



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MR. JAYSON WRIGHT NEWELL Lobbyist ID: LB003936

Name Change: \_\_\_\_\_

**Address:**

Street: 564 LAUREL STREET

City: BATON ROUGE State: Louisiana Zip: 70801

Phone: 225-993-1168 Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Greater Baton Rouge Economic Partnership

**Employer Address:**

Street: 564 Laurel Street

City: Baton Rouge State: Louisiana Zip: 70801

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

*(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)*

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

*(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)*

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?  Yes  No  N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

*(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)*



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## Information about persons, groups, or organizations represented:

Representative Name: Greater Baton Rouge Economic Partnership

Description: Business Development

Street: 564 Laurel Ave

City: Baton Rouge

State: Louisiana

Zip: 70801

Branch: Legislative / Executive / Local

Employment Start Date: 3/19/2018

Lobbying Start Date: 3/26/2018

Paid by Representation: Yes

Payment Category: \$100,000 - \$249,999

End Date:

If No, who pays you:

### Subject Matters:

Business and private and commercial enterprises

Government; local; municipal; parish; state; federal

## Information about Business Relationships

Not Applicable