



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MR. JOHN DUNBAR KOCH Lobbyist ID: LB000349

Name Change: \_\_\_\_\_

### Address:

Street: 633 LAKELAND DRIVE

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-445-4805 Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: K2 Advocacy

### Employer Address:

Street: 633 Lakeland Drive

City: Baton Rouge State: Louisiana Zip: 70802

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

*(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)*



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## Information about persons, groups, or organizations represented:

**Representative Name:** Aflac

**Description:** Insurance - Life, Accident, Short/Long term, Dental

**Street:** 1932 Wynnton Road

**City:** Columbus **State:** Georgia **Zip:** 31999

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/14/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Insurance

**Representative Name:** American Association of Bioanalysts

**Description:** healthcare - medical techs

**Street:** 906 Olive Street, Ste 1200

**City:** St. Louis **State:** Missouri **Zip:** 63101

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2011

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** American Beverage Association

**Description:** non-alcoholic beverage producers

**Street:** 1275 Pennsylvania Ave. Ste 1100

**City:** Washington **State:** District of Columbia **Zip:** 20004

**Branch:** Legislative / Executive / Local **Employment Start Date:** 5/12/2025 **Lobbying Start Date:** 5/12/2025

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Manufacturing; wholesale

**Representative Name:** Atmos Energy Corporation

**Description:** Oil and Gas

**Street:** P.O. Box 650205

**City:** Dallas **State:** Texas **Zip:** 75265

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Manufacturing; oil and gas; mining; refining; production; chemical industry

**Representative Name:** Correct Solutions, LLC

**Description:** Corrections healthcare

**Street:** 192 Bastille Lane, Suite 200

**City:** Ruston **State:** Louisiana **Zip:** 71270

**Branch:** Legislative / Executive **Employment Start Date:** 11/18/2016 **Lobbying Start Date:** 11/18/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Deloitte Consulting, LLP

**Description:** Audit, tax, consulting, financial advisory services

**Street:** 400 West 15th Street, Ste. 1700

**City:** Austin **State:** Texas **Zip:** 78701

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Banking, financial, and accounting

**Representative Name:** Digital Childhood Alliance, Inc.

**Description:** online child protection app

**Street:** P. O. Box 303

**City:** Wilmington **State:** Delaware **Zip:** 19801

**Branch:** Legislative / Local **Employment Start Date:** 5/05/2025 **Lobbying Start Date:** 5/5/2025

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Computers, hardware, software, and intellectual property

**Representative Name:** Driving School Association of Louisiana

**Description:** Driving Schools

**Street:** 8440 Jefferson Hwy., Ste. 301

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 4/08/2019 **Lobbying Start Date:** 4/11/2019

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Great Lakes Dredge & Dock Co, LLC

**Description:** Dredging services

**Street:** 9811 Katy Freeway, Suite 1200

**City:** Houston **State:** Texas **Zip:** 77024

**Branch:** Legislative / Executive **Employment Start Date:** 4/10/2023 **Lobbying Start Date:** 4/10/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises



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## Information about persons, groups, or organizations represented:

**Representative Name:** HCA Healthcare Corporation

**Description:** Healthcare

**Street:** 1440 Canal Street, Ste. 1901

**City:** New Orleans **State:** Louisiana **Zip:** 70112

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care: hospitals; nursing homes; elderly care; hospice

**Representative Name:** HDR, Inc.

**Description:** Engineering

**Street:** 201 Rue Iberville, Suite 115

**City:** Lafayette **State:** Louisiana **Zip:** 70508

**Branch:** Legislative / Executive **Employment Start Date:** 1/02/2018 **Lobbying Start Date:** 1/2/2018

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** ITeach US

**Description:** Education, Teacher Certification

**Street:** 513 West Oak Street

**City:** Denton **State:** Texas **Zip:** 76201

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services: colleges; technical schools; trade schools

**Representative Name:** K2 Advocacy

**Description:** consulting

**Street:** 633 Lakeland Drive

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive / Local **Employment Start Date:** 11/18/2024 **Lobbying Start Date:** 11/18/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Kira Learning

**Description:** education software

**Street:** 855 Oak Grove Avenue

**City:** Menlo Park **State:** California **Zip:** 94025

**Branch:** Legislative / Executive / Local **Employment Start Date:** 3/11/2024 **Lobbying Start Date:** 3/11/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Computers, hardware, software, and intellectual property

**Representative Name:** Louisiana Association of Chiefs of Police

**Description:** organization of Police Chiefs and top command officials throughout the state

**Street:** 2855 I-10 Frontage Road

**City:** Port Allen **State:** Louisiana **Zip:** 70767

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Public safety, police, and fire

**Representative Name:** Louisiana Court Reporters Association

**Description:** Judicial

**Street:** 3939 Veterans Blvd., Ste. 290

**City:** Metairie **State:** Louisiana **Zip:** 70002

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

**Representative Name:** Louisiana Craft Brewers Guild

**Description:** Beer Brewing Association

**Street:** 8440 Jefferson Highway, Suite 301

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 5/01/2017 **Lobbying Start Date:** 5/1/2017

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Unions, labor issues, and special advocacy groups.

**Representative Name:** Louisiana Dental Association

**Description:** Healthcare - Dental Association

**Street:** 7833 Office Park Blvd.

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care: physicians; nurse practitioners; nurses



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## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Loggers Association

**Description:** Logging

**Street:** 8440 Jefferson Hwy., Ste. 301

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 4/08/2019 **Lobbying Start Date:** 4/11/2019

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Agriculture; forestry; timber

**Representative Name:** Louisiana Podiatry Medical Association

**Description:** Healthcare - Podiatrists Association

**Street:** 521 N. Lewis Street, Ste. A

**City:** New Iberia **State:** Louisiana **Zip:** 70563

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/26/2009

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** MedImpact Healthcare Systems

**Description:** Pharmacy benefit management

**Street:** 10181 Scripps Gateway Court

**City:** San Diego **State:** California **Zip:** 92131

**Branch:** Legislative / Executive **Employment Start Date:** 9/04/2020 **Lobbying Start Date:** 9/4/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Natchitoches Regional Medical Center

**Description:** Medical center

**Street:** P. O. Box 2009

**City:** Natchitoches **State:** Louisiana **Zip:** 71457

**Branch:** Legislative / Executive / Local **Employment Start Date:** 2/26/2024 **Lobbying Start Date:** 2/26/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** National Council of State Boards of Nursing

**Description:** nursing association

**Street:** 111 E. Wacker Drive, Suite 2900

**City:** Chicago **State:** Illinois **Zip:** 60601

**Branch:** Legislative / Executive / Local **Employment Start Date:** 5/05/2025 **Lobbying Start Date:** 5/5/2025

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Northeast Louisiana Power Cooperative

**Description:** Electric utility cooperative

**Street:** 11928 Old Bonita Road

**City:** Bastrop **State:** Louisiana **Zip:** 71220

**Branch:** Legislative / Executive **Employment Start Date:** 5/27/2020 **Lobbying Start Date:** 5/27/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Utilities; electric; gas; water; nuclear

**Representative Name:** Pattern Energy

**Description:** energy storage

**Street:** 888 Westheimer Road, Suite 350

**City:** Houston **State:** Texas **Zip:** 77006

**Branch:** Legislative / Executive / Local **Employment Start Date:** 3/25/2024 **Lobbying Start Date:** 3/25/2024

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Strategic Partnerships, Inc.

**Description:** Procurement consulting

**Street:** Barton Oaks Plaza One, Ste 100, 901 S. Mopac Expy

**City:** Austin **State:** Texas **Zip:** 78746

**Branch:** Legislative / Executive **Employment Start Date:** 5/23/2022 **Lobbying Start Date:** 5/23/2022

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises

**Representative Name:** Talitrix

**Description:** GPS products

**Street:** 3155 North Point Pkwy STE F-100

**City:** Alpharetta **State:** Georgia **Zip:** 30005

**Branch:** Legislative **Employment Start Date:** 4/11/2023 **Lobbying Start Date:** 4/11/2023

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Computers, hardware, software, and intellectual property



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## Information about persons, groups, or organizations represented:

Representative Name: Turn Key Health Clinics

Description: Inmate health care

Street: 900 NW 12th Street

City: Oklahoma City

State: Oklahoma

Zip: 73106

Branch: Legislative / Executive

Employment Start Date: 5/23/2022

Lobbying Start Date: 5/23/2022

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Health care; physicians; nurse practitioners; nurses

Representative Name: Wal-Mart Stores, Inc.

Description: Discount retailer

Street: 702 SW 8th Street

City: Bentonville

State: Arkansas

Zip: 72716

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/26/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

## Information about Business Relationships

Not Applicable