

Registration Year: 2023 Lobbying Type(s): Legislative / Executive / Local

Dem	ographic Information:		
Lobbyist's Name: MR. C. KEVIN HAYES		Lobbyist ID: L	B000430
Name Change:			
Address: Street: 412 N FOURTH STREET SUITE 328			
City: BATON ROUGE	State: Louisiana	Zip : 70802	-
Phone: Ext:			
En	ployer Information:		
Employer Name: Hayes Strategic Solutions			
Employer Address: Street: 412 N Fourth Street suite 32	8		
City: Baton Rouge	State: Louisiana	Z	ip:70802
Re	egistration Details:		
Lobbying Type: Legislative Branch Lobbying			
Date of the first action which required your registrati (The date in which lobbying became part of your princip and made and expenditure on a Legislator.)	-		pacity
If you were a legislative lobbyist during the previous required pursuant to R.S. 42:1170 for the previous ca			
Lobbying Type: Executive Branch Lobbying			
Date of the first action which required your registrati (The date in which you acted in a representative capaci			
If you were an executive lobbyist during the previous required pursuant to R.S. 42:1170 for the previous ca		he annual training □ No □ N/A	
Lobbying Type: Local Government Lobbying			
Date of the first action which required your registrati (The date in which you, acted in a representative capacilocal level officials.)			ore, on

Date Submitted: 12/19/2022 Page 1 of 4 **Lobbyist ID**: LB000430



Registration Year: 2023 Lobbying Type(s): Legislative / Executive / Local

presentative Name:		about persons, groups,	or organizations	represented.	
	Data Recogniti	ion Corporation			
Description: Provide	s testing for stud	lents			
Street: 13490 Bass	Lake Road				
City: Maple Grove		St	tate: Minnesota	Zip:_	55311
Branch: <u>Legislative /</u> Paid by Representation If No, who pays you:			<u>2/01/2016</u> \$50,000 - \$99,999	Lobbying Start Date: End Date:	2/1/2016
Subject Matters: Educational serv presentative Name:		hnical schools; trade schools and Prevention			
Description: Advoca	tes for dental ac	cess for children			
Street:	^p ark Blvd				
City: <u>Baton Rouge</u>		St	tate: Louisiana	Zip:_	70809
Branch: <u>Legislative /</u> Paid by Representation		Employment Start Date: _ Payment Category:	3/01/2016 \$24,999 or less	Lobbying Start Date: End Date:	3/1/2016
If No, who pays you:					
Subject Matters:	sicians; nurse prac	ctitionare: nursas			
presentative Name:	Hayes Strategi				
Description: Govern	mental Pelations	<u> </u>			
Street: 412 N. 4th St		,			
	ileel Julie JZO				
		St	tate: Louisiana	Zip:	70802
City: Baton Rouge	Executive		tate: Louisiana 2/01/2016	Zip:	70802
		St St St St St St Start Date: _ Payment Category:	<u>2/01/2016</u> \$24,999 or less	Zip:_ Lobbying Start Date: End Date:	70802 2/1/2016
City: Baton Rouge Branch: Legislative /	on: <u>No</u>	Employment Start Date:	2/01/2016 \$24,999 or less	Lobbying Start Date:	
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you:	on: <u>No</u>	Employment Start Date: _ Payment Category:	2/01/2016 \$24,999 or less	Lobbying Start Date:	
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters:	on: No I am the ow	Employment Start Date: _ Payment Category: rner of the company so technica	2/01/2016 \$24,999 or less	Lobbying Start Date:	
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters:	on: No I am the ow myself	Employment Start Date: _ Payment Category: rner of the company so technica	2/01/2016 \$24,999 or less	Lobbying Start Date:	
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters: Government; local presentative Name:	on: No I am the ow myself al; municipal; paris Kalkomey Ente	Employment Start Date: Payment Category: rner of the company so technica sh; state; federal erprises LLC	2/01/2016 \$24,999 or less	Lobbying Start Date:	
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters: Government; locations or esentative Name: Description: Provide	I am the ow myself al; municipal; paris Kalkomey Ente	Employment Start Date: _ Payment Category: rner of the company so technica	2/01/2016 \$24,999 or less	Lobbying Start Date:	
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters: Government; local presentative Name:	I am the ow myself al; municipal; paris Kalkomey Ente es on line courses n Road	Employment Start Date: Payment Category: rner of the company so technical sh; state; federal erprises LLC s for certain outdoor activities	2/01/2016 \$24,999 or less	Lobbying Start Date:	2/1/2016
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters: Government; locations or esentative Name: Description: Provide Street: 14086 Protor City: Farmers Brance	I am the ow myself al; municipal; paris Kalkomey Ente es on line courses n Road	Employment Start Date: Payment Category: Ther of the company so technical sh; state; federal erprises LLC s for certain outdoor activities St	2/01/2016 \$24,999 or less ally I would pay	Lobbying Start Date: End Date: Zip:	2/1/2016 75244
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters: Government; locoresentative Name: Description: Provide Street: 14086 Protor City: Farmers Branch Legislative /	I am the ow myself al; municipal; parise Kalkomey Enter ses on line courses in Road h	Employment Start Date: Payment Category: Ther of the company so technical sh; state; federal erprises LLC s for certain outdoor activities Employment Start Date:	2/01/2016 \$24,999 or less ally I would pay tate:Texas 	Lobbying Start Date: End Date:	2/1/2016
City: Baton Rouge Branch: Legislative / Paid by Representation If No, who pays you: Subject Matters: Government; locations or esentative Name: Description: Provide Street: 14086 Protor City: Farmers Brance	I am the ow myself al; municipal; parise Kalkomey Enter ses on line courses in Road h	Employment Start Date: Payment Category: Ther of the company so technical sh; state; federal erprises LLC s for certain outdoor activities St	2/01/2016 \$24,999 or less ally I would pay	Lobbying Start Date: End Date: Zip:_ Lobbying Start Date:	2/1/2016 75244

Date Submitted: 12/19/2022 Page 2 of 4 **Lobbyist ID:** LB000430



Registration Year: 2023 Lobbying Type(s): Legislative / Executive / Local

resentative Name: Louisiana Assisted Living Association			
Description: Advocates for members who provide assisted living to c	itizens		
Street: Post Office Box 10258			
City: New Iberia Sta	ate: Louisiana	Zip:_	70562
Branch: Legislative / Executive Employment Start Date:	2/01/2016	Lobbying Start Date:	2/1/2016
Paid by Representation: Yes Payment Category:			
If No, who pays you:			
Subject Matters:			
Health care; hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Association of Independent Land Title	e Agents		
resentative Name.			
Description: Advocates for the interests of Independent Land Title Ag	gents		
Street: 9100 Bluebonnet Centre Blvd. Suite 102			
City: Baton Rouge Sta	ate: Louisiana	Zip:_	70809
Branch: Legislative / Executive Employment Start Date:	10/01/2019	Lobbying Start Date:	10/1/2019
Paid by Representation: Yes Payment Category:	\$24,999 or less	End Date:	
If No, who pays you:			
Subject Matters:			
Law and lawyers resentative Name: Louisiana Homecare Association			
resentative Name: Louisiana Homecare Association			
Description: Healthcare Association			
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123	ate: Louisiana	Zip:_	70508
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123	ate: Louisiana	Zip:_ Lobbying Start Date:	70508 2/1/2016
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Sta	ate: Louisiana \$24,999 or less	· _	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date:		Lobbying Start Date:	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters:		Lobbying Start Date:	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice		Lobbying Start Date:	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters:		Lobbying Start Date:	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice		Lobbying Start Date:	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association		Lobbying Start Date:	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association Description: Land, Oil, Gas, Wildlife Street: 8982 Darby Avenue		Lobbying Start Date:	
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association Description: Land, Oil, Gas, Wildlife Street: 8982 Darby Avenue City: Baton Rouge Sta	\$24,999 or less	Lobbying Start Date: End Date: Zip:	2/1/2016 70806
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association Description: Land, Oil, Gas, Wildlife Street: 8982 Darby Avenue City: Baton Rouge Start Branch: Legislative / Executive Employment Start Date:	\$24,999 or less	Lobbying Start Date: End Date:	2/1/2016
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Start Date: Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association Description: Land, Oil, Gas, Wildlife Street: 8982 Darby Avenue City: Baton Rouge Start Branch: Legislative / Executive Employment Start Date:	\$24,999 or less	Lobbying Start Date: End Date: Zip:_ Lobbying Start Date:	2/1/2016 70806
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette State Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association Description: Land, Oil, Gas, Wildlife Street: 8982 Darby Avenue City: Baton Rouge State Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category:	\$24,999 or less	Lobbying Start Date: End Date: Zip:_ Lobbying Start Date:	2/1/2016 70806
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Sta Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association Description: Land, Oil, Gas, Wildlife Street: 8982 Darby Avenue City: Baton Rouge Sta Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Agriculture; forestry; timber	\$24,999 or less	Lobbying Start Date: End Date: Zip:_ Lobbying Start Date:	2/1/2016 70806
Description: Healthcare Association Street: 850 Kaliste Saloom Rd # 123 City: Lafayette Sta Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters: Health care: hospitals; nursing homes; elderly care; hospice resentative Name: Louisiana Landowners Association Description: Land, Oil, Gas, Wildlife Street: 8982 Darby Avenue City: Baton Rouge Sta Branch: Legislative / Executive Employment Start Date: Paid by Representation: Yes Payment Category: If No, who pays you: Subject Matters:	\$24,999 or less	Lobbying Start Date: End Date: Zip:_ Lobbying Start Date:	2/1/2016 70806

Manufacturing; oil and gas; mining; refining; production; chemical industry



Registration Year: 2023 Lobbying Type(s): Legislative / Executive / Local

	Information about persons, groups, or organizations represented:	
epresentative Name:	PEAR Therapeutics	
Description: Deliver	ers clinically validated software to provide better outcomes for patients	
Street:200 State S		_
City: Boston	State: Massachusetts Zip: 2109	9
		/2022
Paid by Representati If No, who pays you:		
Subject Matters:	•	
	narmaceutical and medical devices; research; development; sales	
epresentative Name:	Teachers Insurance and Annuity Association (TIAA)	
Street: 8500 Andrew	or for pension systems <u>ew Carnegie Blvd</u> State: <u>North Carolina</u> Zip: 2826	62
Street: 8500 Andrew City: Charlotte Branch: Legislative Paid by Representati If No, who pays you: Subject Matters:	State: North Carolina Zip: 2826 e / Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016: \$24,999 or less End Date:	62 /2016
Street: 8500 Andrew City: Charlotte Branch: Legislative Paid by Representati If No, who pays you: Subject Matters:	State: North Carolina Zip: 2826 E / Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016: \$24,999 or less End Date: :	
Street:8500 Andrew City:Charlotte Branch: _Legislative Paid by Representati If No, who pays you: Subject Matters: Government; loce epresentative Name:	State: North Carolina Zip: 2826 E / Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016: \$24,999 or less End Date: Cocal; municipal; parish; state; federal	
Street:8500 Andrew City:Charlotte Branch: _Legislative Paid by Representati If No, who pays you: Subject Matters: Government; loce epresentative Name:	State: North Carolina Zip: 2826 State: North Carolina Zip: 2826 Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016 Lobbying Start Date: 2/1/2016 S24,999 or less End Date: 2/1/2016 Lobbying Start Date: 2/1/2016 S24,999 or less End Date: 2/1/2016 Lobbying Start Date: 2/1/2	
Street: 8500 Andrew City: Charlotte Branch: Legislative Paid by Representati If No, who pays you: Subject Matters: Government; loce epresentative Name: Description: Advoca	State: North Carolina Zip: 2826 Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016 Lobbying Sta	/2016
Street:8500 Andrew City:Charlotte Branch: _Legislative Paid by Representati If No, who pays you: Subject Matters: Government; loc epresentative Name: Description: Advoca Street:Post Office	State: North Carolina Zip: 2826 Executive	/2016
Street:8500 Andrew City:Charlotte Branch: _Legislative Paid by Representati If No, who pays you: Subject Matters: Government; loc epresentative Name: Description: Advoca Street:Post Office I City:Baton Rouge Branch: _Legislative Paid by Representati	State: North Carolina Zip: 2826 2 / Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016: Yes Payment Category: \$24,999 or less End Date: Docal; municipal; parish; state; federal Verbatim Reporters of Louisiana Cates on behalf of court reporters Box 86534 State: Louisiana Zip: 7087 2 / Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016: Yes Payment Category: \$24,999 or less End Date: 2/1/2016: Yes Payment Category: \$24,999 or less End Date: 2/1/2016 Lobbying Start Date: 2/1/2016 Lobbying Star	79
Street:8500 Andrew City:Charlotte Branch: _Legislative Paid by Representati If No, who pays you: Subject Matters: Government; loc epresentative Name: Description: Advoca Street:Post Office City:Baton Rouge Branch: _Legislative	State: North Carolina Zip: 2826 2 / Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016: Yes Payment Category: \$24,999 or less End Date: Docal; municipal; parish; state; federal Verbatim Reporters of Louisiana Cates on behalf of court reporters Box 86534 State: Louisiana Zip: 7087 2 / Executive Employment Start Date: 2/01/2016 Lobbying Start Date: 2/1/2016: Yes Payment Category: \$24,999 or less End Date: 2/1/2016: Yes Payment Category: \$24,999 or less End Date: 2/1/2016 Lobbying Start Date: 2/1/2016 Lobbying Star	79

Information about Business Relationships

Not Applicable