



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MRS. KELI OURSO WILLIAMS      Lobbyist ID: LB000168

Name Change: \_\_\_\_\_

Address:

Street: P.O. BOX 83632

City: BATON ROUGE      State: Louisiana      Zip: 70884

Phone: 225-938-2987      Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Ourso Consulting

Employer Address:

Street: P.O. Box 83632

City: Baton Rouge      State: Louisiana      Zip: 70884

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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## Information about persons, groups, or organizations represented:

Representative Name: Calcasieu Parish Police Jury

Description: Parish police jury

Street: PO Drawer 1583

City: Lake Charles

State: Louisiana

Zip: 70602

Branch: Legislative / Executive / Local Employment Start Date: 3/15/2017 Lobbying Start Date: 3/15/2017

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you: Ourso Consulting

**Subject Matters:**

Government; local; municipal; parish; state; federal

Representative Name: Kindle Energy

Description: power generation

Street: 500 Alexander Park Ste 300

City: Princeton

State: New Jersey

Zip: 8540

Branch: Legislative / Executive / Local Employment Start Date: 4/16/2018 Lobbying Start Date: 4/20/2018

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you: Ourso Consulting

**Subject Matters:**

Business and private and commercial enterprises

Utilities; electric; gas; water; nuclear

Representative Name: Louisiana Association of Broadcasters

Description: trade association that represents radio and television stations in Louisiana.

Street: 660 Florida St.

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive / Local Employment Start Date: 1/01/2026 Lobbying Start Date: 1/1/2026

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

**Subject Matters:**

Business and private and commercial enterprises

Representative Name: Louisiana Association of Nurse Practitioners

Description: Nurse Practitioners

Street: P.O. 1359

City: Thibodaux

State: Louisiana

Zip: 70302

Branch: Legislative / Executive / Local Employment Start Date: 4/01/2019 Lobbying Start Date: 4/1/2019

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you: Ourso Consulting

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses



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## Information about persons, groups, or organizations represented:

Representative Name: Louisiana Beverage Association

Description: Manufacture and sales of soft drinks and waters.

Street: 11670 Silo Dr.

City: Baton Rouge

State: Louisiana

Zip: 70810

Branch: Legislative / Executive Employment Start Date: 1/01/2017 Lobbying Start Date: 1/1/2017

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you: Ourso Consulting

**Subject Matters:**

Business and private and commercial enterprises

Representative Name: Louisiana Psychological Association

Description: represents the psychologist

Street: P.O. Box 82632

City: Baton Rouge

State: Louisiana

Zip: 70884

Branch: Legislative / Executive / Local Employment Start Date: 4/04/2019 Lobbying Start Date: 4/4/2019

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you: Ourso Consulting

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

Representative Name: Magic School AI

Description: AI powered teacher support platform

Street: 4845 Pearl East Circle Ste 118

City: Boulder

State: Colorado

Zip: 80301

Branch: Legislative / Executive / Local Employment Start Date: 9/18/2025 Lobbying Start Date: 9/18/2025

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

**Subject Matters:**

Business and private and commercial enterprises

Educational services; colleges; technical schools; trade schools

Representative Name: Ourso Consulting

Description: Consulting, Government relations and association management firm

Street: 10370 Dunn Dr.

City: Baton Rouge

State: Louisiana

Zip: 70810

Branch: Legislative / Executive / Local Employment Start Date: 1/01/2017 Lobbying Start Date: 1/23/2017

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

**Subject Matters:**

Business and private and commercial enterprises



# Louisiana Board of Ethics: Lobbyist Registration Form

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## Information about persons, groups, or organizations represented:

Representative Name: Pelican State Partners

Description: Government Affairs

Street: 504 Lakeland Dr.

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive / Local Employment Start Date: 4/22/2022 Lobbying Start Date: 4/22/2022

Paid by Representation: Yes Payment Category: \$24,999 or less End Date: \_\_\_\_\_

If No, who pays you: Pelican State Partners

**Subject Matters:**

Business and private and commercial enterprises

Representative Name: State Shield Action

Description: public policy nonprofit

Street: 919 North Market St. Suite 950

City: Wilmington

State: Delaware

Zip: 19801

Branch: Legislative / Executive Employment Start Date: 3/25/2024 Lobbying Start Date: 3/25/2024

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999 End Date: \_\_\_\_\_

If No, who pays you:

**Subject Matters:**

Business and private and commercial enterprises

## Information about Business Relationships

Not Applicable