



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MR. C. KEVIN HAYES Lobbyist ID: LB000430

Name Change: _____

Address:

Street: 412 N FOURTH STREET SUITE 328

City: BATON ROUGE State: Louisiana Zip: 70802

Phone: 225-268-2725 Ext: _____

Fax: _____

Employer Information:

Employer Name: Hayes Strategic Solutions

Employer Address:

Street: 412 N Fourth Street suite 328

City: Baton Rouge State: Louisiana Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2020
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2020
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2020
(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Aceable, Inc.

Description: Provides on line driver training

Street: 610 W. 5th Street Suite 603

City: Austin

State: Texas

Zip: 78701

Branch: Legislative / Executive

Employment Start Date: 12/02/2019

Lobbying Start Date: 12/2/2019

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: AMGEN

Description: Pharmaceutical manufacturer

Street: 601 13th Street, NW 12th Floor

City: Washington

State: District of Columbia

Zip: 20005

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Associated Professional Educators of Louisiana

Description: Advocates for the interests of certain professional educators

Street: 7907 Wrenwood Blvd

City: Baton Rouge

State: Louisiana

Zip: 70809

Branch: Legislative / Executive

Employment Start Date: 11/08/2016

Lobbying Start Date: 11/8/2016

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: CCA Louisiana

Description: Promotes the conservation of fisheries

Street: P.O. Box 86458

City: Baton Rouge

State: Louisiana

Zip: 70879

Branch: Legislative / Executive

Employment Start Date: 2/09/2016

Lobbying Start Date: 2/9/2016

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Community Providers Association

Description: Advocates for its members who take care of citizens in need of special services

Street: Post Office Box 82972

City: Baton Rouge

State: Louisiana

Zip: 70884

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Concrete and Aggregates Association of Louisiana

Description: Advocates on behalf of the concrete dealers

Street: 18212 East Petroleum Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 3/11/2016 **Lobbying Start Date:** 3/11/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Data Recognition Corporation

Description: Provides testing for students

Street: 13490 Bass Lake Road

City: Maple Grove **State:** Minnesota **Zip:** 55311

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Dental Access and Prevention

Description: Advocates for dental access for children

Street: 7833 Office Park Blvd

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 3/01/2016 **Lobbying Start Date:** 3/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: Gilead Sciences, Inc

Description: Manufacturer of pharmaceuticals

Street: 333 Lakeside Drive

City: Foster City **State:** California **Zip:** 94404

Branch: Legislative / Executive **Employment Start Date:** 2/29/2016 **Lobbying Start Date:** 2/29/2016

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Hayes Strategic Solutions

Description: Governmental Relations

Street: 412 N. 4th Street Suite 328

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you: I am the owner of the company so technically I would pay myself

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: International Code Council

Description: Provides training for and publishes statewide building code

Street: 500 New Jersey Avenue N.W. 6th Floor

City: Washington

State: District of Columbia

Zip: 20001

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: Louisiana Assisted Living Association

Description: Advocates for members who provide assisted living to citizens

Street: Post Office Box 10258

City: New Iberia

State: Louisiana

Zip: 70562

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Association of Chiefs of Police

Description: Law enforcement organization comprised of Police Chiefs, and top command officials throughout the state.

Street: 2855 I-10 Frontage Road

City: Port Allen

State: Louisiana

Zip: 70767

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Public safety, police, and fire



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Louisiana Association of Independent Land Title Agents

Description: Advocates for the interests of Independent Land Title Agents

Street: 9100 Bluebonnet Centre Blvd. Suite 102

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 10/01/2019 **Lobbying Start Date:** 10/1/2019

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Louisiana Homecare Association

Description: Healthcare Association

Street: 850 Kaliste Saloom Rd # 123

City: Lafayette **State:** Louisiana **Zip:** 70508

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care: hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Landowners Association

Description: Land, Oil, Gas, Wildlife

Street: 8982 Darby Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber
Aquaculture and fisheries
Construction, contracting, and real estate
Environmental quality, conservation, and wildlife preservation
Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Louisiana Occupational Therapy Association

Description: Advocates on behalf of occupational therapists

Street: Post Office Box 14806

City: Baton Rouge **State:** Louisiana **Zip:** 70898

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Louisiana Press Association

Description: Newspapers, periodicals, and outlets

Street: 404 Europe St.

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Business and private and commercial enterprises
- Computers, hardware, software, and intellectual property
- Manufacturing; wholesale
- Unions, labor issues, and special advocacy groups.

Representative Name: National Heritage Academies, Inc.

Description: Provides educational choice opportunities to children

Street: 3850 Broadmoor Ave SE

City: Grand Rapids **State:** Michigan **Zip:** 49512

Branch: Legislative / Executive **Employment Start Date:** 2/17/2016 **Lobbying Start Date:** 2/17/2016

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

- Educational services; colleges; technical schools; trade schools

Representative Name: Pediatric Day Health Care Providers

Description: Advocates for members who provide services to children

Street: 6270 Seven Oaks Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive **Employment Start Date:** 2/13/2016 **Lobbying Start Date:** 2/13/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

- Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Policy Institute for Children

Description: Advocating for Early Care and Education

Street: P.O. Box 13552

City: New Orleans **State:** Louisiana **Zip:** 70185

Branch: Legislative / Executive **Employment Start Date:** 1/13/2017 **Lobbying Start Date:** 1/13/2017

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Educational services; colleges; technical schools; trade schools



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2020

Lobbying Type(s): Legislative / Executive / Local

Information about persons, groups, or organizations represented:

Representative Name: Teachers Insurance and Annuity Association (TIAA)

Description: Vendor for pension systems

Street: 8500 Andrew Carnegie Blvd

City: Charlotte

State: North Carolina

Zip: 28262

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: US Hemp Roundtable

Description: Coalition to advocate to fully legalize hemp and popular hemp-derived products

Street: 250 West Main Street Suite 2800

City: Lexington

State: Kentucky

Zip: 40507

Branch: Legislative / Executive

Employment Start Date: 11/14/2019

Lobbying Start Date: 11/14/2019

Paid by Representation: Yes

Payment Category: \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Agriculture; horticulture; livestock; poultry

Representative Name: Verbatim Reporters of Louisiana

Description: Advocates on behalf of court reporters

Street: Post Office Box 86534

City: Baton Rouge

State: Louisiana

Zip: 70879

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Information about Business Relationships

Not Applicable