



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2025

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MRS. BEVERLY HAYDEL

Lobbyist ID: LB004225

Name Change: _____

Address:

Street: 10210 JEFFERSON HWY., SUITE B

City: BATON ROUGE

State: Louisiana

Zip: 70809

Phone: 617-335-9941

Ext: _____

Fax: _____

Employer Information:

Employer Name: Sequitur, LLC

Employer Address:

Street: 10210 Jefferon Hwy., Suite B

City: Baton Rouge

State: Louisiana

Zip: 70809

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2025

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Bridge Center for Hope

Description: Behavioral Health

Street: 728 North Blvd.

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date: 3/21/2024

Lobbying Start Date: 3/21/2024

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Capitol Partners

Description: Government Relations

Street: 714 N. 5th St.

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date: 4/04/2024

Lobbying Start Date: 4/4/2024

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Public safety, police, and fire

Representative Name: Colonial Pipeline Company

Description: Pipeline; oil and gas

Street: 1000 Lake St.

City: Alpharetta

State: Georgia

Zip: 30009

Branch: Legislative / Executive

Employment Start Date: 8/02/2023

Lobbying Start Date: 8/2/2023

Paid by Representation: Yes

Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Educational Testing Service (ETS)

Description: educational testing and assessments

Street: 660 Rosedale Rd.

City: Princeton

State: New Jersey

Zip: 8541

Branch: Legislative / Executive

Employment Start Date: 11/16/2022

Lobbying Start Date: 11/16/2022

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools



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Information about persons, groups, or organizations represented:

Representative Name: Interstate Business Solutions, LLC

Description: Litter Removal

Street: 9190 Corporation Dr.

City: Indianapolis **State:** Indiana **Zip:** 46256

Branch: Executive **Employment Start Date:** 6/04/2024 **Lobbying Start Date:** 6/4/2024

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Light & Wonder

Description: Gaming

Street: 6601 Bermuda Rd.

City: Las Vegas **State:** Nevada **Zip:** 98119

Branch: Legislative / Executive **Employment Start Date:** 8/20/2024 **Lobbying Start Date:** 8/20/2024

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Gaming

Representative Name: Louisiana Coalition for Access to Autism Services

Description: coalition of autism therapy providers

Street: 2977 Fritchie Dr.

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 2/03/2018 **Lobbying Start Date:** 9/15/2020

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Wildlife Federation

Description: Conservation, Wildlife

Street: 8480 Bluebonnet Blvd.

City: Baton Rouge **State:** Louisiana **Zip:** 70810

Branch: Legislative / Executive **Employment Start Date:** 2/19/2024 **Lobbying Start Date:** 2/19/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Nationwide Mutual Insurance Company

Description: Insurance

Street: One Nationwide Plaza

City: Columbus **State:** Ohio **Zip:** 43215

Branch: Legislative / Executive **Employment Start Date:** 9/20/2024 **Lobbying Start Date:** 9/20/2024

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Insurance

Representative Name: Ochsner Health System

Description: Healthcare

Street: 1315 Jefferson Hwy.

City: New Orleans

State: Louisiana

Zip: 70121

Branch: Legislative / Executive

Employment Start Date: 3/20/2020

Lobbying Start Date: 5/15/2020

Paid by Representation: Yes Payment Category: \$100,000 - \$249,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Scientific Games, LLC

Description: Lottery, Technology

Street: 1500 Bluegrass Lakes Parkway

City: Alpharetta

State: Georgia

Zip: 30004

Branch: Legislative / Executive

Employment Start Date: 12/21/2023

Lobbying Start Date: 12/21/2023

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Gaming

Representative Name: The Nature Conservancy

Description: Conservation

Street: P.O. Box 4125

City: Baton Rouge

State: Louisiana

Zip: 70821

Branch: Legislative / Executive

Employment Start Date: 3/20/2024

Lobbying Start Date: 3/20/2024

Paid by Representation: Yes Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: TikTok, Inc.

Description: Social Media

Street: 5800 Bristol Parkway

City: Culver City

State: California

Zip: 90230

Branch: Legislative / Executive

Employment Start Date: 4/29/2024

Lobbying Start Date: 4/29/2024

Paid by Representation: Yes Payment Category: \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Information about Business Relationships

Not Applicable