



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2026

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: ERIC PETERSON Lobbyist ID: LB004536

Name Change: _____

Address:

Street: 3411 MILAN STREET

City: NEW ORLEANS State: Louisiana Zip: 70125

Phone: 815-451-0544 Ext: _____

Fax: _____

Employer Information:

Employer Name: Noveria LLC

Employer Address:

Street: 3411 Milan Street

City: New Orleans State: Louisiana Zip: 70125

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)

If you were a legislative lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2026

(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

If you were an executive lobbyist during the previous calendar year, have you completed the annual training required pursuant to R.S. 42:1170 for the previous calendar year? ☒ Yes ☐ No ☐ N/A



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Noveria LLC

Description: Political Consulting

Street: 3411 Milan Street

City: New Orleans

State: Louisiana

Zip: 70125

Branch: Legislative / Executive

Employment Start Date: 1/01/2026

Lobbying Start Date: 1/1/2026

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Information about Business Relationships

Not Applicable