



# Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2023

Lobbying Type(s): Legislative / Executive / Local

## Demographic Information:

Lobbyist's Name: MR. C. KEVIN HAYES

Lobbyist ID: LB000430

Name Change: \_\_\_\_\_

### Address:

Street: 412 N FOURTH STREET SUITE 328

City: BATON ROUGE

State: Louisiana

Zip: 70802

Phone: 225-268-2725

Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

## Employer Information:

Employer Name: Hayes Strategic Solutions

### Employer Address:

Street: 412 N Fourth Street suite 328

City: Baton Rouge

State: Louisiana

Zip: 70802

## Registration Details:

### Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A

### Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year?

☒ Yes ☐ No ☐ N/A

### Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2023

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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## Information about persons, groups, or organizations represented:

**Representative Name:** Data Recognition Corporation

**Description:** Provides testing for students

**Street:** 13490 Bass Lake Road

**City:** Maple Grove **State:** Minnesota **Zip:** 55311

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$50,000 - \$99,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools

**Representative Name:** Dental Access and Prevention

**Description:** Advocates for dental access for children

**Street:** 7833 Office Park Blvd

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 3/01/2016 **Lobbying Start Date:** 3/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; physicians; nurse practitioners; nurses

**Representative Name:** Hayes Strategic Solutions

**Description:** Governmental Relations

**Street:** 412 N. 4th Street Suite 328

**City:** Baton Rouge **State:** Louisiana **Zip:** 70802

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** No **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:** I am the owner of the company so technically I would pay myself

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** Kalkomey Enterprises LLC

**Description:** Provides on line courses for certain outdoor activities

**Street:** 14086 Proton Road

**City:** Farmers Branch **State:** Texas **Zip:** 75244

**Branch:** Legislative / Executive **Employment Start Date:** 7/14/2020 **Lobbying Start Date:** 7/14/2020

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Educational services; colleges; technical schools; trade schools



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## Information about persons, groups, or organizations represented:

**Representative Name:** Louisiana Assisted Living Association

**Description:** Advocates for members who provide assisted living to citizens

**Street:** Post Office Box 10258

**City:** New Iberia **State:** Louisiana **Zip:** 70562

**Branch:** Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Louisiana Association of Independent Land Title Agents

**Description:** Advocates for the interests of Independent Land Title Agents

**Street:** 9100 Bluebonnet Centre Blvd. Suite 102

**City:** Baton Rouge **State:** Louisiana **Zip:** 70809

**Branch:** Legislative / Executive **Employment Start Date:** 10/01/2019 **Lobbying Start Date:** 10/1/2019

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

**Representative Name:** Louisiana Homecare Association

**Description:** Healthcare Association

**Street:** 850 Kaliste Saloom Rd # 123

**City:** Lafayette **State:** Louisiana **Zip:** 70508

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; hospitals; nursing homes; elderly care; hospice

**Representative Name:** Louisiana Landowners Association

**Description:** Land, Oil, Gas, Wildlife

**Street:** 8982 Darby Avenue

**City:** Baton Rouge **State:** Louisiana **Zip:** 70806

**Branch:** Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes **Payment Category:** \$24,999 or less **End Date:**

**If No, who pays you:**

**Subject Matters:**

Agriculture; forestry; timber

Aquaculture and fisheries

Construction, contracting, and real estate

Environmental quality, conservation, and wildlife preservation

Manufacturing; oil and gas; mining; refining; production; chemical industry



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## Information about persons, groups, or organizations represented:

**Representative Name:** PEAR Therapeutics

**Description:** Delivers clinically validated software to provide better outcomes for patients

**Street:** 200 State Street

**City:** Boston

**State:** Massachusetts

**Zip:** 2109

**Branch:** Legislative / Executive

**Employment Start Date:** 1/05/2022

**Lobbying Start Date:** 1/5/2022

**Paid by Representation:** Yes

**Payment Category:** \$25,000 - \$49,999

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Health care; pharmaceutical and medical devices; research; development; sales

**Representative Name:** Teachers Insurance and Annuity Association (TIAA)

**Description:** Vendor for pension systems

**Street:** 8500 Andrew Carnegie Blvd

**City:** Charlotte

**State:** North Carolina

**Zip:** 28262

**Branch:** Legislative / Executive

**Employment Start Date:** 2/01/2016

**Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Government; local; municipal; parish; state; federal

**Representative Name:** Verbatim Reporters of Louisiana

**Description:** Advocates on behalf of court reporters

**Street:** Post Office Box 86534

**City:** Baton Rouge

**State:** Louisiana

**Zip:** 70879

**Branch:** Legislative / Executive

**Employment Start Date:** 2/01/2016

**Lobbying Start Date:** 2/1/2016

**Paid by Representation:** Yes

**Payment Category:** \$24,999 or less

**End Date:**

**If No, who pays you:**

**Subject Matters:**

Law and lawyers

## Information about Business Relationships

Not Applicable