



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MR. ERIC MICHAEL SUNSTROM Lobbyist ID: LB000278

Name Change: \_\_\_\_\_

**Address:**

Street: P.O. BOX 82901

City: BATON ROUGE State: Louisiana Zip: 70884

Phone: 225-757-9908 Ext: \_\_\_\_\_

Fax: 225-757-9909

## Employer Information:

Employer Name: The Chesapeake Group, L.L.C.

**Employer Address:**

Street: P.O. Box 82901

City: Baton Rouge State: Louisiana Zip: 70884

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

*(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)*



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## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Motor Transport Association

**Description:** Trade Association

**Street:** 4838 Bennington Avenue

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70808

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 3/01/2022

**Lobbying Start Date:** 3/4/2022

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

Transportation

**Representative Name:** Association for Accessible Medicine

**Description:** Trade association representing generic pharmaceuticals

**Street:** 601 NEW JERSEY AVE. NW • SUITE 850

**City:** WASHINGTON

**State:** District of Columbia

**Zip:** 20001

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 4/09/2018

**Lobbying Start Date:** 4/9/2018

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Blue Line Solutions

**Description:** Safety and traffic cameras for school zone enforcement

**Street:** 3903 Volunteer Drive. STE 400

**City:** Chattanooga

**State:** Tennessee

**Zip:** 73416

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 2/01/2021

**Lobbying Start Date:** 2/4/2021

**Paid by Representation:** No

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:** Duane Morris Government Strategies

600 Grant Street, Suite 5010

Pittsburgh, PA 15219

**Subject Matters:**

Government; local; municipal; parish; state; federal

Public safety, police, and fire

Transportation

**Representative Name:** Breazeale, Sachse & Wilson, LLP

**Description:** Law Firm

**Street:** One American Place 301 Main Street. Suite 2300

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70821

**Branch:** Legislative / Executive / Local

**Employment Start Date:** 4/17/2023

**Lobbying Start Date:** 4/17/2023

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Environmental quality, conservation, and wildlife preservation

Government; local; municipal; parish; state; federal

Public safety, police, and fire

Transportation



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive / Local

## Information about persons, groups, or organizations represented:

**Representative Name:** Capital City Produce

**Description:** Wholesale Produce Distributor

**Street:** 16550 Commercial Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70816

**Branch:** Legislative / Executive / Local **Employment Start Date:** 1/01/2023 **Lobbying Start Date:** 1/1/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Agriculture; horticulture; livestock; poultry
- Business and private and commercial enterprises
- Educational services; colleges; technical schools; trade schools

**Representative Name:** City of Alexandria

**Description:** Municipality in Louisiana

**Street:** P O Box 71

**City:** Alexandria **State:** Louisiana **Zip:** 71309

**Branch:** Legislative / Executive **Employment Start Date:** 4/17/2023 **Lobbying Start Date:** 4/17/2023

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Government; local; municipal; parish; state; federal
- Public safety, police, and fire
- Utilities; electric; gas; water; nuclear

**Representative Name:** City of Monroe

**Description:** Municipal government

**Street:** P.O. Box 123

**City:** Monroe **State:** Louisiana **Zip:** 71210

**Branch:** Legislative / Executive **Employment Start Date:** 1/15/2021 **Lobbying Start Date:** 1/18/2021

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Government; local; municipal; parish; state; federal
- Public safety, police, and fire
- Utilities; electric; gas; water; nuclear

**Representative Name:** CMC and Associates

**Description:** A lobbying firm that represents telecommunications, trade associations and businesses

**Street:** 763 North Street

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 5/03/2018 **Lobbying Start Date:** 5/7/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Banking, financial, and accounting
- Business and private and commercial enterprises
- Telecommunications



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Registration Year: 2024

Lobbying Type(s): Legislative / Executive / Local

## Information about persons, groups, or organizations represented:

**Representative Name:** Fred's in Tigerland

**Description:** On-Premise alcohol retail establishment

**Street:** 1184 Bob Pettit Blvd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70820

**Branch:** Legislative / Executive **Employment Start Date:** 4/10/2023 **Lobbying Start Date:** 4/10/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Alcohol and other beverages
- Hotels, restaurants, and tourism

**Representative Name:** Higher Stepping

**Description:** governmental affairs

**Street:** P O BOX 4625

**City:** Baton Rouge **State:** Louisiana **Zip:** 70821

**Branch:** Legislative / Executive **Employment Start Date:** 5/09/2022 **Lobbying Start Date:** 5/9/2022

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Charities and social services, faith-based organizations, and community outreach
- Government; local; municipal; parish; state; federal

**Representative Name:** La Marine And Motorcycle Dealers Association

**Description:** watercraft and motorcycle dealers

**Street:** P.O. Box 80106

**City:** Baton Rouge **State:** Louisiana **Zip:** 70898

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/9/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Business and private and commercial enterprises

**Representative Name:** La Oyster Dealers and Growers' Association

**Description:** Commercial Fishing Advocates

**Street:** 76060 Hidden Oaks Lane

**City:** Covington **State:** Louisiana **Zip:** 70435

**Branch:** Legislative / Executive / Local **Employment Start Date:** 4/01/2015 **Lobbying Start Date:** 4/1/2015

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Aquaculture and fisheries
- Environmental quality, conservation, and wildlife preservation
- Government; local; municipal; parish; state; federal



# Louisiana Board of Ethics: Lobbyist Registration Form

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Lobbying Type(s): Legislative / Executive / Local

## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Association of Marriage and Family Therapy

**Description:** Lobbying and Governmental Relations

**Street:** 3101 Armand Street Suite 5

**City:** Monroe **State:** Louisiana **Zip:** 71201

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/9/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Educational services; colleges; technical schools; trade schools
- Health care: physicians; nurse practitioners; nurses
- Insurance

**Representative Name:** Louisiana Budget Project

**Description:** non profit

**Street:** 619 Jefferson Hwy. Suite 1-D

**City:** Baton Rouge **State:** Louisiana **Zip:** 70806

**Branch:** Legislative / Executive **Employment Start Date:** 4/10/2023 **Lobbying Start Date:** 4/10/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Appropriations
- Environmental quality, conservation, and wildlife preservation
- Government; local; municipal; parish; state; federal

**Representative Name:** Louisiana Conference of Mayors

**Description:** Trade Association that forwards the agenda of Louisiana's larger cities

**Street:** P.O. Box 4327

**City:** Baton Rouge **State:** Louisiana **Zip:** 70821

**Branch:** Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 1/9/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Government: local; municipal; parish; state; federal

**Representative Name:** Louisiana Fair Housing Action Center

**Description:** Fair Housing Non-Profit

**Street:** 1340 Poydras Street, Suite 710

**City:** New Orleans **State:** Louisiana **Zip:** 70112

**Branch:** Legislative / Executive **Employment Start Date:** 5/05/2022 **Lobbying Start Date:** 5/5/2022

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Construction, contracting, and real estate



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## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Shrimp Association

**Description:** Trade association of shrimpers and fishermen organized to promote the sale and health of domestic seafood

**Street:** P.O. Box 1088

**City:** Grand Isle **State:** Louisiana **Zip:** 70358

**Branch:** Legislative / Executive **Employment Start Date:** 4/26/2019 **Lobbying Start Date:** 4/26/2019

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Aquaculture and fisheries
- Business and private and commercial enterprises
- Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** National Strategies, Inc

**Description:** Consulting Firm

**Street:** 555 11th St. NW, Suite 401

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Legislative / Executive **Employment Start Date:** 4/10/2023 **Lobbying Start Date:** 4/11/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Business and private and commercial enterprises
- Construction, contracting, and real estate
- Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Robertson Produce

**Description:** Wholesale Produce Distributor

**Street:** 101 Horseshoe Lake Road

**City:** Monroe **State:** Louisiana **Zip:** 71203

**Branch:** Legislative / Executive / Local **Employment Start Date:** 1/01/2023 **Lobbying Start Date:** 1/1/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Agriculture; horticulture; livestock; poultry
- Business and private and commercial enterprises
- Educational services; colleges; technical schools; trade schools

**Representative Name:** School Nutrition Association of Louisiana

**Description:** trade association of school cafeteria supervisors and employees in public and some private schools.

**Street:** 2101 Roselawn Avenue

**City:** Monroe **State:** Louisiana **Zip:** 71201

**Branch:** Legislative / Executive / Local **Employment Start Date:** 11/01/2018 **Lobbying Start Date:** 11/1/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Agriculture; horticulture; livestock; poultry
- Educational services; colleges; technical schools; trade schools
- Government; local; municipal; parish; state; federal
- Unions, labor issues, and special advocacy groups.



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## Information about persons, groups, or organizations represented:

**Representative Name:** Sky Marketing Corporation

**Description:** Hemp  
Retail sales

**Street:** 9501-B Manchaca Road

**City:** Austin **State:** Texas **Zip:** 78748

**Branch:** Legislative / Executive **Employment Start Date:** 3/27/2023 **Lobbying Start Date:** 3/27/2023

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Agriculture; horticulture; livestock; poultry
- Business and private and commercial enterprises
- Manufacturing; wholesale

**Representative Name:** The Goings Group

**Description:** Governmental relations firm representing various businesses and trade associations

**Street:** 1445 Lakeridge Dr.

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 3/05/2018 **Lobbying Start Date:** 3/12/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Alcohol and other beverages
- Gaming
- Insurance
- Law and lawyers

**Representative Name:** The Humane Society of the United States

**Description:** a non profit corporation with a mission to promote the humane treatment of animals

**Street:** 2100 L Street, N.W.

**City:** Washington **State:** District of Columbia **Zip:** 20037

**Branch:** Legislative / Executive / Local **Employment Start Date:** 1/01/2016 **Lobbying Start Date:** 3/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Agriculture; horticulture; livestock; poultry
- Business and private and commercial enterprises

**Representative Name:** The Sunray Companies

**Description:** Wellness company with hotels and massage therapy businesses

**Street:** 1012 MADISON AVENUE, SUITE A

**City:** Madison **State:** Mississippi **Zip:** 39110

**Branch:** Legislative / Executive **Employment Start Date:** 7/01/2021 **Lobbying Start Date:** 7/1/2021

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Business and private and commercial enterprises
- Health care; pharmaceutical and medical devices; research; development; sales
- Hotels, restaurants, and tourism



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## Information about persons, groups, or organizations represented:

**Representative Name:** Verbatim Reporters of Louisiana

**Description:** Trade association of court reporters.

**Street:** 100 E Vermilion Street, Suite 160

**City:** 100 E Vermilion Street, Suite 160 L **State:** Louisiana **Zip:** 70501

**Branch:** Legislative / Executive **Employment Start Date:** 1/01/2024 **Lobbying Start Date:** 1/1/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Appropriations
- Government; local; municipal; parish; state; federal
- Law and lawyers

**Representative Name:** Westbank Fishing, LLC

**Description:** Commercial Fishing

**Street:** 365 Canal Street Suite 1410

**City:** New Orleans **State:** Louisiana **Zip:** 70130

**Branch:** Legislative / Executive / Local **Employment Start Date:** 4/11/2022 **Lobbying Start Date:** 4/11/2022

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Aquaculture and fisheries
- Business and private and commercial enterprises
- Environmental quality, conservation, and wildlife preservation

**Representative Name:** Wine Institute

**Description:** Wine advocacy association and producers

**Street:** 425 Market Street Suite 1000

**City:** San Francisco **State:** California **Zip:** 94105

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2010

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

- Alcohol and other beverages
- Business and private and commercial enterprises
- Environmental quality, conservation, and wildlife preservation
- Manufacturing; wholesale

## Information about Business Relationships

Not Applicable