



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2014

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MR. JOHN DUNBAR KOCH

Lobbyist ID: LB000349

Name Change: _____

Address:

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge

State: Louisiana

Zip: 70809

Phone: 225-929-7033

Ext: _____

Fax: 225-928-4915

Employer Information:

Employer Name: Roedel Parsons Koch Blache Balhoff & McCollister

Employer Address:

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge, LA

State: Louisiana

Zip: 70809

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2014

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2014

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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Registration Year: 2014

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Aflac

Description: Insurance - Life, Accident, Short/Long term, Dental

Street: 1932 Wynnton Road

City: Columbus

State: Georgia

Zip: 31999

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/14/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: American Association of Bioanalysts

Description: healthcare - medical techs

Street: 906 Olive Street, Ste 1200

City: St. Louis

State: Missouri

Zip: 63101

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 2/1/2011

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: American Traffic Solutions, Inc.

Description: Traffic Solutions

Street: 7681 E. Gray Road

City: Scottsdale

State: Arizona

Zip: 85260

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 5/22/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Associated Branch Pilots

Description: Maritime

Street: 2955 Ridgelake Drive, Suite 110

City: Metairie

State: Louisiana

Zip: 70002

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/14/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Atmos Energy Corporation

Description: Oil and Gas

Street: P.O. Box 650205

City: Dallas

State: Texas

Zip: 75265

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Manufacturing: oil and gas; mining; refining; production; chemical industry

Representative Name: Capitol Policy Group

Description: prison healthcare

Street: 1100 HAMMOND DR STE.410A-103

City: ATLANTA

State: Georgia

Zip: 30328

Branch: Legislative / Executive

Employment Start Date: 10/31/2011

Lobbying Start Date: 2/27/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Public safety, police, and fire

Representative Name: Community Health Solutions

Description: healthcare

Street: 1000 1118th Ave North

City: St. Petersburg

State: Florida

Zip: 33716

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Deloitte & Touche LLP

Description: Audit, tax, consulting, financial advisory services

Street: 400 West 15th Street. Ste. 1700

City: Austin

State: Texas

Zip: 78701

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: Delta Launch Services

Description: Maritime

Street: P.O. Box 7961

City: Metairie

State: Louisiana

Zip: 70011

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: DentaQuest

Description: dental insurance

Street: 465 Medford Street

City: Boston

State: Massachusetts

Zip: 2129

Branch: Legislative / Executive

Employment Start Date: 10/15/2012

Lobbying Start Date: 10/15/2012

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: Direct Air Holdings, LLC

Description: aircraft charter, turn-key aircraft management, aircraft sales

Street: 505 Tennessee Street, Ste. 317

City: Memphis

State: Tennessee

Zip: 38103

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: DIRECTV, Inc

Description: satellite television

Street: 90 State Street, Ste 700

City: Albany

State: New York

Zip: 12207

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: DISH Network, LLC

Description: satellite television

Street: 1110 Vermont Ave NW, Ste 750

City: Washington

State: District of Columbia

Zip: 20005

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Ernest Morial Convention Center

Description: Business - Convention Center

Street: 900 Convention Center Blvd.

City: New Orleans

State: Louisiana

Zip: 70130

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Hotels, restaurants, and tourism

Representative Name: FORBA Holdings

Description: dental

Street: 618 Church Street, Ste 520

City: Nashville **State:** Tennessee **Zip:** 37219

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2011

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Health care; physicians; nurse practitioners; nurses

Representative Name: Gilsbar, Inc

Description: dental

Street: 2100 Covington Centre

City: Covington **State:** Louisiana **Zip:** 70434

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 12/1/2010

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Greater New Orleans, Inc.

Description: Business

Street: 601 Poydras Street, Suite 1700

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/30/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: HCA Healthcare Corporation

Description: Healthcare

Street: 1440 Canal Street, Ste. 1901

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care: hospitals; nursing homes; elderly care; hospice



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Houghton Mifflin Harcourt Publishing Company

Description: text book publishing

Street: 222 Berkeley Street

City: Boston

State: Massachusetts

Zip: 2116

Branch: Legislative / Executive

Employment Start Date: 11/01/2012

Lobbying Start Date: 11/1/2012

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: HRI Properties

Description: real estate development

Street: 812 Gravier Street, Ste 200

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: ITeach US

Description: Education, Teacher Certification

Street: 513 West Oak Street

City: Denton

State: Texas

Zip: 76201

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Louisiana Association of Chiefs of Police

Description: organization of Police Chiefs and top command officials throughout the state

Street: 2855 I-10 Frontage Road

City: Port Allen

State: Louisiana

Zip: 70767

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Representative Name: Louisiana Court Reporters Association

Description: Judicial

Street: 3939 Veterans Blvd., Ste. 290

City: Metairie

State: Louisiana

Zip: 70002

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



Louisiana Board of Ethics: Lobbyist Registration Form

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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Law and lawyers

Representative Name: Louisiana Dental Association

Description: Healthcare - Dental Association

Street: 7833 Office Park Blvd.

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care: physicians; nurse practitioners; nurses

Representative Name: Louisiana Podiatry Medical Association

Description: Healthcare - Podiatrists Association

Street: 521 N. Lewis Street, Ste. A

City: New Iberia

State: Louisiana

Zip: 70563

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care: physicians; nurse practitioners; nurses

Representative Name: Louisiana Press Association

Description: Media

Street: 404 Europe Street

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: New Orleans Aviation Board

Description: Aviation Board

Street: P.O. Box 20007

City: New Orleans

State: Louisiana

Zip: 70141

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: New Orleans Business Council

Description: Business

Street: 222 Baronne Street

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: New Orleans Convention and Visitors Bureau

Description: Business - Tourist Bureau

Street: 1520 Sugar Bowl Drive

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Hotels, restaurants, and tourism

Representative Name: Oracle America, Inc

Description: Database technology and software supplier; educational services

Street: 2350 Kerner Blvd. Ste 250

City: San Rafael

State: California

Zip: 94901

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Plaquemines Parish Government

Description: Local Government

Street: 8056 Highway 23. Ste 200

City: Belle Chasse

State: Louisiana

Zip: 70037

Branch: Legislative / Executive

Employment Start Date: 5/01/2013

Lobbying Start Date: 5/1/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Posigen Energy Efficiency of Louisiana, LLC

Description: solar electricity

Street: 2424 Edenborn Avenue. Ste 550

City: Metairie

State: Louisiana

Zip: 70001

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Utilities; electric; gas; water; nuclear

Representative Name: Reynolds American, Inc.

Description: Manufacturing of tobacco products

Street: 401 North Main

City: Winston-Salem

State: North Carolina

Zip: 27102

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Tobacco industry

Representative Name: Roedel Parsons Koch Blache Balhoff & McCollister

Description: Law Firm

Street: 8440 Jefferson Highway, Ste. 301

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: No

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Satellite Broadcasting & Communications Association

Description: satellite television

Street: 1100 17th Street NW, Ste 1150

City: Washington

State: District of Columbia

Zip: 20036

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Siemens Corporation

Description: Technological and global business

Street: 601 Pennsylvania Ave., NW, Ste 1100

City: Washington

State: District of Columbia

Zip: 20004

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Southern Key Investments

Description: Financial Planning and Investments

Street: 10632 Hillary Court

City: Baton Rouge **State:** Louisiana **Zip:** 70810

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: The Alliance for LSU Law

Description: LSU Law School

Street: 701 Poydras Street, Ste 5000

City: New Orleans **State:** Louisiana **Zip:** 70139

Branch: Legislative / Executive **Employment Start Date:** 2/27/2012 **Lobbying Start Date:** 2/27/2012

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: The Port of New Orleans

Description: Port

Street: P.O. Box 60046

City: New Orleans **State:** Louisiana **Zip:** 70160

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Troutman Sanders Strategies

Description: retirement

Street: 600 Peachtree Street, NE, Ste 5200

City: Atlanta **State:** Georgia **Zip:** 30308

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2010

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Wal-Mart Stores, Inc.

Description: Discount retailer

Street: 702 SW 8th Street

City: Bentonville **State:** Arkansas **Zip:** 72716

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Business and private and commercial enterprises

Information about Business Relationships

Not Applicable