



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MISS GINA ELIZABETH GOINGS Lobbyist ID: LB000127

Name Change: _____

Address:

Street: 1445 LAKERIDGE DRIVE

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-326-1244 Ext: _____

Fax: 225-326-1245

Employer Information:

Employer Name: The Goings Group, LLC

Employer Address:

Street: 1445 Lakeridge Drive

City: Baton Rouge State: Louisiana Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Advantage Capital Partners

Description: Venture Capital Firm

Street: 909 Poydras Street, Suite 2230

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/4/2009

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Representative Name: Alliance For Automotive Innovation

Description: Trade Association consisting of automobile manufacturers that produce light duty vehicles sold in United States

Street: 1050 K Street, NW, #650

City: Washington **State:** District of Columbia **Zip:** 20001

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2015

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Transportation

Representative Name: Bitcoin Depot

Description: Bitcoin ATM (BTM) network; crypto

Street: 2870 Peachtree Road, #327

City: Atlanta **State:** Georgia **Zip:** 30305

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/2/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:** 1/13/2026

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Representative Name: Boyd Gaming

Description: Gaming

Street: 3883 Howard Hughes Parkway

City: Las Vegas **State:** Nevada **Zip:** 89169

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2019

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Arts and entertainment

Gaming

Hotels, restaurants, and tourism



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Centene Corporation on behalf of its affiliates and subsidiaries

Description: Managed Care Organization

Street: 1150 Connecticut Ave., NW, Suite 1000

City: Washington **State:** District of Columbia **Zip:** 20036

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/20/2020

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice
Insurance

Representative Name: CivicSource

Description: Tax Sales

Street: 701 Papworth Avenue, Suite 103

City: Metairie **State:** Louisiana **Zip:** 70005

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/13/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:** 1/13/2026

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Comcast

Description: Cable, Telecommunications, Media and Technology

Street: Comcast Center, 1701 JFK Blvd.

City: Philadelphia **State:** Pennsylvania **Zip:** 19103

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 7/24/2015

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Consumer Healthcare Products Association

Description: trade association focusing on personal healthcare products

Street: 1625 Eye Street, NW, Suite 600

City: Washington **State:** District of Columbia **Zip:** 20006

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 4/21/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:** 1/13/2026

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



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Information about persons, groups, or organizations represented:

Representative Name: Crescent River Port Pilots' Association

Description: Shipping Navigation

Street: 2640 Ridgelake Drive

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 10/1/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Entegrity Partners

Description: Energy services

Street: 1403 East 6th Street

City: Little Rock **State:** Arkansas **Zip:** 72202

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/2/2024

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Environmental Defense Action Fund

Description: Environmental Advocacy

Street: 1875 Connecticut Avenue, NW, Suite 600

City: Washington **State:** District of Columbia **Zip:** 20009

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 3/29/2023

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Environmental Defense Fund

Description: Environmental Advocacy

Street: 1875 Connecticut Avenue, NW, Suite 600

City: Washington **State:** District of Columbia **Zip:** 20009

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/2/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Finance America Business Group

Description: Finance

Street: 2644 South Sherwood Forest Blvd., Suite 123

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/5/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Banking, financial, and accounting
Business and private and commercial enterprises

Representative Name: Good Day Farm Louisiana, LLC

Description: Agribusiness, biopharmaceuticals

Street: 18350 Petroleum Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 8/1/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber
Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: HB Strategies

Description: Government Affairs Firm

Street: 733 10th Street, NW, Suite 900

City: Washington **State:** District of Columbia **Zip:** 20001

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/13/2026

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Infectious Disease Prevention Network

Description: Pro-vaccine organization

Street: 1640 Rhode Island Avenue, NW, Suite 700

City: Washington **State:** District of Columbia **Zip:** 20036

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 11/9/2023

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales
Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Association of Nurse Anesthetists, Ltd.

Description: Trade Association representing the interests of certified registered nurse anesthetists.

Street: P.O. Box 55261

City: Metairie **State:** Louisiana **Zip:** 70055

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/5/2009

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Meta

Description: Digital platform

Street: 1 Meta Way

City: Menlo Park State: California Zip: 94025

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 4/29/2024

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Computers, hardware, software, and intellectual property

Representative Name: New Orleans Area Habitat For Humanity

Description: Home Buyer and Home Repair Program

Street: 2900 Elysian Fields Avenue

City: New Orleans State: Louisiana Zip: 70122

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/13/2026

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: NSU Foundation, Inc.

Description: Non-profit organization that supports NSU, faculty and students

Street: 535 University Parkway

City: Natchitoches State: Louisiana Zip: 71457

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 7/9/2019

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Educational services; colleges; technical schools; trade schools

Representative Name: Ochsner Health

Description: Health Care

Street: 1514 Jefferson Highway

City: New Orleans State: Louisiana Zip: 70121

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 10/1/2021

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice



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Information about persons, groups, or organizations represented:

Representative Name: Solomon Group

Description: Entertainment Company

Street: 900 South Peters Street, # C 1

City: New Orleans

State: Louisiana

Zip: 70130

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 4/1/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Arts and entertainment

Representative Name: The Chesapeake Group

Description: Louisiana Based Governmental Relations Firm

Street: P.O. Box 82901

City: Baton Rouge

State: Louisiana

Zip: 70884

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 4/17/2023

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Alcohol and other beverages

Business and private and commercial enterprises

Representative Name: Trustmark Insurance Company

Description: Insurance

Street: 400 Field Drive

City: Lake Forest

State: Illinois

Zip: 60045

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 5/13/2025

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date: 1/13/2026

If No, who pays you:

Subject Matters:

Insurance

Representative Name: UBER Technologies, Inc.

Description: Transportation

Street: 1513 3rd Street

City: San Francisco

State: California

Zip: 94158

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 4/12/2019

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Information about Business Relationships

Not Applicable