



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2015

Lobbying Type(s): Legislative / Executive

Demographic Information:

Lobbyist's Name: MR. CJ BLACHE Lobbyist ID: LB000486

Name Change: _____

Address:

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge State: Louisiana Zip: 70809

Phone: 225-929-7033 Ext: _____

Fax: 225-928-4915

Employer Information:

Employer Name: Roedel Parsons Koch Blache Balhoff & McCollister

Employer Address:

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge State: Louisiana Zip: 70809

Registration Details:

Lobbying Type: Legislative Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2015
(The date in which you acted in a representative capacity and made an expenditure on an executive branch official.)

Lobbying Type: Executive Branch Lobbying

Date of the first action which required your registration as a lobbyist: 1/01/2015
(The date in which lobbying became part of your principal duties or the date in which you acted in a representative capacity and made an expenditure on a Legislator.)



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2015

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: American Traffic Solutions, INC.

Description: Traffic Solutions

Street: 7681 E. Gray Road

City: Scottsdale **State:** Arizona **Zip:** 85260

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 5/22/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Public safety, police, and fire

Representative Name: Associated Branch Pilots

Description: Maritime

Street: P.O. Box 8563

City: Metairie **State:** Louisiana **Zip:** 70011

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Association of American Publishers

Description: Textbook publishers

Street: 455 Massachusetts Avenue, NW Suite 700

City: Washington **State:** District of Columbia **Zip:** 20001

Branch: Legislative / Executive **Employment Start Date:** 8/11/2014 **Lobbying Start Date:** 8/11/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: Atmos Energy Corporation

Description: Oil and Gas

Street: P.O. Box 650205

City: Dallas **State:** Texas **Zip:** 75265

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: B.P. America

Description: oil and gas

Street: 850 Poydras Street, Ste 1405

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 8/1/2010

Paid by Representation: Yes **Payment Category:** \$25,000 - \$49,999 **End Date:**

If No, who pays you:

Subject Matters:



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2015

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Manufacturing; oil and gas; mining; refining; production; chemical industry
Manufacturing; wholesale

Representative Name: Chevron Corporation

Description: Oil and gas

Street: 935 Gravier Street

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Manufacturing; oil and gas; mining; refining; production; chemical industry

Representative Name: City of Alexandria

Description: municipal

Street: P.O. Box 71

City: Alexandria **State:** Louisiana **Zip:** 71309

Branch: Legislative / Executive **Employment Start Date:** 3/15/2012 **Lobbying Start Date:** 4/1/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Arts and entertainment
Business and private and commercial enterprises
Educational services; colleges; technical schools; trade schools
Government; local; municipal; parish; state; federal
Hotels, restaurants, and tourism
Unions, labor issues, and special advocacy groups.
Utilities; electric; gas; water; nuclear

Representative Name: Deloitte & Touche LLP

Description: Audit, tax, consulting, and financial advisory services

Street: 400 West 15th Street, Suite 1700

City: Austin **State:** Texas **Zip:** 78701

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: Delta Launch Services

Description: Maritime

Street: P.O. Box 7961

City: Metairie **State:** Louisiana **Zip:** 70011

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: DentaQuest

Description: dental insurance

Street: 465 Medford Street

City: Boston

State: Massachusetts

Zip: 2129

Branch: Legislative / Executive

Employment Start Date: 10/15/2012

Lobbying Start Date: 10/15/2012

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Insurance

Representative Name: DirectAir Holdings, LLC

Description: aircraft charter, turn-key aircraft management, and aircraft sales company

Street: 505 Tennessee Street, Ste. 317

City: Memphis

State: Tennessee

Zip: 38103

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/27/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: DIRECTV, Inc

Description: satellite television

Street: 90 State Street, Ste 700

City: Albany

State: New York

Zip: 12207

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: DISH Network, LLC

Description: satellite television

Street: 1110 Vermont Ave NW, Ste 750

City: Washington

State: District of Columbia

Zip: 20005

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Eisai, Inc.

Description: Pharmaceutical

Street: 100 Tice Boulevard

City: Woodcliffe Lake

State: New Jersey

Zip: 7677

Branch: Legislative / Executive

Employment Start Date: 3/15/2014

Lobbying Start Date: 3/15/2014

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:



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Registration Year: 2015

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Health care; pharmaceutical and medical devices; research; development; sales

Representative Name: Endeavor Enterprises L.L.C.

Description: energy

Street: 1615 Poydras Street, Ste 500

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** 3/15/2012 **Lobbying Start Date:** 4/1/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Ernest Morial Convention Center

Description: Tourism - Convention Center

Street: 900 Convention Center Blvd.

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Hotels, restaurants, and tourism

Representative Name: Greater New Orleans Hotel and Lodging Association

Description: Hotel and Lodging Association

Street: 2020 St. Charles Ave. 5th Floor

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** 8/11/2014 **Lobbying Start Date:** 8/11/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Hotels, restaurants, and tourism

Representative Name: Greater New Orleans, Inc.

Description: Business

Street: 601 Poydras Street, Ste. 1700

City: New Orleans **State:** Louisiana **Zip:** 70130

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Houghton Mifflin Harcourt Publishing Company

Description: text book publishing

Street: 222 Berkeley

City: Boston

State: Massachusetts

Zip: 2116

Branch: Legislative / Executive

Employment Start Date: 11/01/2012

Lobbying Start Date: 11/1/2012

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Representative Name: HRI Properties

Description: real estate development

Street: 812 Gravier Street, Ste 200

City: New Orleans

State: Louisiana

Zip: 70112

Branch: Legislative / Executive

Employment Start Date: 3/01/2013

Lobbying Start Date: 3/15/2013

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Construction, contracting, and real estate

Representative Name: ITeach US

Description: Education - teacher certification

Street: 513 West Oak Street

City: Denton

State: Texas

Zip: 76201

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/27/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Educational services: colleges; technical schools; trade schools

Representative Name: Louisiana Association of Chiefs of Police

Description: Law Enforcement - organization of Police Chiefs and top command officials throughout the state

Street: 2855 I-10 Frontage Road

City: Port Allen

State: Louisiana

Zip: 70767

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/27/2009

Paid by Representation: Yes

Payment Category: \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Public safety, police, and fire



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Louisiana Cash Advance Association

Description: Payday lending

Street: 343 3rd Street #511

City: Baton Rouge **State:** Louisiana **Zip:** 70801

Branch: Legislative / Executive **Employment Start Date:** 3/15/2014 **Lobbying Start Date:** 3/15/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: Louisiana Court Reporters Association

Description: Judicial

Street: 3939 Veterans Memorial Blvd Ste 290

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Louisiana Dental Association

Description: Healthcare - Dentsists Association

Street: 7833 Office Park Blvd.

City: Baton Rouge **State:** Louisiana **Zip:** 70809

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care: physicians; nurse practitioners; nurses

Representative Name: Louisiana Land Acquisition

Description: Landfill permits in Louisiana

Street: 5808 South Rapp Street, Suite 205

City: Littleton **State:** Colorado **Zip:** 80120

Branch: Legislative / Executive **Employment Start Date:** 5/26/2014 **Lobbying Start Date:** 5/26/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Louisiana Podiatry Medical Association

Description: Healthcare - Podiatrists Association

Street: 521 N. Lewis Ave., Ste. A

City: New Iberia **State:** Louisiana **Zip:** 70563

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Health care: physicians; nurse practitioners; nurses

Representative Name: Louisiana Press Association

Description: Media

Street: 404 Europe Street

City: Baton Rouge **State:** Louisiana **Zip:** 70802

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Louisiana State Board of Home Inspectors

Description: Home inspection

Street: 4664 Jamestown Avenue, Suite 220

City: Baton Rouge **State:** Louisiana **Zip:** 70808

Branch: Legislative / Executive **Employment Start Date:** 4/07/2014 **Lobbying Start Date:** 4/7/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: New Orleans Aviation Board

Description: Aviation board

Street: P.O. Box 20007

City: New Orleans **State:** Louisiana **Zip:** 70141

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Transportation

Representative Name: New Orleans Business Council

Description: Business

Street: 222 Baronne Street

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises



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Registration Year: 2015

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: New Orleans Convention and Tourism Bureau

Description: Business of tourism in New Orleans

Street: 1520 Sugar Bowl Drive

City: New Orleans **State:** Louisiana **Zip:** 70112

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Hotels, restaurants, and tourism

Representative Name: People's Health

Description: Medicare Health Plan

Street: 3838 N. Causeway Blvd. Ste 2200

City: Metairie **State:** Louisiana **Zip:** 70002

Branch: Legislative / Executive **Employment Start Date:** 3/22/2012 **Lobbying Start Date:** 3/22/2012

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Health care; hospitals; nursing homes; elderly care; hospice
Health care; pharmaceutical and medical devices; research; development; sales
Health care; physicians; nurse practitioners; nurses
Insurance

Representative Name: Posigen Energy Efficiency of Louisiana, LLC

Description: solar electricity

Street: 2424 Edenborn Avenue, Ste 550

City: Metairie **State:** Louisiana **Zip:** 70001

Branch: Legislative / Executive **Employment Start Date:** 3/01/2013 **Lobbying Start Date:** 3/15/2013

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Utilities; electric; gas; water; nuclear

Representative Name: Reynolds American, Inc.

Description: Manufacturer of tobacco products

Street: 401 North Main

City: Winston-Salem **State:** North Carolina **Zip:** 27102

Branch: Legislative / Executive **Employment Start Date:** **Lobbying Start Date:** 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less **End Date:**

If No, who pays you:

Subject Matters:

Tobacco industry



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Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Representative Name: Roedel Parsons Koch Blache Balhoff & McCollister

Description: Law Firm

Street: 8440 Jefferson Highway, Suite 301

City: Baton Rouge State: Louisiana Zip: 70809

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/27/2009

Paid by Representation: No Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Law and lawyers

Representative Name: Satellite Broadcasting & Communications Association

Description: satellite television

Street: 1100 17th Street NW, Ste 1150

City: Washington State: District of Columbia Zip: 20036

Branch: Legislative / Executive Employment Start Date: 3/01/2013 Lobbying Start Date: 3/15/2013

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Telecommunications

Representative Name: Siemens Corporation

Description: Technological and global business

Street: 601 Pennsylvania Ave., NW Ste. 1100

City: Washington State: District of Columbia Zip: 20004

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/27/2009

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Business and private and commercial enterprises

Representative Name: Southern Key Investments

Description: Financial planning and investments

Street: 10632 Hillary Court

City: Baton Rouge State: Louisiana Zip: 70810

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/27/2009

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: The Port of New Orleans

Description: Port

Street: P.O. Box 60046

City: New Orleans State: Louisiana Zip: 70160

Branch: Legislative / Executive Employment Start Date: Lobbying Start Date: 1/27/2009

Paid by Representation: Yes Payment Category: \$24,999 or less End Date:

If No, who pays you:

Subject Matters:



Louisiana Board of Ethics: Lobbyist Registration Form

Registration Year: 2015

Lobbying Type(s): Legislative / Executive

Information about persons, groups, or organizations represented:

Transportation

Representative Name: Uber Technologies, Inc.

Description: Technology application service

Street: 1455 Market Street, 4th Floor

City: San Francisco

State: California

Zip: 94103

Branch: Legislative / Executive

Employment Start Date: 10/20/2014

Lobbying Start Date: 10/20/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Computers, hardware, software, and intellectual property

Representative Name: Veolia Transportation

Description: Transportation

Street: 720 E. Butterfield Road, Suite 300

City: Lombard

State: Illinois

Zip: 60148

Branch: Legislative / Executive

Employment Start Date: 8/11/2014

Lobbying Start Date: 8/11/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Transportation

Representative Name: Wal-Mart Stores Incorporated

Description: Discount retailer

Street: 702 SW 8th Street

City: Bentonville

State: Arkansas

Zip: 72716

Branch: Legislative / Executive

Employment Start Date:

Lobbying Start Date: 1/27/2009

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Banking, financial, and accounting

Representative Name: Worldwide Interactive Learning, Inc.

Description: Career readiness solutions provider

Street: 1000 Waterford Place

City: Kingston

State: Tennessee

Zip: 37763

Branch: Legislative / Executive

Employment Start Date: 8/11/2014

Lobbying Start Date: 8/11/2014

Paid by Representation: Yes **Payment Category:** \$24,999 or less

End Date:

If No, who pays you:

Subject Matters:

Educational services; colleges; technical schools; trade schools

Information about Business Relationships

Not Applicable