



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive / Local

Demographic Information:

Lobbyist's Name: MR. C. KEVIN HAYES Lobbyist ID: LB000430

Name Change: _____

Address:

Street: 10751 BIRD SONG DRIVE

City: BATON ROUGE State: Louisiana Zip: 70810

Phone: 225-268-2725 Ext: _____

Fax: _____

Employer Information:

Employer Name: Hayes Strategic Solutions

Employer Address:

Street: 10751 Bird Song Drive

City: Baton Rouge State: Louisiana Zip: 70810

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? Yes No N/A

Lobbying Type: Local Government Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you, acted in a representative capacity, made an aggregate amount of expenditures of \$500 or more, on local level officials.)



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Information about persons, groups, or organizations represented:

Representative Name: Class Wallet

Description: Financial Education Services

Street: 6100 Hollywood Blvd Suite 409

City: Hollywood **State:** Florida **Zip:** 33024

Branch: Legislative / Executive **Employment Start Date:** 3/26/2024 **Lobbying Start Date:** 3/26/2024

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Cura OS, Inc

Description: Software Solutions and Services

Street: 110 West Robert Street

City: Hammond **State:** Louisiana **Zip:** 70401

Branch: Legislative / Executive **Employment Start Date:** 5/23/2025 **Lobbying Start Date:** 5/23/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Data Recognition Corporation

Description: Provides testing for students

Street: 13490 Bass Lake Road

City: Maple Grove **State:** Minnesota **Zip:** 55311

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Dental Access and Prevention

Description: Advocates for dental access for children

Street: 7833 Office Park Blvd

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** 3/01/2016 **Lobbying Start Date:** 3/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; physicians; nurse practitioners; nurses



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Information about persons, groups, or organizations represented:

Representative Name: Hayes Strategic Solutions

Description: Governmental Relations

Street: 412 N. 4th Street Suite 328

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: No **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you: I am the owner of the company so technically I would pay myself

Subject Matters:

Government; local; municipal; parish; state; federal

Representative Name: Hemp Beverage Alliance

Description: Supports fair laws and regulations for the hemp beverage industry

Street: 2375 Bell Court

City: Lakewood **State:** Colorado **Zip:** 80215

Branch: Legislative / Executive **Employment Start Date:** 5/05/2025 **Lobbying Start Date:** 5/5/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Alcohol and other beverages

Representative Name: Holistic Alternative Recovery Trust

Description: Holistic supplements

Street: 250 West Main Street

City: Lexington **State:** Kentucky **Zip:** 40507

Branch: Legislative / Executive **Employment Start Date:** 5/01/2025 **Lobbying Start Date:** 5/1/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Kalkomey Enterprises LLC

Description: Provides on line courses for certain outdoor activities

Street: 14806 Proton Road

City: Farmers Branch **State:** Texas **Zip:** 75244

Branch: Legislative / Executive **Employment Start Date:** 6/12/2023 **Lobbying Start Date:** 6/12/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools



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Information about persons, groups, or organizations represented:

Representative Name: Louisiana Assisted Living Association

Description: Advocates for members who provide assisted living to citizens

Street: Post Office Box 10258

City: New Iberia **State:** Louisiana **Zip:** 70562

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Association of Chiefs of Police

Description: Advocating law enforcement issues impacting Chiefs of Police in Louisiana

Street: 700 North 10th Street Suite 250

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive / Local **Employment Start Date:** 2/01/2023 **Lobbying Start Date:** 2/1/2023

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Representative Name: Louisiana Hemp Extractors dba BakPak

Description: Manufacturer and distributor of hemp products

Street: 2742 Oscar Rivette Road

City: Arnaudville **State:** Louisiana **Zip:** 70512

Branch: Legislative / Executive **Employment Start Date:** 5/06/2025 **Lobbying Start Date:** 5/6/2025

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Alcohol and other beverages

Representative Name: Louisiana Homecare Association

Description: Healthcare Association

Street: 850 Kaliste Saloom Rd # 123

City: Lafayette **State:** Louisiana **Zip:** 70508

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care: hospitals; nursing homes; elderly care; hospice

Representative Name: Louisiana Landowners Association

Description: Land, Oil, Gas, Wildlife

Street: 8982 Darby Avenue

City: Baton Rouge **State:** Louisiana **Zip:** 70806

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Information about persons, groups, or organizations represented:

- Agriculture; forestry; timber
- Aquaculture and fisheries
- Construction, contracting, and real estate
- Environmental quality, conservation, and wildlife preservation
- Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: National Heritage Academies

Description: Engages in education of children in Louisiana

Street: 3850 Broadmoor Avenue

City: Grand Rapids **State:** Michigan **Zip:** 49512

Branch: Legislative / Executive / Local **Employment Start Date:** 1/03/2023 **Lobbying Start Date:** 1/4/2023

Paid by Representation: Yes **Payment Category:** \$50,000 - \$99,999 **End Date:**

If No, who pays you:

Subject Matters:

- Educational services; colleges; technical schools; trade schools

Representative Name: Teachers Insurance and Annuity Association (TIAA)

Description: Vendor for pension systems

Street: 8500 Andrew Carnegie Blvd

City: Charlotte **State:** North Carolina **Zip:** 28262

Branch: Legislative / Executive **Employment Start Date:** 2/01/2016 **Lobbying Start Date:** 2/1/2016

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

- Government; local; municipal; parish; state; federal

Information about Business Relationships

Not Applicable