



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2024

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MR. LARRY L. MURRAY Lobbyist ID: LB000332

Name Change: _____

Address:

Street: 3650 MORNING GLORY AVE

City: BATON ROUGE State: Louisiana Zip: 70808

Phone: 225-413-8705 Ext: _____

Fax: _____

Employer Information:

Employer Name: The Capitol Group

Employer Address:

Street: 3650 Morning Glory Ave

City: Baton Rouge State: Louisiana Zip: 70808

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2024

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: AES Corporation

Description: A global energy company

Street: 4300 Wilson Blvd

City: Arlington **State:** Virginia **Zip:** 22203

Branch: Legislative / Executive / Local **Employment Start Date:** 3/02/2022 **Lobbying Start Date:** 3/1/2022

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Government; local; municipal; parish; state; federal
- Military and veterans affairs
- Utilities; electric; gas; water; nuclear

Representative Name: ATLO Software

Description: Private business offering monitor access to online vocational and professional certification and training/testing.

Street: 42354 Deluxe Plaza

City: Hammond **State:** Louisiana **Zip:** 70403

Branch: Legislative / Executive / Local **Employment Start Date:** 5/23/2023 **Lobbying Start Date:** 5/23/2023

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Computers, hardware, software, and intellectual property
- Educational services; colleges; technical schools; trade schools
- Government; local; municipal; parish; state; federal
- Public safety, police, and fire

Representative Name: Bank of America

Description: Financial Services Organization

Street: 600 Peachtree Street, NE, 3rd. Fl.

City: Atlanta **State:** Georgia **Zip:** 30308

Branch: Legislative / Executive / Local **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Banking, financial, and accounting
- Business and private and commercial enterprises
- Educational services; colleges; technical schools; trade schools

Representative Name: DocuSign

Description: Assists organizations in how they prepare, sign, act on and manage documents electronically

Street: 221 Main St. #1550

City: San Francisco **State:** California **Zip:** 94105

Branch: Legislative / Executive / Local **Employment Start Date:** 2/03/2023 **Lobbying Start Date:** 2/3/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Government; local; municipal; parish; state; federal



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Law and lawyers

Representative Name: East Baton Rouge Parish School System

Description: Educational leadership advocacy business

Street: 1050 S. Foster Drive

City: Baton Rouge

State: Louisiana

Zip: 70806

Branch: Legislative / Executive / Local

Employment Start Date: 1/29/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: General Cigar Company, Inc.

Description: Cigar Business

Street: 10900 Nuckols Road, Suite 100

City: Glen Allen

State: Virginia

Zip: 23060

Branch: Legislative / Executive / Local

Employment Start Date: 1/08/2024

Lobbying Start Date: 1/8/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Graduation Alliance, Inc

Description: Service provider to high schools, community colleges and universities

Street: 10 W. Broadway, Suite 700

City: Salt Lake City

State: Utah

Zip: 84101

Branch: Legislative / Executive / Local

Employment Start Date: 1/31/2024

Lobbying Start Date: 1/31/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Educational services; colleges; technical schools; trade schools

Representative Name: GSFS

Description: Automotive-related finance and insurance

Street: 1345 Enclave Parkway

City: Houston

State: Texas

Zip: 77077

Branch: Legislative / Executive / Local

Employment Start Date: 1/31/2024

Lobbying Start Date: 1/31/2024

Paid by Representation: No **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you: The Friedkin Group

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Insurance



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Information about persons, groups, or organizations represented:

Representative Name: Gulf States Toyota

Description: Automotive Products and Related Services

Street: 1375 Enclave Parkway

City: Houston **State:** Texas **Zip:** 77077

Branch: Legislative / Executive / Local **Employment Start Date:** 1/26/2009 **Lobbying Start Date:** 1/26/2009

Paid by Representation: No **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you: The Friedkin Group

Subject Matters:

- Banking, financial, and accounting
- Business and private and commercial enterprises
- Environmental quality, conservation, and wildlife preservation

Representative Name: Issue Management

Description: Full service lobbying firm

Street: 1312 Ted Dunham Ave

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive / Local **Employment Start Date:** 1/27/2023 **Lobbying Start Date:** 1/27/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Agriculture; horticulture; livestock; poultry
- Alcohol and other beverages
- Business and private and commercial enterprises
- Environmental quality, conservation, and wildlife preservation
- Health care; pharmaceutical and medical devices; research; development; sales
- Manufacturing; wholesale

Representative Name: New Orleans Baton Rouge Steamship Pilots Assn.

Description: River Pilot Organization

Street: 2805 Harvard Avenue, Ste. 102

City: Metairie **State:** Louisiana **Zip:** 70006

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- International trade
- Public safety, police, and fire
- Transportation

Representative Name: Penn Credit

Description: Nationwide accounts receivables management firm

Street: 2800 Commerce Drive

City: Harrisburg **State:** Pennsylvania **Zip:** 17110

Branch: Legislative / Executive / Local **Employment Start Date:** 10/19/2021 **Lobbying Start Date:** 10/20/2021

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Government; local; municipal; parish; state; federal



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Information about persons, groups, or organizations represented:

Representative Name: PMI Global Services, Inc and its affiliate Swedish Match North America, LLC

Description: Manufacturer of tobacco and related products

Street: 2350 Kerner Blvd. Suite 250

City: San Rafael **State:** California **Zip:** 94901

Branch: Legislative / Executive / Local **Employment Start Date:** 1/30/2024 **Lobbying Start Date:** 1/30/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:** 1/30/2024

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: SAP

Description: A leading worldwide technology company and the market leader in enterprise application software

Street: 1399 N.Y. Ave. N.W. Suite 800

City: Washington, DC **State:** District of Columbia **Zip:** 20005

Branch: Legislative / Executive / Local **Employment Start Date:** 4/05/2021 **Lobbying Start Date:** 4/6/2021

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Swedish Match North America LLC

Description: Manufacturer of Smokeless Tobacco Products

Street: 7300 Beaufont Springs, Ste. 400

City: Richmond **State:** Virginia **Zip:** 23225

Branch: Legislative / Executive / Local **Employment Start Date:** 1/26/2024 **Lobbying Start Date:** 1/26/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:** 1/30/2024

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: The Friedkin Group

Description: Holding company for automotive, insurance and transportation interests

Street: 1345 Enclave Parkway

City: Houston **State:** Texas **Zip:** 77077

Branch: Legislative / Executive / Local **Employment Start Date:** 1/31/2024 **Lobbying Start Date:** 1/31/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Insurance

Transportation



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Information about persons, groups, or organizations represented:

Representative Name: USAL

Description: Trucking

Street: 21021 Essman Lane

City: Houston

State: Texas

Zip: 77073

Branch: Legislative / Executive / Local

Employment Start Date: 1/31/2024

Lobbying Start Date: 1/31/2024

Paid by Representation: No

Payment Category: \$25,000 - \$49,999

End Date: _____

If No, who pays you: The Friedkin Group

Subject Matters:

Business and private and commercial enterprises

Transportation

Representative Name: Visa

Description: Financial Services Organization

Street: 1300 Connecticut Ave. NW, Ste. 900

City: Washington

State: District of Columbia

Zip: 20036

Branch: Legislative / Executive

Employment Start Date: _____

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date: _____

If No, who pays you: _____

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Computers, hardware, software, and intellectual property

Information about Business Relationships

Person's Name: Phillip Tarver

Indicated Title: Legislator