisiana **Zip:** 71457

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/9/2019

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach

Educational services; colleges; technical schools; trade schools



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## Information about persons, groups, or organizations represented:

**Representative Name:** Ochsner Health

**Description:** Health Care

**Street:** 1514 Jefferson Highway

**City:** New Orleans

**State:** Louisiana

**Zip:** 70121

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 10/1/2021

**Paid by Representation:** Yes

**Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** SI Group Client Services

**Description:** Tobacco

**Street:** 459 E 16th Street

**City:** Jacksonville

**State:** Florida

**Zip:** 32206

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 1/1/2019

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Tobacco industry

**Representative Name:** Solomon Group

**Description:** Entertainment Company

**Street:** 900 South Peters Street, # C 1

**City:** New Orleans

**State:** Louisiana

**Zip:** 70130

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 4/1/2013

**Paid by Representation:** No

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:** Pro Bono

**Subject Matters:**

Arts and entertainment

**Representative Name:** The Chesapeake Group

**Description:** Louisiana Based Governmental Relations Firm

**Street:** P.O. Box 82901

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70884

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 4/17/2023

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Alcohol and other beverages

Business and private and commercial enterprises



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## Information about persons, groups, or organizations represented:

Representative Name: UBER Technologies, Inc.

Description: Transportation

Street: 1513 3rd Street

City: San Francisco

State: California

Zip: 94158

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date:

4/12/2019

Paid by Representation: Yes

Payment Category:

\$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

## Information about Business Relationships

Not Applicable