



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2021

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MR. PETER H. MARTINEZ

Lobbyist ID: LB000203

Name Change: _____

Address:

Street: 1155 ABERDEEN AVENUE

City: BATON ROUGE

State: Louisiana

Zip: 70808

Phone: 225-252-5362

Ext: _____

Fax: _____

Employer Information:

Employer Name: Martinez Strategic Alliances

Employer Address:

Street: 1155 Aberdeen Avenue

City: Baton Rouge

State: Louisiana

Zip: 70808

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2021

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2021

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: American Heart Association

Description: The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

Street: 7272 Greenville Avenue

City: Dallas **State:** Texas **Zip:** 75231

Branch: Legislative / Executive **Employment Start Date:** 1/07/2020 **Lobbying Start Date:** 1/7/2020

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: Bristol-Myers Squibb Company

Description: Healthcare and Pharmaceuticals

Street: 801 Pennsylvania Ave NW, Suite 325

City: Washington **State:** District of Columbia **Zip:** 20004

Branch: Legislative / Executive **Employment Start Date:** 1/21/2020 **Lobbying Start Date:** 1/21/2020

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Coalition for Common Sense

Description: Civil justice reform

Street: 500 W 13th Street

City: Austin **State:** Texas **Zip:** 78701

Branch: Legislative / Executive **Employment Start Date:** 1/01/2020 **Lobbying Start Date:** 1/1/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: CRISPR Therapeutics, Inc.

Description: Biopharmaceutical research & development

Street: 610 Main Street, North Building, 7th Floor

City: Cambridge **State:** Massachusetts **Zip:** 2139

Branch: Legislative / Executive **Employment Start Date:** 1/01/2020 **Lobbying Start Date:** 1/1/2020

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



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Information about persons, groups, or organizations represented:

Representative Name: Greenwich Biosciences, Inc.

Description: Pharmaceuticals

Street: c/o Liberty Ship Way Suite 2815

City: Sausalito

State: California

Zip: 94965

Branch: Legislative / Executive

Employment Start Date: 12/02/2019

Lobbying Start Date: 12/2/2019

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Harris, DeVille & Associates, Inc.

Description: Issues management, communication

Street: 521 Laurel Street

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date: 1/01/2020

Lobbying Start Date: 1/1/2020

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Louisiana Charter Schools in Action

Description: Public charter schools

Street: 320 Metairie-Hammond Hwy

City: Metairie

State: Louisiana

Zip: 70005

Branch: Legislative / Executive

Employment Start Date: 2/01/2020

Lobbying Start Date: 2/4/2020

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Educational services; colleges; technical schools; trade schools

Representative Name: Martinez Strategic Alliances

Description: Consulting

Street: 1155 Aberdeen Avenue

City: Baton Rouge

State: Louisiana

Zip: 70808

Branch: Legislative / Executive

Employment Start Date: 11/05/2019

Lobbying Start Date: 11/5/2019

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Novartis Services, Inc.

Description: Pharmaceutical Manufacturer

Street: 801 Pennsylvania Avenue, NW

City: Washington State: District of Columbia Zip: 20004

Branch: Legislative / Executive Employment Start Date: 12/02/2019 Lobbying Start Date: 12/2/2019

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Information about Business Relationships

Not Applicable