



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MR. LARRY L. MURRAY

Lobbyist ID: LB000332

Name Change: _____

Address:

Street: 3650 MORNING GLORY AVE

City: BATON ROUGE

State: Louisiana

Zip: 70808

Phone: 225-413-8705

Ext: _____

Fax: _____

Employer Information:

Employer Name: The Capitol Group

Employer Address:

Street: 3650 Morning Glory Ave

City: Baton Rouge

State: Louisiana

Zip: 70808

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Registration Year: 2025

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: AES Corporation

Description: A global energy company

Street: 4300 Wilson Blvd

City: Arlington

State: Virginia

Zip: 22203

Branch: Legislative / Executive / Local

Employment Start Date: 3/02/2022

Lobbying Start Date: 3/1/2022

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Government; local; municipal; parish; state; federal

Military and veterans affairs

Utilities; electric; gas; water; nuclear

Representative Name: Bank of America

Description: Financial Services Organization

Street: 600 Peachtree Street, NE, 3rd, FL

City: Atlanta

State: Georgia

Zip: 30308

Branch: Legislative / Executive / Local

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Educational services; colleges; technical schools; trade schools

Representative Name: DocuSign

Description: Assists organizations in how they prepare, sign, act on and manage documents electronically

Street: 221 Main St. #1550

City: San Francisco

State: California

Zip: 94105

Branch: Legislative / Executive / Local

Employment Start Date: 2/03/2023

Lobbying Start Date: 2/3/2023

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Government; local; municipal; parish; state; federal

Law and lawyers

Representative Name: EarnIn

Description: A financial services technology company

Street: 200 Portage Ave

City: Palo Alto

State: California

Zip: 4306

Branch: Legislative / Executive

Employment Start Date: 8/16/2024

Lobbying Start Date: 8/16/2024

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: East Baton Rouge Parish School System

Description: Educational leadership advocacy business

Street: 1050 S. Foster Drive

City: Baton Rouge

State: Louisiana

Zip: 70806

Branch: Legislative / Executive / Local

Employment Start Date: 1/29/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: General Cigar Company, Inc.

Description: Cigar Business

Street: 10900 Nuckols Road, Suite 100

City: Glen Allen

State: Virginia

Zip: 23060

Branch: Legislative / Executive / Local

Employment Start Date: 1/08/2024

Lobbying Start Date: 1/8/2024

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Graduation Alliance, Inc

Description: Service provider to high schools, community colleges and universities

Street: 10 W. Broadway, Suite 700

City: Salt Lake City

State: Utah

Zip: 84101

Branch: Legislative / Executive / Local

Employment Start Date: 1/31/2024

Lobbying Start Date: 1/31/2024

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Educational services; colleges; technical schools; trade schools

Representative Name: GSFS

Description: Automotive-related finance and insurance

Street: 1345 Enclave Parkway

City: Houston

State: Texas

Zip: 77077

Branch: Legislative / Executive / Local

Employment Start Date: 1/31/2024

Lobbying Start Date: 1/31/2024

Paid by Representation: No

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you: The Friedkin Group

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Insurance



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Gulf States Toyota

Description: Automotive Products and Related Services

Street: 1375 Enclave Parkway

City: Houston

State: Texas

Zip: 77077

Branch: Legislative / Executive / Local

Employment Start Date: 1/26/2009

Lobbying Start Date: 1/26/2009

Paid by Representation: No

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you: The Friedkin Group

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Environmental quality, conservation, and wildlife preservation

Representative Name: Issue Management

Description: Full service lobbying firm

Street: 1312 Ted Dunham Ave

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive / Local

Employment Start Date: 1/27/2023

Lobbying Start Date: 1/27/2023

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Agriculture; horticulture; livestock; poultry

Alcohol and other beverages

Business and private and commercial enterprises

Environmental quality, conservation, and wildlife preservation

Health care; pharmaceutical and medical devices; research; development; sales

Manufacturing; wholesale

Representative Name: New Orleans Baton Rouge Steamship Pilots Assn.

Description: River Pilot Organization

Street: 2805 Harvard Avenue, Ste. 102

City: Metairie

State: Louisiana

Zip: 70006

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

International trade

Public safety, police, and fire

Transportation

Representative Name: Penn Credit

Description: Nationwide accounts receivables management firm

Street: 2800 Commerce Drive

City: Harrisburg

State: Pennsylvania

Zip: 17110

Branch: Legislative / Executive / Local

Employment Start Date: 10/19/2021

Lobbying Start Date: 10/20/2021

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal



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Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: PMI US Corporate Services

Description: Multinational tobacco company

Street: 2350 Kerner Blvd., Suite 250

City: San Rafael **State:** California **Zip:** 94901

Branch: Legislative / Executive / Local **Employment Start Date:** 1/31/2025 **Lobbying Start Date:** 1/31/2025

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises
Government; local; municipal; parish; state; federal
Manufacturing; wholesale
Tobacco industry

Representative Name: Swedish Match North America, LLC

Description: Manufacturer and distributor of tobacco and nicotine products.

Street: 7300 Beaufort Springs, Suite 400

City: Richmond **State:** Virginia **Zip:** 23225

Branch: Legislative / Executive / Local **Employment Start Date:** 1/02/2024 **Lobbying Start Date:** 4/1/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: The Friedkin Group

Description: Holding company for automotive, insurance and transportation interests

Street: 1345 Enclave Parkway

City: Houston **State:** Texas **Zip:** 77077

Branch: Legislative / Executive / Local **Employment Start Date:** 1/31/2024 **Lobbying Start Date:** 1/31/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting
Business and private and commercial enterprises
Insurance
Transportation

Representative Name: USAL

Description: Trucking

Street: 21021 Essman Lane

City: Houston **State:** Texas **Zip:** 77073

Branch: Legislative / Executive / Local **Employment Start Date:** 1/31/2024 **Lobbying Start Date:** 1/31/2024

Paid by Representation: No **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you: The Friedkin Group

Subject Matters:

Business and private and commercial enterprises
Transportation



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Information about persons, groups, or organizations represented:

Representative Name: Visa

Description: Financial Services Organization

Street: 1300 Connecticut Ave. NW. Ste. 900

City: Washington State: District of Columbia Zip: 20036

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/26/2009

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Business and private and commercial enterprises

Computers, hardware, software, and intellectual property

Information about Business Relationships

Person's Name: Phillip Tarver

Indicated Title: Legislator