



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Local

Demographic Information:

Lobbyist's Name: MR. JOHN KAY Lobbyist ID: LB003183

Name Change: _____

Address:

Street: 325 WOODSTONE DRIVE

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 318-423-3668 Ext: _____

Fax: _____

Employer Information:

Employer Name: Neutral Ground Solutions

Employer Address:

Street: 325 Woodstone Drive

City: Baton Rouge State: Louisiana Zip: 70808

Registration Details:

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 2/09/2026

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Lobbying Type(s): Local

Information about persons, groups, or organizations represented:

Representative Name: Apple Inc.

Description: Consumer electronics

Street: 28 LIBERTY SHIP WAY, SUITE 2815

City: SAUSALITO **State:** California **Zip:** 94965

Branch: Legislative **Employment Start Date:** 10/01/2025 **Lobbying Start Date:** 10/1/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises
Computers, hardware, software, and intellectual property

Representative Name: August Strategy Group

Description: Healthcare

Street: 1307 New York Ave NW

City: Washington **State:** District of Columbia **Zip:** 20005

Branch: Legislative **Employment Start Date:** 8/04/2025 **Lobbying Start Date:** 8/4/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: EdChoice

Description: Nonprofit dedicated to improving educational outcomes

Street: 111 Monument Circle

City: Indianapolis **State:** Indiana **Zip:** 46204

Branch: Legislative **Employment Start Date:** 2/02/2026 **Lobbying Start Date:** 2/2/2026

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Franciscan Missionaries of Our Lady Health System

Description: Hospital/Healthcare

Street: 4200 Essen Lane

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative **Employment Start Date:** 8/11/2025 **Lobbying Start Date:** 8/11/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice



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Information about persons, groups, or organizations represented:

Representative Name: Gainwell Holding Corp.

Description: Healthcare technology

Street: 5615 High Point Drive Suite 100

City: Irving **State:** Texas **Zip:** 75038

Branch: Legislative / Executive **Employment Start Date:** 10/23/2025 **Lobbying Start Date:** 10/23/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Hazel Health

Description: Telehealth

Street: 8300 Esters Blvd. Suite 900

City: Irving **State:** Texas **Zip:** 75062

Branch: Legislative / Executive **Employment Start Date:** 10/02/2025 **Lobbying Start Date:** 10/2/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:** 1/26/2026

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Manufactured Housing Association

Description: Promoting and preserving the factory built housing industry.

Street: 4847 Revere Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative **Employment Start Date:** 1/12/2026 **Lobbying Start Date:** 1/14/2026

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: OnMed

Description: Healthcare Solutions

Street: 7 Renaissance Square

City: White Plains **State:** New York **Zip:** 10601

Branch: Legislative / Executive **Employment Start Date:** 9/24/2025 **Lobbying Start Date:** 9/24/2025

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you: Unpaid

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Pulselight

Description: Analytics for Health and Human Services

Street: 201 West 5th Street, Suite #1575

City: Austin **State:** Texas **Zip:** 78701

Branch: Legislative **Employment Start Date:** 10/07/2025 **Lobbying Start Date:** 10/7/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Southern Strategy Group of Louisiana, LLC

Description: Governmental Affairs firm

Street: 637 St. Ferdinand

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative

Employment Start Date: 1/12/2026

Lobbying Start Date: 1/12/2026

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Willis-Knighton Health System

Description: Hospital/Healthcare

Street: 2600 Greenwood Road

City: Shreveport

State: Louisiana

Zip: 71103

Branch: Legislative

Employment Start Date: 8/04/2025

Lobbying Start Date: 8/4/2025

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Information about Business Relationships

Not Applicable