



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MR. PETER H. MARTINEZ Lobbyist ID: LB000203

Name Change: \_\_\_\_\_

### Address:

Street: 1155 ABERDEEN AVENUE

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 225-252-5362 Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Martinez Strategic Alliances

### Employer Address:

Street: 1155 Aberdeen Avenue

City: Baton Rouge State: Louisiana Zip: 70808

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



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## Information about persons, groups, or organizations represented:

**Representative Name:** American Heart Association

**Description:** The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

**Street:** 7272 Greenville Avenue

**City:** Dallas **State:** Texas **Zip:** 75231

**Branch:** Legislative / Executive **Employment Start Date:** 1/07/2020 **Lobbying Start Date:** 1/7/2020

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Charities and social services, faith-based organizations, and community outreach

**Representative Name:** Biotechnology Innovation Organization

**Description:** BIO is the world's largest advocacy association representing member companies, state biotechnology groups, academic and research institutions, and related organizations across the United States and in 30+ countries.

**Street:** 1201 Maryland Avenue SW, Suite 900

**City:** Washington **State:** District of Columbia **Zip:** 20024

**Branch:** Legislative / Executive **Employment Start Date:** 1/26/2022 **Lobbying Start Date:** 1/26/2022

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Bristol-Myers Squibb Company

**Description:** Healthcare and Pharmaceuticals

**Street:** 801 Pennsylvania Ave NW, Suite 325

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Legislative / Executive **Employment Start Date:** 1/21/2020 **Lobbying Start Date:** 1/21/2020

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Clinical Pathology Laboratories, Inc.

**Description:** Provider of laboratory services

**Street:** 9200 Wall Street

**City:** Austin **State:** Texas **Zip:** 78754

**Branch:** Executive **Employment Start Date:** 12/16/2022 **Lobbying Start Date:** 12/15/2022

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises



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## Information about persons, groups, or organizations represented:

**Representative Name:** Coalition of State Rheumatology Organizations

**Description:** CSRO is comprised of 32 state and regional professional rheumatology societies whose mission is to advocate for excellence in the field of rheumatology,

**Street:** 555 E. Wells St., Suite 1100

**City:** Milwaukee **State:** Wisconsin **Zip:** 53202

**Branch:** Legislative / Executive **Employment Start Date:** 12/01/2023 **Lobbying Start Date:** 12/4/2023

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** DCI Group AZ

**Description:** Public Affairs Services

**Street:** 2000 K Street, NW, Suite 900

**City:** Washington **State:** District of Columbia **Zip:** 20006

**Branch:** Legislative / Executive **Employment Start Date:** 1/01/2024 **Lobbying Start Date:** 1/5/2024

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** GlaxoSmithKline

**Description:** Biopharmaceutical

**Street:** 2929 Walnut Street, Suite 1700

**City:** Philadelphia **State:** Pennsylvania **Zip:** 19104

**Branch:** Legislative / Executive **Employment Start Date:** 3/07/2024 **Lobbying Start Date:** 3/7/2024

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Harris, DeVille & Associates, Inc.

**Description:** Issues management, communication

**Street:** 521 Laurel Street

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 1/01/2020 **Lobbying Start Date:** 1/1/2020

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises



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## Information about persons, groups, or organizations represented:

**Representative Name:** Johnson & Johnson Services, Inc.

**Description:** The world's largest and most broadly based healthcare company.

**Street:** 1350 I Street, NW, Suite 1250

**City:** Washington **State:** District of Columbia **Zip:** 20005

**Branch:** Legislative / Executive **Employment Start Date:** 3/30/2021 **Lobbying Start Date:** 3/30/2021

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Louisiana Association of Public Charter Schools

**Description:** Public Charter Schools

**Street:** 320 Metairie-Hammond Hwy

**City:** Metairie **State:** Louisiana **Zip:** 70005

**Branch:** Legislative / Executive **Employment Start Date:** 1/03/2022 **Lobbying Start Date:** 1/3/2022

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Martinez Strategic Alliances

**Description:** Consulting

**Street:** 1155 Aberdeen Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70808

**Branch:** Legislative / Executive **Employment Start Date:** 11/05/2019 **Lobbying Start Date:** 11/5/2019

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Novartis Services, Inc.

**Description:** Pharmaceutical Manufacturer

**Street:** 801 Pennsylvania Avenue, NW

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Legislative / Executive **Employment Start Date:** 12/02/2019 **Lobbying Start Date:** 12/2/2019

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales



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## Information about persons, groups, or organizations represented:

Representative Name: Plasma Protein Therapeutics Association

**Description:** The Plasma Protein Therapeutics Association (PPTA) represents the manufacturers of plasma-derived and recombinant analog therapies.

**Street:** 147 Old Solomons Island Rd #100

**City:** Annapolis

**State:** Maryland

**Zip:** 21401

**Branch:** Legislative / Executive

**Employment Start Date:** 12/01/2023

**Lobbying Start Date:** 12/4/2023

**Paid by Representation:** Yes

**Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

## Information about Business Relationships

Not Applicable