



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: CARY KOCH Lobbyist ID: LB003101

Name Change: _____

Address:

Street: 633 LAKELAND DRIVE

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-907-5880 Ext: _____

Fax: _____

Employer Information:

Employer Name: K2 Advocacy

Employer Address:

Street: 633 Lakeland Drive

City: Baton Rouge State: Louisiana Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Acadian Ambulance

Description: medical transportation services

Street: 130 E. Kaliste Saloom Road

City: Lafayette **State:** Louisiana **Zip:** 70508

Branch: Local **Employment Start Date:** 8/01/2023 **Lobbying Start Date:** 8/1/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Transportation

Representative Name: Aflac

Description: Insurance

Street: 1932 Wynnton Road

City: Columbus **State:** Georgia **Zip:** 31999

Branch: Legislative / Executive **Employment Start Date:** 4/11/2016 **Lobbying Start Date:** 4/11/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Alvarez & Marsal Insurance and Risk Advisory Services

Description: Insurance

Street: 600 Madison Avenue, 8th Floor

City: New York **State:** New York **Zip:** 10022

Branch: Legislative / Executive / Local **Employment Start Date:** 11/06/2023 **Lobbying Start Date:** 11/6/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: American Association of Bioanalysts

Description: Healthcare

Street: 906 Olive Street, Ste 1200

City: St. Louis **State:** Missouri **Zip:** 63101

Branch: Legislative / Executive **Employment Start Date:** 4/11/2016 **Lobbying Start Date:** 4/11/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Associated Branch Pilots

Description: Maritime

Street: 2955 Ridgelake Dr. Ste 110

City: Metairie State: Louisiana Zip: 70002

Branch: Legislative / Executive Employment Start Date: 4/11/2016 Lobbying Start Date: 4/11/2016

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Atmos Energy Corporation

Description: Energy

Street: P. O. Box 650205

City: Dallas State: Texas Zip: 75265

Branch: Legislative / Executive Employment Start Date: 5/15/2020 Lobbying Start Date: 5/15/2020

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Correct Solutions, LLC

Description: Corrections healthcare

Street: 192 Bastille Lane, Suite 200

City: Ruston State: Louisiana Zip: 71270

Branch: Legislative / Executive Employment Start Date: 11/18/2016 Lobbying Start Date: 11/18/2016

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: Curriculum Associates

Description: Education

Street: 153 Rangeway Road

City: North Billerica State: Massachusetts Zip: 1862

Branch: Legislative / Executive Employment Start Date: 2/12/2021 Lobbying Start Date: 2/12/2021

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Deloitte Consulting, LLP

Description: Financial advisory services

Street: 400 W 15th St. Ste 1700

City: Austin State: Texas Zip: 78701

Branch: Legislative / Executive Employment Start Date: 4/11/2016 Lobbying Start Date: 4/11/2016

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Banking, financial, and accounting

Representative Name: DK Crown Holdings

Description: gaming

Street: 222 Berkeley Street

City: Boston **State:** Massachusetts **Zip:** 2116

Branch: Legislative / Executive / Local **Employment Start Date:** 11/04/2024 **Lobbying Start Date:** 11/4/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Gaming

Representative Name: Driving School Association of Louisiana

Description: Driving Schools

Street: 8440 Jefferson Hwy., Ste. 301

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 4/08/2019 **Lobbying Start Date:** 4/11/2019

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: England Economic Industrial & Development District

Description: Airparks and airport management

Street: 1611 Arnold Drive

City: Alexandria **State:** Louisiana **Zip:** 71303

Branch: Legislative / Executive / Local **Employment Start Date:** 3/20/2023 **Lobbying Start Date:** 3/20/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Envoc

Description: software designers

Street: 1800 City Farm Drive, Building 1B

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive / Local **Employment Start Date:** 9/03/2024 **Lobbying Start Date:** 9/3/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Equifax

Description: Credit reporting agency

Street: 1550 Peachtree Street NE

City: Atlanta **State:** Georgia **Zip:** 30309

Branch: Legislative / Executive **Employment Start Date:** 1/03/2022 **Lobbying Start Date:** 1/3/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Great Lakes Dredge & Dock Co, LLC

Description: Dredging services

Street: 9811 Katy Freeway, Suite 1200

City: Houston **State:** Texas **Zip:** 77024

Branch: Legislative / Executive / Local **Employment Start Date:** 4/10/2023 **Lobbying Start Date:** 4/10/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: HCA Healthcare Corporation

Description: Healthcare

Street: 1440 Canal Street, Suite 1901

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** 5/15/2020 **Lobbying Start Date:** 5/15/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: HDR, Inc.

Description: Engineering

Street: 201 Rue Iberville, Suite 115

City: Lafayette **State:** Louisiana **Zip:** 70508

Branch: Legislative / Executive **Employment Start Date:** 1/02/2018 **Lobbying Start Date:** 1/2/2018

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Home Builders Association of Greater Baton Rouge

Description: Building industry advocates

Street: 10518 Kentshire Court

City: Baton Rouge **State:** Louisiana **Zip:** 70810

Branch: Local **Employment Start Date:** 2/21/2022 **Lobbying Start Date:** 2/21/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Business and private and commercial enterprises

Representative Name: Houma-Terrebonne Airport Commission

Description: Airport commission

Street: 10264 East Main Street

City: Houma **State:** Louisiana **Zip:** 70363

Branch: Legislative / Executive **Employment Start Date:** 10/23/2020 **Lobbying Start Date:** 10/23/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Aerospace and space technology

Business and private and commercial enterprises

Representative Name: Human Coalition

Description: Pro-life nonprofit

Street: 7800 Dallas Parkway, Suite 550

City: Plano **State:** Texas **Zip:** 75024

Branch: Legislative / Executive **Employment Start Date:** 1/03/2022 **Lobbying Start Date:** 1/3/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: iTeach US

Description: Teacher education

Street: 513 W Oak St

City: Denton **State:** Texas **Zip:** 76201

Branch: Legislative / Executive **Employment Start Date:** 4/11/2016 **Lobbying Start Date:** 4/11/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: K2 Advocacy

Description: consulting

Street: 633 Lakeland Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive / Local **Employment Start Date:** 11/18/2024 **Lobbying Start Date:** 11/18/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Information about persons, groups, or organizations represented:

Representative Name: Kira Learning

Description: AI-powered K-12 education publisher

Street: 195 Page Mill Road

City: Palo Alto **State:** California **Zip:** 94306

Branch: Legislative / Executive / Local **Employment Start Date:** 1/31/2024 **Lobbying Start Date:** 1/31/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Louisiana Association of Chiefs of Police

Description: top command officials throughout state

Street: 2855 I-10 Frontage Rd

City: Port Allen **State:** Louisiana **Zip:** 70767

Branch: Legislative / Executive **Employment Start Date:** 4/11/2016 **Lobbying Start Date:** 4/11/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Representative Name: Louisiana Charitable Bingo Association

Description: bingo

Street: 504 Lakeland Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/8/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: Louisiana Coalition for Adoption Reform

Description: Adoption reform

Street: 333 Lee Drive, Apt B349

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive / Local **Employment Start Date:** 5/09/2022 **Lobbying Start Date:** 5/9/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Unions, labor issues, and special advocacy groups.

Representative Name: Louisiana Court Reporters Association

Description: Judicial

Street: 3939 Veterans Blvd. Ste 290

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** 4/11/2016 **Lobbying Start Date:** 4/11/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Law and lawyers

Representative Name: Louisiana Craft Brewers Guild

Description: Beer Brewing Association

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 5/01/2017 **Lobbying Start Date:** 5/1/2017

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Unions, labor issues, and special advocacy groups.

Representative Name: Louisiana Dental Association

Description: professional health organization

Street: 5637 Bankers Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive / Local **Employment Start Date:** 3/01/2024 **Lobbying Start Date:** 3/1/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Hemp Extractors

Description: CBD products

Street: 2742 Oscar Rivette Road

City: Arnaudville **State:** Louisiana **Zip:** 70512

Branch: Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 10/24/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber

Representative Name: Louisiana Loggers Association

Description: logging

Street: 8440 Jefferson Hwy., Ste. 301

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 4/08/2019 **Lobbying Start Date:** 4/11/2019

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber



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Information about persons, groups, or organizations represented:

Representative Name: Louisiana Podiatry Medical Association

Description: Podiatrist professional association

Street: 521 N. Lewis St. Ste A

City: New Iberia **State:** Louisiana **Zip:** 70563

Branch: Legislative / Executive **Employment Start Date:** 4/11/2016 **Lobbying Start Date:** 4/11/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: Louisiana Press Association

Description: News media organizations

Street: 404 Europe Street

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** 1/21/2022 **Lobbying Start Date:** 1/21/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: MedImpact Healthcare Systems

Description: Pharmacy benefit management

Street: 10181 Scripps Gateway Court

City: San Diego **State:** California **Zip:** 92131

Branch: Legislative / Executive **Employment Start Date:** 9/04/2020 **Lobbying Start Date:** 9/4/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Northeast Louisiana Power Cooperative

Description: Electric utility cooperative

Street: 11928 Old Bonita Road

City: Bastrop **State:** Louisiana **Zip:** 71220

Branch: Legislative / Executive **Employment Start Date:** 5/27/2020 **Lobbying Start Date:** 5/27/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Panorama Education

Description: education data software

Street: 24 School Street, 4th Floor

City: Boston **State:** Massachusetts **Zip:** 2108

Branch: Legislative / Executive / Local **Employment Start Date:** 1/31/2024 **Lobbying Start Date:** 1/31/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Computers, hardware, software, and intellectual property

Representative Name: Pattern Energy

Description: energy storage

Street: 888 Westheimer Road, Suite 350

City: Houston

State: Texas

Zip: 77006

Branch: Legislative / Executive / Local

Employment Start Date: 3/25/2024

Lobbying Start Date: 3/25/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Pelican State Partners, LLC

Description: Lobbying firm

Street: 504 Lakeland Drive

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date: 3/08/2021

Lobbying Start Date: 3/8/2021

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you: Pelican State Partners, LLC

Subject Matters:

Business and private and commercial enterprises

Representative Name: Strategic Partnerships, Inc.

Description: Procurement consulting

Street: Barton Oaks Plaza One, Ste 100, 901 S. Mopac Expy

City: Austin

State: Texas

Zip: 78746

Branch: Legislative / Executive / Local

Employment Start Date: 5/23/2022

Lobbying Start Date: 5/23/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Talitrix

Description: GPS products

Street: 3155 North Point Pkwy STE F-100

City: Alpharetta

State: Georgia

Zip: 30005

Branch: Legislative / Executive / Local

Employment Start Date: 4/11/2023

Lobbying Start Date: 4/11/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Teaching Strategies, LLC

Description: learning platform

Street: 80 M Street, SE, Suite 1010

City: Washington **State:** District of Columbia **Zip:** 20003

Branch: Legislative / Executive / Local **Employment Start Date:** 11/01/2024 **Lobbying Start Date:** 11/1/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Computers, hardware, software, and intellectual property
- Educational services; colleges; technical schools; trade schools

Representative Name: The Crawfish App, LLC

Description: Mobile device application

Street: Belle Cherie Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70820

Branch: Legislative / Executive **Employment Start Date:** 2/18/2020 **Lobbying Start Date:** 2/18/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Computers, hardware, software, and intellectual property

Representative Name: Turnkey Health Clinic

Description: Correctional healthcare

Street: 19 NE 50th Street

City: Oklahoma City **State:** Oklahoma **Zip:** 73105

Branch: Legislative / Executive / Local **Employment Start Date:** 5/16/2022 **Lobbying Start Date:** 5/16/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Health care; hospitals; nursing homes; elderly care; hospice
- Health care; physicians; nurse practitioners; nurses

Representative Name: Uber Technologies, Inc.

Description: Technology application service

Street: 1455 Market Street, 4th Floor

City: San Francisco **State:** California **Zip:** 94103

Branch: Legislative / Executive **Employment Start Date:** 4/11/2016 **Lobbying Start Date:** 4/11/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Computers, hardware, software, and intellectual property



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Unite Us

Description: Healthcare and social care infrastructure

Street: 217 Broadway, Floor 8

City: New York State: New York Zip: 10007

Branch: Legislative / Executive / Local Employment Start Date: _____ Lobbying Start Date: 1/25/2023

Paid by Representation: Yes Payment Category: \$24,999 or less End Date: _____

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Verra Mobility

Description: Traffic solutions

Street: 7681 E. Gray Rd

City: Scottsdale State: Arizona Zip: 85260

Branch: Legislative / Executive Employment Start Date: 4/11/2016 Lobbying Start Date: 4/11/2016

Paid by Representation: Yes Payment Category: \$24,999 or less End Date: _____

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Wal-Mart Stores, Inc.

Description: Discount retailer

Street: 702 SW 8th St

City: Bentonville State: Arkansas Zip: 72716

Branch: Legislative / Executive Employment Start Date: 4/11/2016 Lobbying Start Date: 4/11/2016

Paid by Representation: Yes Payment Category: \$24,999 or less End Date: _____

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Information about Business Relationships

Not Applicable