



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2018

Lobbying Type(s): Legislative / Executive

## Demographic Information:

Lobbyist's Name: MR. C. KEVIN HAYES Lobbyist ID: LB000430

Name Change: \_\_\_\_\_

### Address:

Street: 412 N FOURTH STREET SUITE 328

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-268-2725 Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Hayes Strategic Solutions

### Employer Address:

Street: 412 N Fourth Street suite 328

City: Baton Rouge State: Louisiana Zip: 70802

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2018  
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2018  
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Amedisys, Inc.

**Description:** Provides Hospice and HomeCare treatment

**Street:** 5959 South Sherwood Forest Blvd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70816

**Branch:** Legislative / Executive **Employment Start Date:** 3/14/2016 **Lobbying Start Date:** 3/14/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** AMGEN

**Description:** Pharmaceutical manufacturer

**Street:** 601 13th Street, NW 12th Floor

**City:** Washington **State:** District of Columbia **Zip:** 20005

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Associated Professional Educators of Louisiana

**Description:** Advocates for the interests of certain professional educators

**Street:** 7907 Wrenwood Blvd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 11/08/2016 **Lobbying Start Date:** 11/8/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Automated Health Systems, Inc

**Description:** Promotes and manages optimal health services for families and communities.

**Street:** 9370 McKnight Road

**City:** Pittsburg **State:** Pennsylvania **Zip:** 15237

**Branch:** Legislative / Executive **Employment Start Date:** 5/02/2016 **Lobbying Start Date:** 5/2/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** CCA Louisiana

**Description:** Promotes the conservation of fisheries

**Street:** P.O. Box 86458

**City:** Baton Rouge **State:** Louisiana **Zip:** 70879

**Branch:** Legislative / Executive **Employment Start Date:** 2/09/2016 **Lobbying Start Date:** 2/9/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**



# Louisiana Board of Ethics: Lobbyist Registration Form

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## Information about persons, groups, or organizations represented:

Environmental quality, conservation, and wildlife preservation

**Representative Name:** Community Providers Association

**Description:** Advocates for its members who take care of citizens in need of special services

**Street:** Post Office Box 82972

**City:** Baton Rouge **State:** Louisiana **Zip:** 70884

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Concrete and Aggregates Association of Louisiana

**Description:** Advocates on behalf of the concrete dealers

**Street:** 18212 East Petroleum Drive

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 3/11/2016 **Lobbying Start Date:** 3/11/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Transportation

**Representative Name:** Data Recognition Corporation

**Description:** Provides testing for students

**Street:** 13490 Bass Lake Road

**City:** Maple Grove **State:** Minnesota **Zip:** 55311

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Dental Access and Prevention

**Description:** Advocates for dental access for children

**Street:** 7833 Office Park Blvd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 3/01/2016 **Lobbying Start Date:** 3/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses



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## Information about persons, groups, or organizations represented:

**Representative Name:** Gilead Sciences, Inc

**Description:** Manufacturer of pharmaceuticals

**Street:** 333 Lakeside Drive

**City:** Foster City **State:** California **Zip:** 94404

**Branch:** Legislative / Executive **Employment Start Date:** 2/29/2016 **Lobbying Start Date:** 2/29/2016

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Hayes Strategic Solutions

**Description:** Governmental Relations

**Street:** 412 N. 4th Street Suite 328

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** No **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:** I am the owner of the company so technically I would pay myself

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** Helping Hands/Caring Hands PDHC

**Description:** Assists children with disabilities

**Street:** PO Box 2403

**City:** Monroe **State:** Louisiana **Zip:** 71207

**Branch:** Legislative / Executive **Employment Start Date:** 2/15/2016 **Lobbying Start Date:** 2/15/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** International Code Council

**Description:** Provides training for and publishes statewide building code

**Street:** 500 New Jersey Avenue N.W. 6th Floor

**City:** Washington **State:** District of Columbia **Zip:** 20001

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Construction, contracting, and real estate



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## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Assisted Living Association

**Description:** Advocates for members who provide assisted living to citizens

**Street:** Post Office Box 10258

**City:** New Iberia **State:** Louisiana **Zip:** 70562

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Louisiana Association of Chiefs of Police

**Description:** Law enforcement organization comprised of Police Chiefs, and top command officials throughout the state.

**Street:** 2855 I-10 Frontage Road

**City:** Port Allen **State:** Louisiana **Zip:** 70767

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

Public safety, police, and fire

**Representative Name:** Louisiana Homecare Association

**Description:** Healthcare Association

**Street:** 850 Kaliste Saloom Rd # 123

**City:** Lafayette **State:** Louisiana **Zip:** 70508

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care: hospitals; nursing homes; elderly care; hospice

**Representative Name:** Louisiana Landowners Association

**Description:** Land, Oil, Gas, Wildlife

**Street:** 8982 Darby Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70806

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Agriculture; forestry; timber

Aquaculture and fisheries

Construction, contracting, and real estate

Environmental quality, conservation, and wildlife preservation

Manufacturing; oil and gas; mining; refining; production; chemical industry



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Lobbying Type(s): Legislative / Executive

## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Occupational Therapy Association

**Description:** Advocates on behalf of occupational therapists

**Street:** Post Office Box 14806

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70898

**Branch:** Legislative / Executive

**Employment Start Date:** 2/01/2016

**Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Louisiana Press Association

**Description:** Newspapers, periodicals, and outlets

**Street:** 404 Europe St.

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70802

**Branch:** Legislative / Executive

**Employment Start Date:**

**Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises  
Computers, hardware, software, and intellectual property  
Manufacturing; wholesale  
Unions, labor issues, and special advocacy groups.

**Representative Name:** National Association of Professional Employer Organizations

**Description:** Professional association that advocates for the professional employer organizations industry

**Street:** 707 North Street Asaph Street

**City:** Alexandria

**State:** Virginia

**Zip:** 22314

**Branch:** Legislative / Executive

**Employment Start Date:** 8/07/2017

**Lobbying Start Date:** 8/7/2017

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Business and private and commercial enterprises  
Insurance

**Representative Name:** National Heritage Academies, Inc.

**Description:** Provides educational choice opportunities to children

**Street:** 3850 Broadmoor Ave SE

**City:** Grand Rapids

**State:** Michigan

**Zip:** 49512

**Branch:** Legislative / Executive

**Employment Start Date:** 2/17/2016

**Lobbying Start Date:** 2/17/2016

**Paid by Representation:** Yes

**Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools



# Louisiana Board of Ethics: Lobbyist Registration Form

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## Information about persons, groups, or organizations represented:

**Representative Name:** Pediatric Day Health Care Providers

**Description:** Advocates for members who provide services to children

**Street:** 6270 Seven Oaks Drive

**City:** Baton Rouge **State:** Louisiana **Zip:** 70806

**Branch:** Legislative / Executive **Employment Start Date:** 2/13/2016 **Lobbying Start Date:** 2/13/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Policy Institute for Children

**Description:** Advocating for Early Care and Education

**Street:** P.O. Box 13552

**City:** New Orleans **State:** Louisiana **Zip:** 70185

**Branch:** Legislative / Executive **Employment Start Date:** 1/13/2017 **Lobbying Start Date:** 1/13/2017

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Teachers Insurance and Annuity Association (TIAA)

**Description:** Vendor for pension systems

**Street:** 8500 Andrew Carnegie Blvd

**City:** Charlotte **State:** North Carolina **Zip:** 28262

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** Verbatim Reporters of Louisiana

**Description:** Advocates on behalf of court reporters

**Street:** Post Office Box 86534

**City:** Baton Rouge **State:** Louisiana **Zip:** 70879

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

**Representative Name:** Williams, Inc

**Description:** Land Management

**Street:** 107 McGee Drive

**City:** Patterson **State:** Louisiana **Zip:** 70392

**Branch:** Legislative / Executive **Employment Start Date:** 1/23/2017 **Lobbying Start Date:** 1/23/2017

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**



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## Information about persons, groups, or organizations represented:

Agriculture; forestry; timber

## Information about Business Relationships

Not Applicable