



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2022

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MR. PETER H. MARTINEZ

Lobbyist ID: LB000203

Name Change: \_\_\_\_\_

### Address:

Street: 1155 ABERDEEN AVENUE

City: BATON ROUGE

State: Louisiana

Zip: 70808

Phone: 225-252-5362

Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Martinez Strategic Alliances

### Employer Address:

Street: 1155 Aberdeen Avenue

City: Baton Rouge

State: Louisiana

Zip: 70808

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/03/2022

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/03/2022

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2022

Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** American Heart Association

**Description:** The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

**Street:** 7272 Greenville Avenue

**City:** Dallas

**State:** Texas

**Zip:** 75231

**Branch:** Legislative / Executive

**Employment Start Date:** 1/07/2020

**Lobbying Start Date:** 1/7/2020

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach

**Representative Name:** Bristol-Myers Squibb Company

**Description:** Healthcare and Pharmaceuticals

**Street:** 801 Pennsylvania Ave NW, Suite 325

**City:** Washington

**State:** District of Columbia

**Zip:** 20004

**Branch:** Legislative / Executive

**Employment Start Date:** 1/21/2020

**Lobbying Start Date:** 1/21/2020

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Coalition for Common Sense

**Description:** Civil justice reform

**Street:** 500 W 13th Street

**City:** Austin

**State:** Texas

**Zip:** 78701

**Branch:** Legislative / Executive

**Employment Start Date:** 1/01/2020

**Lobbying Start Date:** 1/1/2020

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

**Representative Name:** Greenwich Biosciences, Inc.

**Description:** Pharmaceuticals

**Street:** c/o Liberty Ship Way Suite 2815

**City:** Sausalito

**State:** California

**Zip:** 94965

**Branch:** Legislative / Executive

**Employment Start Date:** 12/02/2019

**Lobbying Start Date:** 12/2/2019

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2022

Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Harris, DeVille & Associates, Inc.

**Description:** Issues management, communication

**Street:** 521 Laurel Street

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70802

**Branch:** Legislative / Executive

**Employment Start Date:** 1/01/2020

**Lobbying Start Date:** 1/1/2020

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Johnson & Johnson Services, Inc.

**Description:** The world's largest and most broadly based healthcare company.

**Street:** 1350 I Street, NW, Suite 1250

**City:** Washington

**State:** District of Columbia

**Zip:** 20005

**Branch:** Legislative / Executive

**Employment Start Date:** 3/30/2021

**Lobbying Start Date:** 3/30/2021

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Louisiana Association of Public Charter Schools

**Description:** Public Charter Schools

**Street:** 320 Metairie-Hammond Hwy

**City:** Metairie

**State:** Louisiana

**Zip:** 70005

**Branch:** Legislative / Executive

**Employment Start Date:** 1/03/2022

**Lobbying Start Date:** 1/3/2022

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Martinez Strategic Alliances

**Description:** Consulting

**Street:** 1155 Aberdeen Avenue

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70808

**Branch:** Legislative / Executive

**Employment Start Date:** 11/05/2019

**Lobbying Start Date:** 11/5/2019

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Novartis Services, Inc.

**Description:** Pharmaceutical Manufacturer

**Street:** 801 Pennsylvania Avenue, NW

**City:** Washington

**State:** District of Columbia

**Zip:** 20004

**Branch:** Legislative / Executive

**Employment Start Date:** 12/02/2019

**Lobbying Start Date:** 12/2/2019

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2022

Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

Health care; pharmaceutical and medical devices; research; development; sales

## Information about Business Relationships

Not Applicable