



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2023

Lobbying Type(s): Legislative

Demographic Information:

Lobbyist's Name: MISS ABIGAIL REYNOLDS

Lobbyist ID: LB003568

Name Change: _____

Address:

Street: 543 SPANISH TOWN ROAD

City: BATON ROUGE

State: Louisiana

Zip: 70802

Phone: 318-464-5084

Ext: _____

Fax: _____

Employer Information:

Employer Name: Southern Strategy Group

Employer Address:

Street: 543 Spanish Town Road

City: Baton Rouge

State: Louisiana

Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 7/17/2023

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Information about persons, groups, or organizations represented:

Representative Name: Southern Strategy Group, LLC

Description: Governmental Affairs

Street: 543 Spanish Town Road

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative

Employment Start Date: 7/17/2023

Lobbying Start Date: 7/17/2023

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date: _____

If No, who pays you: _____

Subject Matters:

Government; local; municipal; parish; state; federal

Information about Business Relationships

Not Applicable