



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2015

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MR. JOHN DUNBAR KOCH Lobbyist ID: LB000349

Name Change: \_\_\_\_\_

### Address:

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge State: Louisiana Zip: 70809

Phone: 225-929-7033 Ext: \_\_\_\_\_

Fax: 225-928-4915

## Employer Information:

Employer Name: Roedel Parsons Koch Blache Balhoff & McCollister

### Employer Address:

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge, LA State: Louisiana Zip: 70809

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2015  
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2015  
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Aflac

**Description:** Insurance - Life, Accident, Short/Long term, Dental

**Street:** 1932 Wynnton Road

**City:** Columbus **State:** Georgia **Zip:** 31999

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/14/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Insurance

**Representative Name:** American Association of Bioanalysts

**Description:** healthcare - medical techs

**Street:** 906 Olive Street, Ste 1200

**City:** St. Louis **State:** Missouri **Zip:** 63101

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2011

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** American Traffic Solutions, Inc.

**Description:** Traffic Solutions

**Street:** 7681 E. Gray Road

**City:** Scottsdale **State:** Arizona **Zip:** 85260

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/22/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Associated Branch Pilots

**Description:** Maritime

**Street:** 2955 Ridgelake Drive, Suite 110

**City:** Metairie **State:** Louisiana **Zip:** 70002

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/14/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Association of American Publishers

**Description:** Textbook publishers

**Street:** 455 Massachusetts Avenue, NW Suite 700

**City:** Washington **State:** District of Columbia **Zip:** 20001

**Branch:** Legislative / Executive **Employment Start Date:** 8/11/2014 **Lobbying Start Date:** 8/11/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

Government; local; municipal; parish; state; federal

**Representative Name:** Atmos Energy Corporation

**Description:** Oil and Gas

**Street:** P.O. Box 650205

**City:** Dallas **State:** Texas **Zip:** 75265

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Capitol Policy Group

**Description:** prison healthcare

**Street:** 1100 HAMMOND DR STE.410A-103

**City:** ATLANTA **State:** Georgia **Zip:** 30328

**Branch:** Legislative / Executive **Employment Start Date:** 10/31/2011 **Lobbying Start Date:** 2/27/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice  
Public safety, police, and fire

**Representative Name:** Community Health Solutions

**Description:** healthcare

**Street:** 1000 1118th Ave North

**City:** St. Petersburg **State:** Florida **Zip:** 33716

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/1/2011

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice  
Health care; pharmaceutical and medical devices; research; development; sales  
Health care; physicians; nurse practitioners; nurses

**Representative Name:** Deloitte & Touche LLP

**Description:** Audit, tax, consulting, financial advisory services

**Street:** 400 West 15th Street. Ste. 1700

**City:** Austin **State:** Texas **Zip:** 78701

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Banking, financial, and accounting



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## Information about persons, groups, or organizations represented:

**Representative Name:** Delta Launch Services

Description: Maritime

Street: P.O. Box 7961

City: Metairie State: Louisiana Zip: 70011

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/26/2009

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Transportation

**Representative Name:** DentaQuest

Description: dental insurance

Street: 465 Medford Street

City: Boston State: Massachusetts Zip: 2129

Branch: Legislative / Executive Employment Start Date: 10/15/2012 Lobbying Start Date: 10/15/2012

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Insurance

**Representative Name:** Direct Air Holdings, LLC

Description: aircraft charter, turn-key aircraft management, aircraft sales

Street: 505 Tennessee Street, Ste. 317

City: Memphis State: Tennessee Zip: 38103

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/26/2009

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Transportation

**Representative Name:** DIRECTV, Inc

Description: satellite television

Street: 90 State Street, Ste 700

City: Albany State: New York Zip: 12207

Branch: Legislative / Executive Employment Start Date: 3/01/2013 Lobbying Start Date: 3/15/2013

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Telecommunications

**Representative Name:** DISH Network, LLC

Description: satellite television

Street: 1110 Vermont Ave NW, Ste 750

City: Washington State: District of Columbia Zip: 20005

Branch: Legislative / Executive Employment Start Date: 3/01/2013 Lobbying Start Date: 3/15/2013

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:



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Registration Year: 2015

Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

Telecommunications

**Representative Name:** Eisai, Inc.

**Description:** Pharmaceutical

**Street:** 100 Tice Boulevard

**City:** Woodcliffe Lake **State:** New Jersey **Zip:** 7677

**Branch:** Legislative / Executive **Employment Start Date:** 3/15/2014 **Lobbying Start Date:** 3/15/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Ernest Morial Convention Center

**Description:** Business - Convention Center

**Street:** 900 Convention Center Blvd.

**City:** New Orleans **State:** Louisiana **Zip:** 70130

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Hotels, restaurants, and tourism

**Representative Name:** Gilsbar, Inc

**Description:** dental

**Street:** 2100 Covington Centre

**City:** Covington **State:** Louisiana **Zip:** 70434

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 12/1/2010

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Greater New Orleans Hotel and Lodging Association

**Description:** Hotel and lodging association

**Street:** 2020 St. Charles Ave. 5th Floor

**City:** New Orleans **State:** Louisiana **Zip:** 70130

**Branch:** Legislative / Executive **Employment Start Date:** 8/11/2014 **Lobbying Start Date:** 8/11/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Hotels, restaurants, and tourism



# Louisiana Board of Ethics: Lobbyist Registration Form

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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Greater New Orleans, Inc.

**Description:** Business

**Street:** 601 Poydras Street, Suite 1700

**City:** New Orleans **State:** Louisiana **Zip:** 70130

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/30/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** HCA Healthcare Corporation

**Description:** Healthcare

**Street:** 1440 Canal Street, Ste. 1901

**City:** New Orleans **State:** Louisiana **Zip:** 70112

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care: hospitals; nursing homes; elderly care; hospice

**Representative Name:** Houghton Mifflin Harcourt Publishing Company

**Description:** text book publishing

**Street:** 222 Berkeley Street

**City:** Boston **State:** Massachusetts **Zip:** 2116

**Branch:** Legislative / Executive **Employment Start Date:** 11/01/2012 **Lobbying Start Date:** 11/1/2012

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** HRI Properties

**Description:** real estate development

**Street:** 812 Gravier Street, Ste 200

**City:** New Orleans **State:** Louisiana **Zip:** 70112

**Branch:** Legislative / Executive **Employment Start Date:** 3/01/2013 **Lobbying Start Date:** 3/15/2013

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Construction, contracting, and real estate

**Representative Name:** ITeach US

**Description:** Education, Teacher Certification

**Street:** 513 West Oak Street

**City:** Denton **State:** Texas **Zip:** 76201

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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Registration Year: 2015

Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

Educational services: colleges; technical schools; trade schools

**Representative Name:** Louisiana Association of Chiefs of Police

**Description:** organization of Police Chiefs and top command officials throughout the state

**Street:** 2855 I-10 Frontage Road

**City:** Port Allen **State:** Louisiana **Zip:** 70767

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Public safety, police, and fire

**Representative Name:** Louisiana Cash Advance Association

**Description:** Payday lending

**Street:** 343 3rd Street #511

**City:** Baton Rouge **State:** Louisiana **Zip:** 70801

**Branch:** Legislative / Executive **Employment Start Date:** 3/15/2014 **Lobbying Start Date:** 3/15/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Banking, financial, and accounting

**Representative Name:** Louisiana Court Reporters Association

**Description:** Judicial

**Street:** 3939 Veterans Blvd., Ste. 290

**City:** Metairie **State:** Louisiana **Zip:** 70002

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

**Representative Name:** Louisiana Dental Association

**Description:** Healthcare - Dental Association

**Street:** 7833 Office Park Blvd.

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care: physicians; nurse practitioners; nurses



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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Land Acquisition

**Description:** Landfill permits in Louisiana

**Street:** 5808 South Rapp Street, Suite 205

**City:** Littleton **State:** Colorado **Zip:** 80120

**Branch:** Legislative / Executive **Employment Start Date:** 5/26/2014 **Lobbying Start Date:** 5/26/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Louisiana Podiatry Medical Association

**Description:** Healthcare - Podiatrists Association

**Street:** 521 N. Lewis Street, Ste. A

**City:** New Iberia **State:** Louisiana **Zip:** 70563

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care: physicians; nurse practitioners; nurses

**Representative Name:** Louisiana Press Association

**Description:** Media

**Street:** 404 Europe Street

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Telecommunications

**Representative Name:** Louisiana State Board of Home Inspectors

**Description:** Home inspection

**Street:** 4664 Jamestown Avenue, Suite 220

**City:** Baton Rouge **State:** Louisiana **Zip:** 70808

**Branch:** Legislative / Executive **Employment Start Date:** 4/07/2014 **Lobbying Start Date:** 4/7/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** New Orleans Aviation Board

**Description:** Aviation Board

**Street:** P.O. Box 20007

**City:** New Orleans **State:** Louisiana **Zip:** 70141

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Transportation

**Representative Name:** New Orleans Business Council

**Description:** Business

**Street:** 222 Baronne Street

**City:** New Orleans **State:** Louisiana **Zip:** 70112

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** New Orleans Convention and Visitors Bureau

**Description:** Business - Tourist Bureau

**Street:** 1520 Sugar Bowl Drive

**City:** New Orleans **State:** Louisiana **Zip:** 70112

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Hotels, restaurants, and tourism

**Representative Name:** Plaquemines Parish Government

**Description:** Local Government

**Street:** 8056 Highway 23, Ste 200

**City:** Belle Chasse **State:** Louisiana **Zip:** 70037

**Branch:** Legislative / Executive **Employment Start Date:** 5/01/2013 **Lobbying Start Date:** 5/1/2013

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** Posigen Energy Efficiency of Louisiana, LLC

**Description:** solar electricity

**Street:** 2424 Edenborn Avenue, Ste 550

**City:** Metairie **State:** Louisiana **Zip:** 70001

**Branch:** Legislative / Executive **Employment Start Date:** 3/01/2013 **Lobbying Start Date:** 3/15/2013

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Utilities; electric; gas; water; nuclear



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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Reynolds American, Inc.

**Description:** Manufacturing of tobacco products

**Street:** 401 North Main

**City:** Winston-Salem **State:** North Carolina **Zip:** 27102

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Tobacco industry

**Representative Name:** Roedel Parsons Koch Blache Balhoff & McCollister

**Description:** Law Firm

**Street:** 8440 Jefferson Highway, Ste. 301

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** No **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

**Representative Name:** Satellite Broadcasting & Communications Association

**Description:** satellite television

**Street:** 1100 17th Street NW, Ste 1150

**City:** Washington **State:** District of Columbia **Zip:** 20036

**Branch:** Legislative / Executive **Employment Start Date:** 3/01/2013 **Lobbying Start Date:** 3/15/2013

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Telecommunications

**Representative Name:** Siemens Corporation

**Description:** Technological and global business

**Street:** 601 Pennsylvania Ave., NW, Ste 1100

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Southern Key Investments

**Description:** Financial Planning and Investments

**Street:** 10632 Hillary Court

**City:** Baton Rouge **State:** Louisiana **Zip:** 70810

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Banking, financial, and accounting

**Representative Name:** The Port of New Orleans

**Description:** Port

**Street:** P.O. Box 60046

**City:** New Orleans **State:** Louisiana **Zip:** 70160

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Troutman Sanders Strategies

**Description:** retirement

**Street:** 600 Peachtree Street, NE, Ste 5200

**City:** Atlanta **State:** Georgia **Zip:** 30308

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2010

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** Uber Technologies, Inc.

**Description:** Technology application service

**Street:** 1455 Market Street, 4th Floor

**City:** San Francisco **State:** California **Zip:** 94103

**Branch:** Legislative / Executive **Employment Start Date:** 10/20/2014 **Lobbying Start Date:** 10/20/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Computers, hardware, software, and intellectual property

**Representative Name:** Veolia Transportation

**Description:** Transportation

**Street:** 720 E. Butterfield Road, Suite 300

**City:** Lombard **State:** Illinois **Zip:** 60148

**Branch:** Legislative / Executive **Employment Start Date:** 8/11/2014 **Lobbying Start Date:** 8/11/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation



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## Information about persons, groups, or organizations represented:

**Representative Name:** Wal-Mart Stores, Inc.

**Description:** Discount retailer

**Street:** 702 SW 8th Street

**City:** Bentonville **State:** Arkansas **Zip:** 72716

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Worldwide Interactive Learning, Inc.

**Description:** Career readiness solutions provider

**Street:** 1000 Waterford Place

**City:** Kingston **State:** Tennessee **Zip:** 37763

**Branch:** Legislative / Executive **Employment Start Date:** 8/11/2014 **Lobbying Start Date:** 8/11/2014

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

## Information about Business Relationships

Not Applicable