



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MR. JOHN LUCAS WALTERS Lobbyist ID: LB000386

Name Change: _____

Address:

Street: 635 MAIN STREET

City: BATON ROUGE State: Louisiana Zip: 70801

Phone: 225-328-0989 Ext: _____

Fax: _____

Employer Information:

Employer Name: Devise Strategy Group

Employer Address:

Street: 635 Main Street

City: Baton Rouge State: Louisiana Zip: 70801

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 9/08/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☐ Yes ☐ No ☒ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 9/08/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☐ Yes ☐ No ☒ N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name:

Description: Healthcare Technology

Street: 9091 State Line Road

City: Kansas City State: Missouri Zip: 64114

Branch: Legislative / Executive Employment Start Date: 9/08/2026 Lobbying Start Date: 9/8/2026

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Children's Bureau of New Orleans

Description: The Children's Bureau of New Orleans promotes growth and resilience through prevention, advocacy, education and intervention.

Street: 1820 St. Charles

City: New Orleans State: Louisiana Zip: 70130

Branch: Legislative / Executive Employment Start Date: 9/08/2026 Lobbying Start Date: 9/8/2026

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Charities and social services, faith-based organizations, and community outreach

Representative Name: College Board

Description: Education, Technology

Street: 225 Liberty Street

City: New York State: New York Zip: 10281

Branch: Legislative / Executive Employment Start Date: 9/08/2026 Lobbying Start Date: 9/8/2026

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999 End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Consumer Brands Association

Description: The Consumer Brands Association champions the industry whose products Americans depend on every day.

Street: 1001 19th St N

City: Arlington State: Virginia Zip: 22209

Branch: Legislative / Executive Employment Start Date: 9/08/2026 Lobbying Start Date: 9/8/2026

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Farm Ed

Description: Education curriculum and program

Street: 1914 4th Ave N #200

City: Birmingham State: Alabama Zip: 35203

Branch: Legislative / Executive Employment Start Date: 9/08/2026 Lobbying Start Date: 9/8/2026

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Inversa

Description: CONSERVATION AND FISHERIES

Street: 5867 SW 21ST ST.

City: West Park State: Florida Zip: 33023

Branch: Legislative / Executive Employment Start Date: 9/08/2026 Lobbying Start Date: 9/8/2026

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Aquaculture and fisheries

Representative Name: West Baton Rouge Parish

Description: Local Government

Street: 880 N Alexander Ave

City: Port Allen State: Louisiana Zip: 70767

Branch: Legislative / Executive Employment Start Date: 9/08/2026 Lobbying Start Date: 9/8/2026

Paid by Representation: Yes Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Information about Business Relationships

Not Applicable