



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2022

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MR. C. KEVIN HAYES

Lobbyist ID: LB000430

Name Change: _____

Address:

Street: 412 N FOURTH STREET SUITE 328

City: BATON ROUGE

State: Louisiana

Zip: 70802

Phone: 225-268-2725

Ext: _____

Fax: _____

Employer Information:

Employer Name: Hayes Strategic Solutions

Employer Address:

Street: 412 N Fourth Street suite 328

City: Baton Rouge

State: Louisiana

Zip: 70802

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2022

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2022

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2022

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Information about persons, groups, or organizations represented:

Representative Name: AMGEN

Description: Pharmaceutical manufacturer

Street: 601 13th Street, NW 12th Floor

City: Washington **State:** District of Columbia **Zip:** 20005

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Associated Professional Educators of Louisiana

Description: Advocates for the interests of certain professional educators

Street: 7907 Wrenwood Blvd

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 11/08/2016 **Lobbying Start Date:** 11/8/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: CCA Louisiana

Description: Promotes the conservation of fisheries

Street: P.O. Box 86458

City: Baton Rouge **State:** Louisiana **Zip:** 70879

Branch: Legislative / Executive **Employment Start Date:** 2/09/2016 **Lobbying Start Date:** 2/9/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Environmental quality, conservation, and wildlife preservation

Representative Name: Community Providers Association

Description: Advocates for its members who take care of citizens in need of special services

Street: Post Office Box 82972

City: Baton Rouge **State:** Louisiana **Zip:** 70884

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Concrete and Aggregates Association of Louisiana

Description: Advocates on behalf of the concrete dealers

Street: 18212 East Petroleum Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 3/11/2016 **Lobbying Start Date:** 3/11/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

Transportation

Representative Name: Data Recognition Corporation

Description: Provides testing for students

Street: 13490 Bass Lake Road

City: Maple Grove **State:** Minnesota **Zip:** 55311

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Dental Access and Prevention

Description: Advocates for dental access for children

Street: 7833 Office Park Blvd

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 3/01/2016 **Lobbying Start Date:** 3/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses

Representative Name: DESRI Renewables LLC

Description: Owner and Operator of Renewable Energy assets

Street: 1166 Avenue of the Americas, 9th Floor

City: New York **State:** New York **Zip:** 10036

Branch: Legislative / Executive **Employment Start Date:** 5/14/2021 **Lobbying Start Date:** 5/14/2021

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Gilead Sciences, Inc

Description: Manufacturer of pharmaceuticals

Street: 333 Lakeside Drive

City: Foster City **State:** California **Zip:** 94404

Branch: Legislative / Executive **Employment Start Date:** 2/29/2016 **Lobbying Start Date:** 2/29/2016

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999

End Date:

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales



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Information about persons, groups, or organizations represented:

Representative Name: Hayes Strategic Solutions

Description: Governmental Relations

Street: 412 N. 4th Street Suite 328

City: Baton Rouge

State: Louisiana

Zip: 70802

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: No **Payment Category:** \$24,999 or less

End Date:

If No, who pays you: I am the owner of the company so technically I would pay myself

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Kalkomey Enterprises LLC

Description: Provides on line courses for certain outdoor activities

Street: 14086 Proton Road

City: Farmers Branch

State: Texas

Zip: 75244

Branch: Legislative / Executive

Employment Start Date: 7/14/2020

Lobbying Start Date: 7/14/2020

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Louisiana Assisted Living Association

Description: Advocates for members who provide assisted living to citizens

Street: Post Office Box 10258

City: New Iberia

State: Louisiana

Zip: 70562

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999

End Date:

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Association of Chiefs of Police

Description: Law enforcement organization comprised of Police Chiefs, and top command officials throughout the state.

Street: 2855 I-10 Frontage Road

City: Port Allen

State: Louisiana

Zip: 70767

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Public safety, police, and fire



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Information about persons, groups, or organizations represented:

Representative Name: Louisiana Association of Independent Land Title Agents

Description: Advocates for the interests of Independent Land Title Agents

Street: 9100 Bluebonnet Centre Blvd. Suite 102

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 10/01/2019 **Lobbying Start Date:** 10/1/2019

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Louisiana Homecare Association

Description: Healthcare Association

Street: 850 Kaliste Saloom Rd # 123

City: Lafayette **State:** Louisiana **Zip:** 70508

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care: hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Landowners Association

Description: Land, Oil, Gas, Wildlife

Street: 8982 Darby Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Agriculture; forestry; timber

Aquaculture and fisheries

Construction, contracting, and real estate

Environmental quality, conservation, and wildlife preservation

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: Louisiana Occupational Therapy Association

Description: Advocates on behalf of occupational therapists

Street: Post Office Box 14806

City: Baton Rouge **State:** Louisiana **Zip:** 70898

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses



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Information about persons, groups, or organizations represented:

Representative Name: Louisiana Press Association

Description: Newspapers, periodicals, and outlets

Street: 404 Europe St.

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises
Computers, hardware, software, and intellectual property
Manufacturing; wholesale
Unions, labor issues, and special advocacy groups.

Representative Name: Louisiana Shortline Coalition

Description: Operates shortline railroads in Louisiana

Street: 412 N. 4th Street

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** 4/01/2021 **Lobbying Start Date:** 4/1/2021

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: National Heritage Academies, Inc.

Description: Provides educational choice opportunities to children

Street: 3850 Broadmoor Ave SE

City: Grand Rapids **State:** Michigan **Zip:** 49512

Branch: Legislative / Executive **Employment Start Date:** 2/17/2016 **Lobbying Start Date:** 2/17/2016

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Pediatric Day Health Care Providers

Description: Advocates for members who provide services to children

Street: 6270 Seven Oaks Drive

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive **Employment Start Date:** 2/13/2016 **Lobbying Start Date:** 2/13/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice



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Information about persons, groups, or organizations represented:

Representative Name: Policy Institute for Children

Description: Advocating for Early Care and Education

Street: P.O. Box 13552

City: New Orleans

State: Louisiana

Zip: 70185

Branch: Legislative / Executive

Employment Start Date: 1/13/2017

Lobbying Start Date: 1/13/2017

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Teachers Insurance and Annuity Association (TIAA)

Description: Vendor for pension systems

Street: 8500 Andrew Carnegie Blvd

City: Charlotte

State: North Carolina

Zip: 28262

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Verbatim Reporters of Louisiana

Description: Advocates on behalf of court reporters

Street: Post Office Box 86534

City: Baton Rouge

State: Louisiana

Zip: 70879

Branch: Legislative / Executive

Employment Start Date: 2/01/2016

Lobbying Start Date: 2/1/2016

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Information about Business Relationships

Not Applicable